Sri Venkateswara College

(University of Delhi)
Benito Juarez Road, New Delhi - 110021
(Phone No. - 011-2411 2196 : Email - principal@svc.ac.in)

Print Date : 10-11-2026

1. Personal Profile



Title: **Dr.** First Name: **NEETU** Last Name: **KUSHWAHA**

Designation: **ASSISTANT PROFESSOR** Mobile No. **----------**

Phone No. (Office) **8948981016** Phone No. (Residence): **011-24112196**

Email: **neetukushwaha14@gmail.com** Webpage: **----------**

Facebook: ---------- Twitter: ----------

LinkedIn: **https://www.linkedin.com/in/dr-neetu-kushwaha-b2b275212/?originalSubdomain=in**
Instagram: ----------

Youtube: ---------- Research Gate Link: **https://www.researchgate.net/profile/Neetu-Kushwaha**

Google Scholar Link: ----------

Address: **----------**

2. Educational Qualifications

Degree/ Certification	Institution	Year
B.Com	University of Allahabad	2015
M. Com	University of Allahabad	2017
NET	UGC	2018
Ph.D.	Dr. Harisingh Gour Vishwavidyalaya	2023

3. Career Profile & Administrative Assignments

Category	Role/ Designation	Department/ Committee	Date From - To	Remarks
ADMINISTRATIVE ASSIGNMENTS	MEMBER	VAC COMMITTEE Sri Venkateswara College	24.Aug.2023 - Till date	
ADMINISTRATIVE ASSIGNMENTS	MEMBER	COMMITTEE FOR INDIA TODAY GROUP-MDRA BEST COLLEGES RANKING Sri Venkateswara College	24.May.2023 - Till date	

ADMINISTRATIVE ASSIGNMENTS	MEMBER	COMMERCE (COMSOC, SEMINAR, ALUMNI, ADD ON, FDP) ASCEND E - CELL, BLUECHIP, EXTENSION, MARKETING CLUB Sri Venkateswara College	22.Jun.2023 - 31.May.2024	
ADMINISTRATIVE ASSIGNMENTS	MEMBER	PLACEMENT CELL Sri Venkateswara College	01.Oct.2023 - Till date	
ADMINISTRATIVE ASSIGNMENTS	MEMBER	TIME-TABLE COMMITTEE Sri Venkateswara College	01.Oct.2023 - 30.Jun.2025	
ADMINISTRATIVE ASSIGNMENTS	CO-COORDINATOR	NAAC CRITERION 2 Sri Venkateswara College	05.Jun.2024 - Till date	
ADMINISTRATIVE ASSIGNMENTS	MEMBER	ADMISSIONS COMMITTEE Sri Venkateswara College	01.Aug.2024 - Till date	B. Com (H) Admission Committee
ADMINISTRATIVE ASSIGNMENTS	ADMINISTRATIVE OFFICER	CENTRAL DISCIPLINARY COMMITTEE Sri Venkateswara College	26.Jun.2023 - 01.Jun.2024	
ADMINISTRATIVE ASSIGNMENTS	MEMBER	NAAC CRITERION 2 Sri Venkateswara College	03.Jul.2023 - Till date	

4. Other Profiles

Other Profile Name/ Description

UG/ PG RESEARCH PROJECTS/ INTERNSHIPS

WORKSHOP/ SEMINAR/ CONFERENCE/ WEBINAR ORGANIZED

Seminar on “Digital Marketing through Instagram”

CERTIFICATE COURSE/ SHORT TERM COURSE ORGANIZED

Add on course on “HR Analytics”

FIELD TRIPS ORGANIZED

Industrial visit to “Mother Diary Factory”

WORKSHOP/ SEMINAR/ CONFERENCE/ WEBINAR ORGANIZED

A workshop on “Mastering ChatCPT: Exploring AI

FACULTY DEVELOPMENT PROGRAM (FDP) ORGANIZED

One week Online Faculty Development Programme on “ Skill Enhancement Courses”

FACULTY DEVELOPMENT PROGRAM (FDP) ORGANIZED

Three-day online Faculty Development Programme on “Use of AI in Teaching, Learning and Evaluation”

AREAS OF INTEREST/ SPECIALIZATION

Human Resource Management, Organisational Behaviour, Business Economics and Business Law

SUBJECTS TAUGHT

Human Resource Management, Human Resource Development, Business Economics, Business Laws, Advertising & Personal Selling, Learning & Development in Organisations, Business Statistics, Communication in Management, Ethics & Culture and Emotional Intelligence

5. Research Guidance

Year	Guide For	Title of the Dissertation/ Thesis	Scholar Name	Status

6. Research Projects

Year	Title of Project	Sponsorship Agency	Duration	Amount Sanctioned	Date of Sanction

7. Publications

Category	Publication Name	Title	Name of Author	Reference Link/ DOI Link	Publication (Month-Year)
JOURNAL PAPER (International)	Start-up India Movement: A Review of Growth in Madhya Pradesh	International Journal for Research in Engineering Application & Management (IJREAM)	Dr. Neetu Kushwaha (First Author)	https://ijream.org/papers/IJREAMV05I0351032.pdf	June 2019
JOURNAL PAPER (National)	Challenges Faced by Startup Businesses in Madhya Pradesh	Studies in Indian Place Names	Dr. Neetu Kushwaha (First Author)		June 2020
JOURNAL PAPER (International)	Growth & Development of Startup Ecosystem in India	International Journal for Research in Engineering Application & Management (IJREAM)	Dr. Neetu Kushwaha (First Author)		October 2022

JOURNAL PAPER (International)	An Analysis of Credit Growth through Traditional Banks and Fintech Companies In India	Sachetas An International, Peer Reviewed, Open Access & Multidisciplinary Journal	Dr. Neetu Kushwaha (Joint Author)		March 2023
JOURNAL PAPER (International)	A Comparative Study of Work-Life Balance Among Males and Females in The Corporate Sector	International Journal for Research in Engineering Application & Management (IJREAM)	Dr. Neetu Kushwaha (Joint Author)		May 2024

8. Books

Category	Book Name	Title	Name of Author	ISSN/ ISBN Number
BOOK (International)	Organisational Behaviour	Dr. Neetu Kushwaha (Joint Author)	Galgotia Publishing Company	978-93-90980-93-2
BOOK (International)	Basics of Organisational Behaviour	Dr. Neetu Kushwaha (Joint Author)	Galgotia Publishing Company	978-93-90980-47-5
BOOK (International)	Textbook of Organisational Behaviour	Dr. Neetu Kushwaha (Joint Author)	Galgotia Publishing Company	978-93-90980-69-7
BOOK (International)	Human Resource Management	Dr. Neetu Kushwaha (Joint Author)	Galgotia Publishing Company	978-93-90980-97-0

9. Faculty Achievements

Year	Category of Achievement	Role	National/ International etc.	Name	Date From-To
2024	WORKSHOP/ SEMINAR/ CONFERENCE ATTENDED	PARTICIPANT	University	Two-day online workshop on “Business Statistics using Spreadsheets”	29.Jul.2024 - 30.Jul.2024

2025	WORKSHOP/ SEMINAR/ CONFERENCE ATTENDED	PARTICIPANT	College	Workshop on “Wellbeing and Work-Life Balance”	13.Nov.2024 - 13.Nov.2024
2023	FACULTY INDUCTION PROGRAM ATTENDED	ASSISTANT PROFESSOR	College	4-Week Faculty Induction/Orientation Programme for “Faculty in Universities/Colleges/Institutes of Higher Education”	23.May.2023 - 21.Jun.2023
2023	FACULTY DEVELOPMENT PROGRAM ATTENDED	ASSISTANT PROFESSOR	College	One-Week Online National Faculty Development Program on the topic entitled “PSYCHOLOGICAL SKILLS FOR TEACHING & LEARNING”	15.Jul.2023 - 21.Jul.2023
2023	WORKSHOP/ SEMINAR/ CONFERENCE ATTENDED	ASSISTANT PROFESSOR	College	??????? ????????	04.Aug.2023 - 04.Aug.2023
2023	WORKSHOP/ SEMINAR/ CONFERENCE ATTENDED	ASSISTANT PROFESSOR	College	“Application of spreadsheet in Business Statistics”	23.Sep.2023 - 23.Sep.2023
2023	WORKSHOP/ SEMINAR/ CONFERENCE ATTENDED	ASSISTANT PROFESSOR	National	74th All India Commerce Association Annual Conference	13.Dec.2023 - 15.Dec.2023
2024	REFRESHER COURSE ATTENDED	ASSISTANT PROFESSOR	College	Two-week Refresher Course in “Managing Online Classes and Co-Creating MOOCS”	07.Jan.2024 - 21.Jan.2023
2024	INVITED LECTURES/ RESOURCE PERSON/ PAPER PRESENTATIONS ATTENDED	ASSISTANT PROFESSOR	National	ICSSR sponsored National Seminar on “Building a sustainable future: strategies for progress & prosperity”	15.Mar.2024 - 16.Mar.2024
2024	WORKSHOP/ SEMINAR/ CONFERENCE ATTENDED	ASSISTANT PROFESSOR	College	A Workshop on “Financial Modelling and Valuation”	19.Feb.2024 - 19.Feb.2024
2026	FACULTY DEVELOPMENT PROGRAM ATTENDED	PARTICIPANT	College	Research Methodology and Data Analysis (Including Multivariate Analysis and PLS-SEM)	30.Apr.2026 - 05.May.2026

Dr. NEETU KUSHWAHA