Sri Venkateswara College

(University of Delhi)
Benito Juarez Road, New Delhi - 110021
(Phone No. - 011-2411 2196 : Email - principal@svc.ac.in)

Print Date : 24-11-2026

1. Personal Profile

Title: **Dr.** First Name: **DEVENDRA** Last Name: **MALAPATI**



Designation: **ASSISTANT PROFESSOR** Mobile No. **----------**

Phone No. (Office) **----------** Phone No. (Residence): **----------**

Email: **dindra007@gmail.com** Webpage: **----------**

Facebook: ---------- Twitter: ----------

LinkedIn: ---------- Instagram: ----------

Youtube: ---------- Research Gate Link: ----------

Google Scholar Link: ----------

Address: **----------**

2. Educational Qualifications

Degree/ Certification	Institution	Year
B.Com(Taxation)	Sri Krishnadevaraya University, Anantapur, Andhra Pradesh	2005
M.Com	Sri Venkateswara University, Tirupati, Andhra Pradesh.	2008
MBA	JNT University, Anantapur, Andhra Pradesh.	2010
NET in Commerce	University Grants Commission, New Delhi.	2011
NET in Management	University Grants Commission, New Delhi.	2012
Commerce	Sri Venkateswara University, Tirupati, Andhra Pradesh.	2018

3. Career Profile & Administrative Assignments

Category	Role/ Designation	Department/ Committee	Date From - To	Remarks
ADMINISTRATIVE ASSIGNMENTS	MEMBER	ATTENDANCE SCREENING COMMITTEE Sri Venkateswara College, University of College, Dhaula Kuan, New Delhi-110021	06.Jun.2025 - Till date	

ADMINISTRATIVE ASSIGNMENTS	MEMBER	JOINT CONSULTATIVE COMMITTEE Sri Venkateswara College, University of Delhi, Dhula Kuan, New Delhi-110021	06.Jun.2025 - Till date	

4. Other Profiles

Other Profile Name/ Description

5. Research Guidance

Year	Guide For	Title of the Dissertation/ Thesis	Scholar Name	Status

6. Research Projects

Year	Title of Project	Sponsorship Agency	Duration	Amount Sanctioned	Date of Sanction

7. Publications

Category	Publication Name	Title	Name of Author	Reference Link/ DOI Link	Publication (Month-Year)
JOURNAL PAPER (International)	An Analytical Study on Digital Payments and Settlement Systems in Indian Banking Sector	International Journal of Research and Analytical Reviews(IJAR)	Dr. Devendra Malapati (First Author)	NA	January 2023
JOURNAL PAPER (International)	Imapact of Corporate Governance on Non-Performing Loans of Select Commercial Banks in India: An Empirical Study	International Research Journal of Management Sociology & Humanities	Dr. Devendra Malapati (First Author)	NA	January 2023
JOURNAL PAPER (International)	Goods and Market Preference of the low income consumers in selected area:a comparative study	Journal of digital Economy	Dr.Devendra Malapati (Joint Author)	NA	November 2025
JOURNAL PAPER (International)	Does the Influencing Factors of Low- Income Consumers Change based on their Location? A Comparative	EUROPEAN ECONOMIC LETTERS	Dr.Devendra Malapati (Joint Author)	NA	July 2024
JOURNAL PAPER (International)	Priority of Low income consumer Behaviour in Visiting Market Places	Communications on applied Nonlinear Analysis	Dr. Devendra Malapati (Joint Author)	NA	July 2024
JOURNAL PAPER (International)	Are all low-income consumers are stereotype in Respect of Their consumption Expenditure on various Iterms? A Comparative Study	Communications on applied Nonlinear Analysis	Dr.Devendra Malapati (Joint Author)	NA	July 2024

8. Books

Category	Book Name	Title	Name of Author	ISSN/ ISBN Number

9. Faculty Achievements

Year	Category of Achievement	Role	National/ International etc.	Name	Date From-To
2025	FACULTY INDUCTION PROGRAM ATTENDED	ASSISTANT PROFESSOR	University	91st Guru Dakshta Faculty Induction Programme	16.Apr.2025 - 16.May.2025
2025	REFRESHER COURSE ATTENDED	ASSISTANT PROFESSOR	University	Refresher course in Tourism, Management, Commerce and Economics	20.May.2025 - 04.Jun.2025
2026	SEMINAR ATTENDED	ASSISTANT PROFESSOR	International	International Conference	10.Apr.2026 - 11.Apr.2026

Dr. DEVENDRA MALAPATI