Sri Venkateswara College

(University of Delhi)
Benito Juarez Road, New Delhi - 110021
(Phone No. - 011-2411 2196 : Email - principal@svc.ac.in)

Print Date : 24-11-2026

1. Personal Profile



Title: **Dr.** First Name: **ARPITA** Last Name: **KAUL**

Designation: **ASSISTANT PROFESSOR** Mobile No. **----------**

Phone No. (Office) **----------** Phone No. (Residence): **----------**

Email: **arpita@svc.ac.in** Webpage: **----------**

Facebook: **https://www.facebook.com/arpita.kaul.31** Twitter: **https://x.com/KaulArpita**

LinkedIn: **https://www.linkedin.com/in/dr-arpita-kaul-8a6a535/** Instagram: **https://www.instagram.com/arpita.kaul/**

Youtube: **https://www.youtube.com/@arpitakaul4371** Research Gate Link: **https://www.researchgate.net/profile/Dr-Kaul?ev=hdr_xprf**

Google Scholar Link: **https://scholar.google.com/citations?user=wYKNaLsAAAAJ&hl=en&authuser=1**

Address: **SD 134, TOWER APARTMENTS, PITAM PURA, DELHI 110034**

2. Educational Qualifications

Degree/ Certification	Institution	Year
B.Com H	DAULAT RAM COLLEGE	2005
B.Ed	Central Institute of Education	2006
M.com	Ramjas college	2008
Ph.D	Jagannath University	2017

3. Career Profile & Administrative Assignments

Category	Role/ Designation	Department/ Committee	Date From - To	Remarks
CAREER PROFILE	ASSISTANT PROFESSOR	PLACEMENT CELL SRI VENKATESWARA COLLEGE	20.Sep.2018 - 30.Jun.2025	Member of the placement committee since 2018

ADMINISTRATIVE ASSIGNMENTS	MEMBER	ADMINISTRATIVE REFORMS COMMITTEE Sri Venkateswara college	04.Mar.2024 - 30.Aug.2024	The committee has submitted the report to the Principal on 30 Aug, 2024
ADMINISTRATIVE ASSIGNMENTS	MEMBER	CLEANLINESS AND INFRASTRUCTURE INSPECTION COMMITTEE (CIIC) Sri Venkateswara college	24.Dec.2024 - Till date	The committee has submitted its first report
ADMINISTRATIVE ASSIGNMENTS	CONVENER	ENACTUS Sri Venkateswara college	05.Aug.2023 - 04.Aug.2026	
ADMINISTRATIVE ASSIGNMENTS	MEMBER	ADMISSIONS COMMITTEE Sri Venkateswara college	01.Jul.2025 - Till date	
ADMINISTRATIVE ASSIGNMENTS	MEMBER	COMMERCE (COMSOC, SEMINAR, ALUMNI, ADD ON, FDP) ASCEND E - CELL, BLUECHIP, EXTENSION, MARKETING CLUB Sri Venkateswara college	01.Jul.2025 - Till date	
ADMINISTRATIVE ASSIGNMENTS	MEMBER	IQAC Sri Venkateswara college	01.Jul.2024 - Till date	
ADMINISTRATIVE ASSIGNMENTS	NODAL OFFICER	PMUSPY Sri Venkateswara college	03.Oct.2025 - Till date	
ADMINISTRATIVE ASSIGNMENTS	NODAL OFFICER	PM VIDYALAKSHMI Sri Venkateswara college	03.Oct.2025 - Till date	
ADMINISTRATIVE ASSIGNMENTS	NODAL OFFICER	JKSSS Sri Venkateswara college	03.Oct.2025 - Till date	
ADMINISTRATIVE ASSIGNMENTS	CONVENER	COMMERCE (COMSOC, SEMINAR, ALUMNI, ADD ON, FDP) ASCEND E - CELL, BLUECHIP, EXTENSION, MARKETING CLUB Sri Venkateswara college	28.Feb.2026 - Till date	Organised a course on think Prompt Thrive AI from 4 April 2026 to 19 April 2026
ADMINISTRATIVE ASSIGNMENTS	MEMBER	SPECIAL CATEGORIES ADMISSION ENABLING COMMITTEE Sri Venkateswara college	02.Jul.2025 - Till date	
ADMINISTRATIVE ASSIGNMENTS	MEMBER	FOREIGN STUDENTS Sri Venkateswara college	30.Jul.2025 - Till date	Member of Foreign students grievance redressal cell

4. Other Profiles

Other Profile Name/ Description

5. Research Guidance

Year	Guide For	Title of the Dissertation/ Thesis	Scholar Name	Status

6. Research Projects

Year	Title of Project	Sponsorship Agency	Duration	Amount Sanctioned	Date of Sanction

7. Publications

Category	Publication Name	Title	Name of Author	Reference Link/ DOI Link
JOURNAL PAPER (International)	Human Transformation and The Art of Living	Acta oeconomica et informatica	Dr. Arpita Kaul (Sole Author)	https://ageconsearch.umn.edu/record/268398/?ln=en&v=pdf
JOURNAL PAPER (International)	Structural Capital: A Comparative Study between Information Technology and Real Estate Sector of India	Internatio nal Journal of Business Insights and Transfor mation,	Dr. Arpita Kaul, Prof Ajay Kr. Singh (First Author)	https://www.researchgate.net/publication/338169194_Structural_C
JOURNAL PAPER (International)	Organisational development through knowledge management	Gunadarma University	Surabhi Deshpande and Arpita Kaul (Joint Author)	https://ejournal.gunadarma.ac.id/index.php/ekbis/article/view/500
JOURNAL PAPER (International)	Structural capital: concept and its application in service sector of India with special reference to banking and reality sector	Amity Business Review	Arpita Kaul (Sole Author)	https://amity.edu/abs/abr/pdf/Vol%2015%20No.1/6.pdf
JOURNAL PAPER (International)	Structural capital: A study of select organizations	Amity Business Review	Arpita Kaul and Ajay Kr. Singh (First Author)	https://amity.edu/abs/abr/pdf/ABR-Vol-19-No-2/3.pdf
JOURNAL PAPER (International)	A comparative analysis of the values and attitudes of generation x and generation y in India	IITM Journal of Management and IT	Dr Arpita Kaul (First Author)	https://www.iitmjanakpuri.com/iitmjournal/data/2021_Vol12_No2_it
JOURNAL PAPER (International)	Green Human Resource Management: An empirical study of India	Visegrad Journal on Bioeconomy and Sustainable Development	Mamta Arora and Arpita Kaul (Joint Author, Corresponding Author)	https://sciendo.com/article/10.2478/vjbsd-2020-0012

JOURNAL PAPER (International)	A Study on Values and Attitudes of Indian Millennials	International journal of business insights and transformation	Arpita Kaul (First Author)	
JOURNAL PAPER (International)	Attracting, retaining and motivating the Indian millennials- a human resource perspective	ICTAT	ARPITA KAUL (Sole Author)	https://ictactjournals.in/paper/IJMS_V8_I1_Paper_5_1524_1530.p
JOURNAL PAPER (International)	Digital Payment Apps: An Exploratory Study of India	International journal of business insights and transformation	Mamta Arora and Arpita Kaul (Joint Author, Corresponding Author)	https://openurl.ebsco.com/EPDB%3Agcd%3A5%3A1046277/detai
JOURNAL PAPER (International)	Digital Payment Apps: An Exploratory Study of India	International journal of business insights and transformation	Mamta Arora and Arpita Kaul (Joint Author, Corresponding Author)	https://openurl.ebsco.com/EPDB%3Agcd%3A5%3A1046277/detai
JOURNAL PAPER (International)	LEADERSHIP STYLE AND QUALITIES OF DR. S. VENKATA KUMAR: A CASE STUDY OF ADMINISTRATIVE LEADERSHIP OF SRI VENKATESWARA COLLEGE, UNIVERSITY OF DELHI 2020-2021	INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE AND MANAGEMENT	Dr Arpita Kaul (Sole Author)	https://doi.org/10.38193/IJRCMS.2025.7647
JOURNAL PAPER (International)	Comparative Analysis of the Values of Generation X and Generation Y in India	International Journal of Research and Scientific Innovation	Dr Arpita Kaul (Sole Author)	10.51244/IJRSI.2025.12110141
JOURNAL PAPER (International)	ATTRACTING, RETAINING AND MOTIVATING THE INDIAN MILLENNIALS - A HUMAN RESOURCE PERSPECTIVE	ICTACT Journal on Management Studies	Dr Arpita Kaul (Sole Author)	10.21917/ijms.2022.0222

BOOKS AUTHORED (International)	GE - Basics of Organisational Behaviour	Galgotia publishing company	Dr Arpita Kaul & Dr. Neetu Kushwaha (First Author)	

8. Books

Category	Book Name	Title	Name of Author	ISSN/ ISBN Number
BOOK (International)	Marketing for beginners	Dr Arpita Kaul (Sole Author)	Galgotia Publishing Company	978-93-90980-07-9
BOOK (International)	Principles of Marketing	Dr Arpita Kaul (Sole Author)	Galgotia Publishing Company	978-93-90980-04-8
BOOK (International)	Principles of Marketing	Dr Arpita Kaul (Sole Author)	Galgotia Publishing Company	978-93-90980-04-8
BOOK (International)	Organisational Behaviour	Dr. Arpita Kaul and Dr. Neetu Kushwaha (First Author)	Galgotia Publishing Company	978-93-90980-93-2
BOOK (International)	Marketing communication	Dr. Arpita Kaul (Sole Author)	Galgotia Publishing Company	978-93-90980-93-2
BOOK (International)	Text book of organisational behaviour	Dr Arpita Kaul & Dr Neetu Kushwaha (First Author)	Galgotia Publishing company	978-93-90980-69-7
BOOK (International)	Leadership Development	Dr Arpita Kaul (Sole Author)	Galgotia Publishing company	978-93-90980-86-4
BOOK (International)	Human resource management	Dr Arpita Kaul, Ms Sunita Chhabra, Dr Neetu Kushwaha (Joint Author)	Galgotia Publishing company	978-93-90980-97-0

9. Faculty Achievements

Year	Category of Achievement	Role	National/ International etc.	Name	Date From-To
2026	REFRESHER COURSE ATTENDED	ASSISTANT PROFESSOR	National	Two-Week Online Multi Disciplinary Refresher Course on ‘E-content, MOOCs, Arti icial Intelligence in Education’ under Malaviya Mission Teacher Training Programme (MMTTP), University Grants Commission (UGC)	09.Feb.2026 - 21.Feb.2026
2026	INVITED LECTURES/ RESOURCE PERSON/ PAPER PRESENTATIONS ATTENDED	TRAINER	National	GUIDELINES FOR FOURTH YEAR RESEARCH TRACK	01.Sep.2025 - 30.Apr.2026

Dr. ARPITA KAUL