



Tirumala Tirupati Devasthanams

శ్రీ వేంకటేశ్వర కళాశాల

Sri Venkateswara College

(University of Delhi)

NAAC Grade A+

**SRI VENKATESWARA COLLEGE
(UNIVERSITY OF DELHI)**

EVENT REPORT

NAME OF THE EVENT: World Entrepreneurs' Day			
DATE	DEPARTMENT	COMMITTEE/SOCIETY	COORDINATORS' NAME
21st August 2023	Commerce	Entrepreneurship Cell	Mr. Ajit Singh
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor; online/offline/hybrid
9 A.M. to 2 P.M.	Seminar hall, Room 302	123	Offline, Indoor
FINANCIAL SUPPORT/ASSISTANCE (if any):	Nil		

BRIEF INFORMATION ABOUT THE ACTIVITY

TOPIC/SUBJECT OF THE ACTIVITY	Marketing Consulting Workshop and Movie Screening
OBJECTIVES	• To guide the college students about various domains of marketing and importance of marketing consulting in a fast paced world where information flows at a quick pace. • To enable college students to gain valuable insights from the Movie related to the startup culture and entrepreneurship.
METHODOLOGY	• A speaker session was hosted by the E-Cell wherein the esteemed speaker shared various insights from his own and shared experiences of being in the industry for a long time followed by a Question & Answer session among the students and the speaker. • The speaker session was followed by a Movie Screening called 'The Founders' which was an insightful and inspiring story on building startups.

INVITED SPEAKERS WITH AFFILIATION DETAILS (IF ANY)	Mr. Surya Pasricha Founder, BaatCheet Media
OUTCOMES	• Students gained valuable knowledge about the field of marketing consulting. • students learnt about the importance of personal branding and creativity. • students learnt about the skills and values that an entrepreneur should have . • students learnt about how a startup is built from scratch and hardships faced thereof .

PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):

1 Notice & Letters ✓	2 Number of Participants & Name of participants ✓	3 Video clip ✓	4 Photos ✓	5 Feedback Form & analysis
6 News clip with details ✓	7 Sample Copy of the Certificate ✓	8 Posters/ Invites ✓	9 Event report Attested by Event Coordinator & IQAC Coordinator ✓	10 Any other document

IQAC Document No: IQAC/SVC/2023-24/COM/01	Criterion No: III
Departmental file no: COMMERCE/2023-24/E CELL	IQAC file No: SVC/2023-24

NAME OF TEACHER & SIGNATURE	NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE	IQAC COORDINATOR (SEAL & SIGNATURE)
Mr.Ajit Singh	Dr. Mamta Arora	Prof. Swaran Singh

For Reference

Criterion I	Curricular Aspects (planning & Implementation)	Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation	Criterion VI	Governance
Criterion III	Research, Innovations & Extension	Criterion VII	Institutional Values & Best Practices
Criterion IV	Learning Resources and Infrastructure		

Report by the Convenor

ASCEND - The entrepreneurship Cell of Sri Venkateswara College (SVC) organized a **Marketing consulting workshop** and a **movie screening** on 21 August 2023 on the occasion of **World's Entrepreneurs' Day**. The event was conducted in offline mode in the seminar hall of the College. At the outset, The Convenor of the E-Cell, Mr.Ajit Singh gave his introductory remarks and highlighted the scope of activities undertaken by The Entrepreneurship Cell and he welcomed the keynote speaker and the participants for the event. The teachers of the Department of Commerce welcomed all the dignitaries and the audience. The E-Cell provides a skill development platform to the students and contributes to the entrepreneurial knowledge of business enthusiasts.

The keynote speaker was Mr.Surya Pasricha , Founder of BaatCheet Media who has work experience in top world companies. He shared his thought provoking views on marketing consulting and the importance of this knowledge in today's life of creativity and storytelling. He explained about the role of a marketing consultant and how startups can leverage this concept in promoting their brand and stand out from the crowd. The participants gained and took note of all the necessary details which enhanced their knowledge horizon. They learnt through interacting with the speaker and coming up with their doubts. The session was attended by more than 150 students including the faculty members of the college and was successful in achieving its objectives and ended with a vote of thanks.

PERMISSION LETTER



Sri Venkateswara College
(University of Delhi)
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PERMISSION FOR ORGANIZATION OF EVENTS

NOTE: 1. Please ensure that the completion certificate of the event is physically signed by the Convener of the event, IQAC Coordinator and Principal after the event report is made.
2. Please ensure a pre booking of the venue before getting the permission letter signed.
3. A copy of this duly filled form signed by the TIC/ Convener and Principal shall be submitted to ICT sysadmin@svc.ac.in, Caretaker sandeepthura@svc.ac.in, IQAC Coordinator iqac@svc.ac.in, Dr. Arpita Kaul arpita@svc.ac.in for commerce, NSS, NCC, EOC, Empathise, Placement and Sports events, Dr. Urmi urmi@svc.ac.in for humanities events, Dr. P. Jayaraj jayaraj@svc.ac.in for sciences events. (Mails mentioned in SOP) and Dr. Nagendra Kumar Kalaparthi nkalaparthi@svc.ac.in, for IQAC/ NAAC criteria 1-7.

EVENT DETAILS

1. Name of the Department/Society /Association: Ascend - Entrepreneurship Cell (Commerce)
2. Name of the TIC/Convener (if any): Prof./Dr./Mr./Ms. Ajit Singh
3. Nature of Event: Seminar/Conference/Symposium/Workshop/FDP/Public or community outreach/ skill enhancement/others: Workshop, Seminar, Movie Screening
4. Participants: Student-centric /Faculty/Both
5. Event Type: Offline/Online/Hybrid; Indoor/Outdoor
6. Collaborating Agency /Organization: J.A.M.B.O.R.E.E.
7. Proposed Title of the Event: World Entrepreneur Day - 21/08/23
8. Tentative List of Speakers with affiliations: Mr. Surya Pasricha
Founder - B aarthu Media
9. Date, Time from to : 21st August 2023 from 9:30 AM to 10:45 AM
10. Financial Assistance/ Funding received (if any) : 10:45 to 2 PM
11. Proposed Budget (please attach details in a separate enclosure):
12. Faculty responsible for Geo Tagged Pictures: Aashish Jain (Aashish - student)
13. Faculty responsible for Event Report: Ajit Singh Aashish Jain (Aashish - student)
(Tanya - President)
14. ICT support required, if any (ICT Lab, Laptop, LCD projector) Yes

15. Caretaker support required (tables, chairs, public addressing system, sanitation, manpower assistance) Soft Board, lamp
16. Room requirement (Seminar/ any other) Seminar Hall, 301

Ajit Singh
Name & Signature of TIC/Convener

C. Shula Ray
Signature of Principal

Date: 11 August 2023

Date: 17/8/23

- (39) Harsh Chauhan
 (40) Shivam Gupta
 (41) Lakshay
 (42) Abhay Soni
 (43) Ashmit Thakur
 (44) Dhiman Nath
 (45) Shrawan Singh
 46 YUVRAJ BHATT
 47 Mayank Pal
 48 Yug Bajaj
 49 Kushagra Agrawal
 49 Madhan Kaul
 50 Varun Jain
 51 Ashutosh
 52 Ridhan Jain
 53 Tamanna Yadav
 54 Chiten Kumar
 55 Sia Arora
 56 Kumari Annu

chauhan
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 abhaysoni3031@gmail.com
 thakurashmit943@gmail.com
 dhiminath1809@gmail.com
 shrawan45454@gmail.com
 yuvrajbhatt6969@gmail.com
 pmayank1721@gmail.com
 yug.bajaj01@gmail.com
 MeKushagra@gmail.com
 madhanikaushal542@gmail.com
 pravarun7@gmail.com
 ashutoshnikhal45@gmail.com
 jainridhan@gmail.com
 tamannayadav4610@gmail.com
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 3siaarora106@gmail.com
 Kshivam3947@gmail.com

BCOM (H)



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ATTENDANCE SHEET

TITLE OF THE EVENT: World Entrepreneurs' Day
DATE OF THE EVENT: 21st August, 2023

NAME OF THE DEPARTMENT/ SOCIETY: ASCEND - The Entrepreneurship Cell

NAME OF THE EVENT COORDINATOR: Mr. Ajit Singh

S.NO.	NAME OF THE STUDENT	PHONE NO. OF THE STUDENT	COURSE AND YEAR	SIGNATURE
1	Imita Harj Day		iliteday42@gmail.com	Imita
2	Mansa Kumari		kmansa539@gmail.com	Mansa
3	Smriti Patel		smritipatel5imm4667@gmail.com	Smriti
4	Sudhi Gupta		sudhigupta92@gmail.com	Sudhi
5	Parul Jain		Dr.paruljain446@gmail.com	Parul
6	Harshita Sahai		harshitasahai170@gmail.com	Harshita
7	Prochi Mittal		prochire.12171@gmail.com	Prochi
8	ASMT		asmigupta177@gmail.com	ASMT
9	HIRAL KHANDEWAL		khandedewalhiral02@gmail.com	Hiral
10	Pari Vaish		ipari.vaish22@gmail.com	Pari
11	Jyoti Kaushal		jyotikaushal@gmail.com	Jyoti
12	Aarav		aaravofarav@gmail.com	Aarav
13	Bhinani		mehibhinani21@gmail.com	Bhinani
14	Ishan Kapur		ishanikapur5@gmail.com	Ishan
15	Aishna Sehgal		aishnaasehgal@gmail.com	Aishna
16	Mehak Kapoor		mehakkapoor1953@gmail.com	Mehak
17	Nanya Khosla		NANYAKHOSLA07@GMAIL.COM	Nanya
18	DAKSH KASANA		Kasanadakh5@gmail.com	Daksh
19	Devesh Srivastava		deveshsrivi700@gmail.com	Devesh
20	Mayank Ranjan		ranjanmayank18@gmail.com	Mayank
21	Himmi Angurina		himmipangurina07@gmail.com	Himmi
22	Piyush K. Agarwal		piyushkumar36175@gmail.com	Piyush
23	Abhakti Gupta		loabhaktigupta@gmail.com	Abhakti
24	Prili Chakma		prilichakma990@gmail.com	Prili
25	Purni Gyadi		purnigyadi@gmail.com	Purni
26	Angel Tina		angel.tinnamcks@gmail.com	Angel
27	Nandini Gupta		nandinigupta1105@gmail.com	Nandini
28	TANYA YADAV		tanyayadav0222@gmail.com	Tanya
29	Lawika Samal		lawikasamal@gmail.com	Lawika
30	Bhoomi Singh		bhoomithakur178@gmail.com	Bhoomi
31	Gurleen Kaur		gurleen724Kaur@gmail.com	Gurleen
32	Purnima		purnima.7805@gmail.com	Purnima
33	Aradhya Pandey		pardey9aradhya68@gmail.com	Aradhya
34	Haushik Arya		haushikarya492@gmail.com	Haushik
35	Krush Tandon		jagankrush1413@gmail.com	Krush
36	Sohavir Arora		sohavir.arora@gmail.com	Sohavir
37	Ashwin Madhosudhanan		ashwinmadhosudhanan@gmail.com	Ashwin
38	Arjun Grover		arjungegrover@gmail.com	Arjun



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ATTENDANCE SHEET

TITLE OF THE EVENT: World Entrepreneur's Day

DATE OF THE EVENT: 21st August, 2023

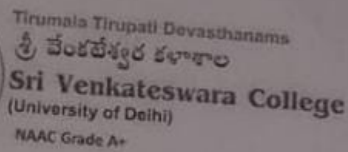
NAME OF THE DEPARTMENT/ SOCIETY: ASCEND - E Cell

NAME OF THE EVENT COORDINATOR: Mr. Ajit Singh

S.NO.	NAME OF THE STUDENT	ROLL NO. OF THE STUDENT	COURSE AND YEAR	SIGNATURE
1.	Ajit Singh	Faculty	ajitsingh@svc.ac.in	Ajit Singh
2.	Amisha Sharma	Faculty	amisha@svc.ac.in	Amisha
3.	Dr. M. Rame Rao	Faculty	mramana@svc.ac.in	Dr. M. Rame Rao
4.	Angel Jasy Laksh	Faculty	angel@svc.ac.in	Angel
5.	Dr. Neelk Roshuoka	Faculty	neelk@svc.ac.in	Dr. Neelk Roshuoka
6.	Dr. Ajita Kori	Faculty	ajita@svc.ac.in	Dr. Ajita Kori
BCOM (H)				
1.	Gurjani Aroora	Student	gurjani13aro@gmail.com	Gurjani Aroora
2.	Swathi Sharma	Student	swathi19sharma@gmail.com	Swathi
3.	Himanshu K. Hembram	Student	himanshuhembram0007@gmail.com	Himanshu
4.	Tarunwar Nombu Goikar	Student	tarunwar2@gmail.com	Tarun
5.	Ashwini Rastogi	Student	ashwinirastogi30@gmail.com	Ashwini
6.	Madhavi Aroora	Student	madhavaroora1494@gmail.com	Madhavi
7.	Samrat	Student	samrat77kumar@gmail.com	Samrat
8.	Bambhav Gupta	Student	bambhav9477@gmail.com	Bambhav
9.	Harsh Gupta	Student	harshg1243@gmail.com	Harsh Gupta
10.	Aaksha Sharma	Student	sharmasadi1905@gmail.com	Aaksha
11.	DAKSH DHINGRA	Student	dakshdhingra7@gmail.com	Daksh
12.	Nitin Pal	Student	nitinpal1384@gmail.com	Nitin
13.	Vishesh Kinar	Student	visheshkinar09@gmail.com	Vishesh
14.	Mayank Pawan	Student	Pawanmayank005@gmail.com	Mayank
15.	Sonali Gang	Student	Sonaliyadav557@gmail.com	Sonali
16.	Aastha Gupta	Student	aastha06gupta@gmail.com	Aastha
17.	Jasmeet Kaur	Student	jasmeetkaur1905@gmail.com	Jasmeet
18.	Agri Dev	Student	agridev5119@gmail.com	Agri Dev
19.	Pooja Chauhan	Student	Poojachauhan415@gmail.com	Pooja
20.	Reetendra Sethy	Student	sethyreetendra.005@gmail.com	Reetendra
21.	Aakriti Raj	Student	aakritiraj2510@gmail.com	Aakriti
22.	Dishita Grewal	Student	dishitagrewal@gmail.com	Dishita
23.	Saksham Agarwal	Student	saksham171@gmail.com	Saksham
24.	Govind Singh	Student	govindsingh05@gmail.com	Govind Singh
25.	Priyanshu Pandey	Student	Priyanshu05@gmail.com	Priyanshu

26. Aastha Kaina Student
27. Kosar Chandpuri Student
28. Keatan Joshi Student
29. Keishna Dhawan Student

Pooja Kaina 10@gmail.com
Kosar Chandpuri 007@gmail.com
Keatan Joshi 288@gmail.com
Keishna Dhawan 10@gmail.com



TITLE OF THE EVENT: World Entrepreneur's Day
DATE OF THE EVENT: 24th August, 2023
F THE DEPARTMENT:

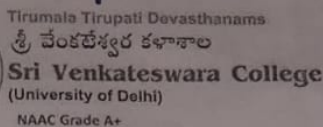
DATE OF THE EVENT: 21st August, 2023

NAME OF THE DEPARTMENT/ SOCIETY: ASCEND - E Cell, SVC

NAME OF THE EVENT COORDINATOR: Mr. Ajit Singh

NAME OF THE EVENT COORDINATOR: Mr. Ajit Singh				
S.NO.	NAME OF THE STUDENT	PHONE	EMAIL	TD
		ROLL NO. OF THE STUDENT	COURSE AND YEAR	SIGNATURE
1.	Asis Kaur	8448879645	asiskaur2005@gmail.com	
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3.	Abhishek	8950171916	Abhishek1thakur5503@gmail.com	
4.	Satvik Sahu	9984590611	satviksahu61@gmail.com	
5.	Vedant Mahajan	9013313242	vmahajanreddarsh@gmail.com	
6.	Uddeshya Kumar	9875886298	uddeshyakumar021@gmail.com	
7.	Ayush Kumar	8960363515	Ayushk0502@gmail.com	
8.	Arnav Malani	9310140462	arnavmalani79@gmail.com	
9.	Nischay Narula	7347671543	narulamschab2005@gmail.com	
10.	Anaav Nautiyal	9318346676	anaavnautiyal725@gmail.com	
11.	MONIT KUMAR	7310503156	mkh01itb@gmail.com	
12.	Arnav Aggarwal	8178507687	arnavaggargwal23112005@gmail.com	
13.	Nitin Baidya	7547907000	nitinbaidya45@gmail.com	
14.	Kritika Yadav	7669918499	Kritikayadav2004@gmail.com	
15.	Ummati Bhargava	9319876680	ummatibhargava11@gmail.com	
16.	Sanali Kumari	8766335987	sanalikumar40348@gmail.com	
17.	DAKSH KASANA	7428033380	Kasnadaksh5@gmail.com	
18.	Vatsal Jain	8587010850	vatsaljain19@gmail.com	
19.	Dishank Singh	8931908197	Dishank Singh293@gmail.com	
Faculty				
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2.	Dr. Vinod Kumar	9466450971	drvinod@vsnl.co.in	

Dr. James W. Smith



TITLE OF THE EVENT: World Entrepreneurs' Day

DATE OF THE EVENT: 21st August, 2023

NAME OF THE DEPARTMENT/ SOCIETY: ARJUN - E cell

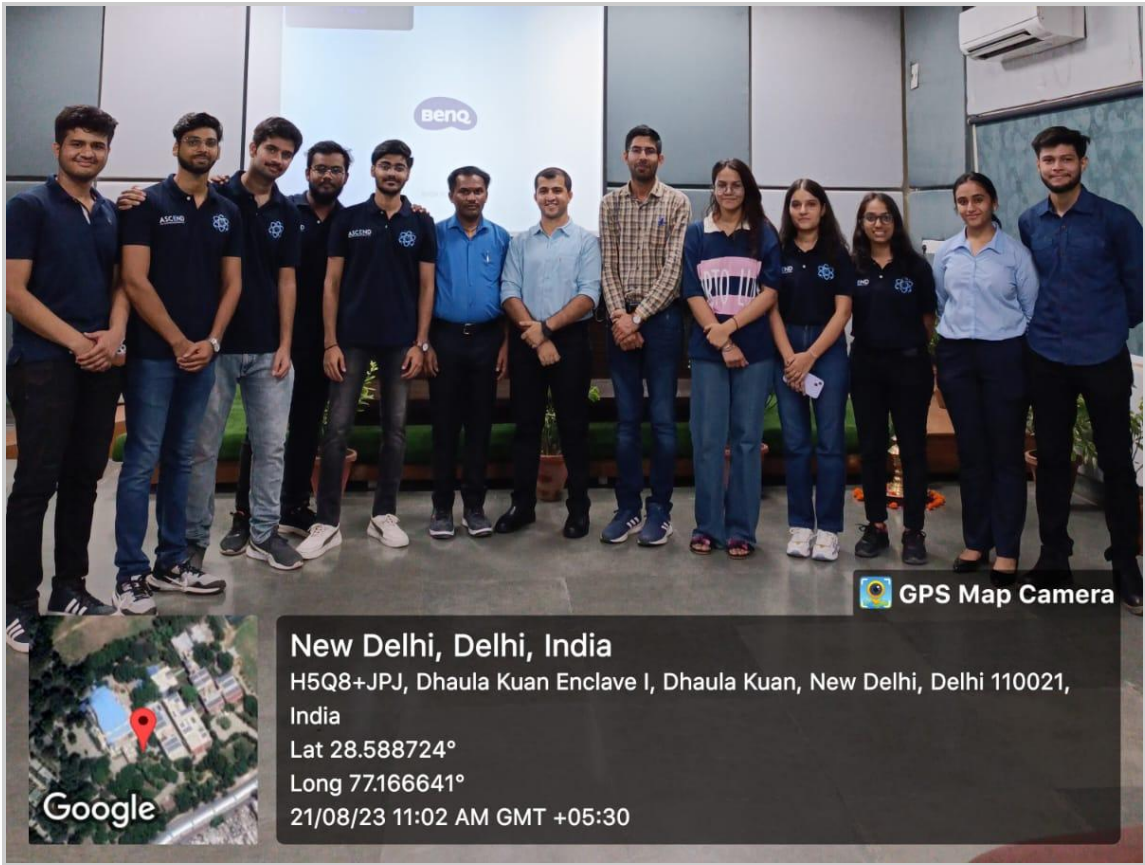
NAME OF THE EVENT COORDINATOR: Mr. Ajit Singh

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**T T D Sri Venkatesw...**

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ASCEND-The Entrepreneurship Cell SVC has organized a Marketing Consulting workshop on occasion of World Entrepreneurs' Day celebration

The workshop followed by a movie screening-The Founder

Workshop host-Surya Pasricha, Founder of baatcheetmedia, Content Creator, Brand strategy





SRI VENKATESWARA COLLEGE
(University of Delhi)



Certificate of Appreciation

This is to certify that Mr./Ms.

*Of Sri Venkateswara College has attended Marketing Consulting
Workshop organised by Ascend - The Entrepreneurship Cell on 21st
August, 2023*

Mr. Surya Pasricha
Speaker

Mr. Ajit Singh
Convener

SRI VENKATESWARA COLLEGE

ASCEND
THE ENTREPRENEURSHIP CELL

MARKETING CONSULTING WORKSHOP

SURYA PASRICHA

🕒 9:00 am Onwards
📅 21st August 2023
📍 Seminar Hall

For Registration:
Aashrith: 6300009581
Rishabh: 8700609175

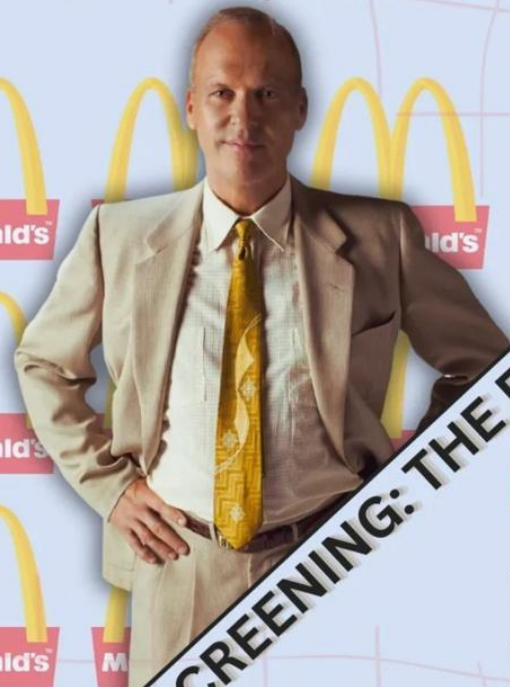
REGISTER HERE !



SRI VENKATESWARA COLLEGE



ASCEND
THE ENTREPRENEURSHIP CELL



MOVIE SCREENING: THE FOUNDER

THE FOUNDER

11:00 am Onwards

21st August 2023

Room No. 301

REGISTER HERE !



For Registration:

Aashrith: 6300009581

Rahul: 8700609175



Tirumala Tirupati Devasthanams

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CERTIFICATE

This is to certify that the World Entrepreneurs' Day Celebration was successfully conducted on 21/8/23 from 9 am to 2 pm by Ascend Entrepreneurship Cell in the (Online/Offline/Hybrid) mode and its event report has been submitted to IQAC for records.

Event In-Charge

IQAC Coordinator
Coordinator, IQAC
Sri Venkateswara College
(University of Delhi)
Dhaura Kuan, New Delhi-110021

Principal
PRINCIPAL
Sri Venkateswara College
(University of Delhi)
Dhaura Kuan, New Delhi-110021