

KAROBAAAR



THE COMMERCE GAZETTE | DEPARTMENT OF COMMERCE

SRI VENKATESWARA COLLEGE,
UNIVERSITY OF DELHI

4th EDITION | 2025-26

The Commerce Gazette is the official magazine committee of the Department of Commerce, Sri Venkateswara College, instituted to publish the department's annual magazine. Over time, it has evolved into a vibrant community of writers, readers, marketers, and learners united by a shared passion for ideas and insight.

As the media channel of the department, The Commerce Gazette serves as a bridge between its internal and external stakeholders — fostering dialogue, celebrating achievements, and documenting the ever-evolving spirit of commerce.

The Commerce Gazette

|| Sri Venkateswara College, University of Delhi ||

“We stand in the Age of Wealth—where prosperity shapes ambitions, identities, and influence. Wealth today extends beyond finances; it embodies opportunity, access, and impact in an interconnected world. This edition explores evolving definitions of success, rising entrepreneurial spirit, and the contrasts of inequality and responsibility. Through diverse perspectives, we uncover the stories, risks, and resilience behind wealth, inviting readers to reflect on its true meaning and role in shaping the future.”

**Editor-in-chief
GUNNIKA GOSANI**

The Commerce Gazette

|| Sri Venkateswara College, University of Delhi ||

DEPARTMENT OVERVIEW

The Commerce Department at Sri Venkateswara College, University of Delhi is known for its rigorous academic curriculum, distinguished faculty, and a dynamic range of student-driven activities that foster intellectual and professional development.

The professors not only impart academic knowledge but also mentor students through various co-curricular activities, workshops, and industry interactions.

Together, the academic rigor, faculty support, diverse extracurricular activities and student led societies make the Commerce Department at Sri Venkateswara College a well-rounded environment for students to thrive academically and professionally. The department's focus on holistic development prepares students to excel in both the corporate world and entrepreneurship.

The Commerce Gazette

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OUR FACULTY



FROM THE DESK OF PRINCIPAL



Prof. Vajala Ravi

I am delighted to extend my appreciation for publication of the commerce department's annual magazine, Karobaar (2025-26 edition). This magazine stands as the testament to the dedication, creativity and intellectual vigour of both students and faculty, beautifully capturing the evolving academic culture of the department.

In an era marked by the rapid economic transformation and innovation, commerce education continues to play a crucial role in nurturing individuals who aren't professionally competent but also socially aware and ethically grounded. Its encouraging to see how Karobaar thoughtfully respects these aspects through its diverse and insightful contributions. I am particularly pleased to witness our children actively pursuing I am particularly pleased to witness our students actively engaging in research, entrepreneurship, and community outreach, thereby extending their learning beyond traditional boundaries.

I extend my heartfelt congratulations to the Teacher-in-Charge, Convenor, faculty members, and the entire editorial team for their sincere efforts in bringing out this commendable publication. I wish them continued success in their future endeavors.



TEACHER-IN-CHARGE'S NOTE



Dr. Sindhumani Bag

I extend my warm wishes to the editorial team and the convenor for successfully bringing out the latest edition of Karobaar (2025–26). It is truly heartening to witness the thoughtful effort that has gone into curating a publication that reflects the evolving discourse of Commerce.

With this year's theme, "The Age of Wealth," the magazine thoughtfully explores the changing dimensions of wealth in today's world—not merely in terms of financial prosperity, but also through innovation, knowledge, sustainability, and social impact. In an era shaped by rapid technological advancement and global economic transformation, understanding wealth requires a broader and more responsible perspective, and I am pleased to see this reflected through the diverse contributions featured in this edition. Commerce, as a discipline, goes far beyond textbooks—it shapes our understanding of the world around us, influencing everyday decisions, economic perspectives, and societal progress. This edition of Karobaar beautifully captures these dimensions while showcasing the creativity, analytical thinking, and dedication of our students.

I take immense pride in the initiative and commitment demonstrated by the editorial team in presenting diverse ideas and perspectives with such clarity and depth. I hope this edition inspires its readers to look at Commerce not merely as an academic subject, but as a dynamic lens through which we can better understand and engage with the modern world.



CONVENER'S NOTE



MS. Angel Josy Lakra

It gives me immense pleasure to present the 5th edition of Karobaar, the Annual Magazine of the Department of Commerce. This publication reflects the thoughtful contributions and creative energy of the student community.

The theme for this year, "Age of Wealth," explores the evolving meaning of wealth amidst accelerating technological advancements. In today's AI-augmented and tech-savvy world, wealth is no longer limited to financial gain, but extends to knowledge, innovation, and value creation. The pages that follow examine commerce not merely as a discipline, but as a force that shapes our understanding of value, from everyday decisions and social interactions to enterprise and global progress. Through this edition, we aim to present perspectives that go beyond textbooks, encouraging readers to engage with commerce as an integral part of our lived experience.

I extend my sincere gratitude to the Principal, the teacher-in-charge, faculty members, the department of commerce and the editorial team for their continued support and hard work.

I hope Karobaar inspires meaningful thought and a deeper understanding of the evolving world of commerce.





EDITOR-IN-CHIEF'S NOTE



“The true measure of wealth is not what you accumulate, but what you create and contribute.” In a rapidly evolving economic landscape, Karobaar aims to be more than a publication, it is a platform for meaningful engagement with the world of commerce.

This edition reflects our effort to move beyond conventional narratives by exploring economic trends, policy shifts, and entrepreneurship with both clarity and relevance. As Peter Drucker said, “The best way to predict the future is to create it.” This idea has guided our approach throughout this tenure.

I extend my sincere gratitude to our editorial team for their dedication and to our faculty mentors for their constant support. At its core, Karobaar is about ideas, impact, and perspective. As Chanakya reminds us, “Before you start some work, always ask yourself—Why, What, and Will you succeed.” This edition is a step in that direction.

- Gunnika Gosani



DESIGN EDITOR'S NOTE



“As Steve Jobs once said, ‘Great things in business are never done by one person; they’re done by a team of people.’” Serving as the Technical Head of Commerce Gazette has been a truly enriching and rewarding experience for me. Being part of a platform that reflects the ideas, creativity, and perspectives of our college community has been both a responsibility and a privilege.

This edition of Commerce Gazette represents our collective effort to create a space that is informative, engaging, and relevant to the evolving world of commerce, business, and student life. Managing the technical aspects of the magazine and working behind the scenes throughout this journey has taught me the importance of creativity, teamwork, and leadership while allowing me to contribute meaningfully.

I extend my sincere gratitude to our faculty mentors, college administration, and the entire core team for their constant support and guidance. Working alongside such dedicated individuals has been one of the most memorable parts of this experience.

I hope this edition of Commerce Gazette inspires readers to explore new perspectives, express their ideas, and continue contributing to a culture of creativity and meaningful dialogue within our college community.

Ranjan

- Mayank





CONTENT EDITOR'S NOTE



Serving as the Content Head of Commerce Gazette has been a truly enriching experience. Being part of a platform that brings together ideas, perspectives, and creativity from our college community has been both a responsibility and a privilege.

In this edition, we have attempted to bring together a wide range of topics that resonate with the evolving world of commerce, business, economics, and society. From analytical pieces and insightful opinions to creative expressions and student perspectives, every contribution reflects engagement with contemporary issues and emerging trends. Our aim has been to make this magazine both informative and engaging while encouraging students to share their thoughts and talents.

Each piece published in this magazine represents the voice and effort of our contributors and the dedication of our editorial team. This journey would not have been possible without the support of the college administration and our Convenor, whose guidance provided the foundation for our creative freedom. I am also grateful to our President for fostering an environment where innovation could thrive. To my team, thank you for pushing the boundaries of what we could achieve together—this edition reflects our collective hard work.

I hope this edition of our magazine inspires readers to think, question, and express themselves, and continues to encourage creativity and meaningful dialogue within our college community.

-Shilpee





SOCIAL MEDIA HEAD'S NOTES



Serving as the Social Media Head of our college society has been one of the most dynamic and rewarding experiences of my journey. This role was far more than just managing posts—it was about shaping the digital voice of our society, building a strong online presence, and creating meaningful engagement with our audience. During my tenure, I focused on maintaining consistency, creativity, and clarity in all our communications.

From designing visually appealing content to planning campaigns around events and initiatives, every effort was aimed at reflecting the identity and values of the society. I worked closely with different teams to ensure that our messaging remained aligned and impactful.

As I conclude my tenure, I carry forward not just experience, but also a sense of pride in having contributed to something meaningful. I am confident that the society will continue to grow and innovate, and I look forward to seeing it reach even greater heights.

-Vansh Manwati



Honestly, I came into this role thinking social media was mostly about putting out posts on time. It is that, but it's also a lot more — figuring out what actually makes someone stop and read, learning design at 11pm before a deadline, and realising that "we'll sort it out" with your co-head Vansh somehow always worked out. We didn't always get it perfect, but we got it done, and I think that counts for something. Watching the page grow, seeing people engage with content we actually put thought into, felt quietly satisfying in a way I didn't expect. What I didn't anticipate was how much this role would teach me about reading a room, digitally speaking. Audience engagement isn't something you plan once; you notice what lands, what doesn't, and you adjust.

Sometimes a post we were proud of barely moved, and something offhand did really well. That's a little humbling, honestly. I leave this knowing how to coordinate across a team, design something that doesn't look like clip art, and care about an audience I'll never fully predict. I'm grateful for the wonderful juniors I got, ready to put efforts every time and happy to make reels.

To the next person stepping in—make this yours.

-Bhakti Gupta



LOGISTICS HEAD'S NOTE



This journey has been nothing short of life-changing, from being a wide-eyed fresher, attempting to find my place in the campus hallways to now serving as The Commerce Gazette's Logistics Head. During my first year, I was just an inquisitive person who wasn't quite sure where I fit in. But in between meeting deadlines, helping out with tasks, and discovering how things really operate behind the scenes, I discovered not just a position but a purpose. The mess that precedes everything coming together is what makes logistics unglamorous. It involves making last-minute adjustments, maintaining constant synchronization, and ensuring that everything functions flawlessly while you remain unseen in the background.

However, it's also where I learned how to solve problems, be resilient, and feel the quiet satisfaction of witnessing something come to life. Without my amazing team, who showed up, took initiative, and supported one another through it all, none of this would have been possible. And a sincere thank you to our teachers and mentors, who trusted us, helped us, and—above all—provided us with the opportunity to grow, learn, and lead.

This is Karobaar's fourth edition, reflection of our hard work, creativity, and collective spirit. As you turn the pages, I hope you get a sense of the enthusiasm and hard work that went into making it happen.

-Bhoomi Singh





ACKNOWLEDGMENT

With immense gratitude, we extend our heartfelt appreciation to all those who have contributed to the creation of this edition of ComPress. This publication is a testament to the dedication, creativity, and collaborative spirit of a dynamic team that worked tirelessly to bring each page to life.

We express our deepest gratitude to Prof. Vajala Ravi, Principal, for his steadfast support and encouragement, which continue to inspire us in our academic and creative pursuits. His vision and guidance provide the foundation upon which initiatives like this thrive.

A special appreciation to Dr. Sindhumani Bag, Teacher-in-Charge, whose unwavering mentorship and insightful leadership have been instrumental in shaping this edition. Her dedication to fostering intellectual and creative expression has been invaluable to our journey.

We extend our sincere thanks to Ms. Angel Josy Lakra, Convenor, for her continuous guidance and meticulous oversight, ensuring the seamless execution of this newsletter. Her commitment and enthusiasm have been vital in steering this initiative toward excellence. We are also thankful to our faculty members Dr. Devendra Malapati and Mr. Aashish Jain for providing her valuable insight throughout the editorial work,

This edition would not have been possible without the collective efforts of our content creators, designers, social media strategists, and logistics team, who have poured their passion, creativity, and expertise into every aspect of this publication. Their dedication to producing meaningful and visually compelling content has been the driving force behind ComPress.

Finally, we extend our appreciation to our readers and well-wishers, whose engagement and encouragement fuel our motivation to innovate and improve with each edition. This newsletter is a reflection of our shared commitment to insightful discourse, creative expression, and academic excellence.

THE COMMERCE GAZETTE

|| SRI VENKATESWARA COLLEGE, UNIVERSITY OF DELHI ||

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PERIODICAL

Top Commerce Highlights 2025–26

India's economic landscape in 2025–26 reflected resilience, innovation, and rapid transformation across multiple sectors. From startup growth and digital commerce expansion to stronger banking performance and renewable energy investments, the country continued to strengthen its position in the global economy. These developments highlight India's growing focus on technology, sustainability, manufacturing, and international trade, shaping a dynamic future for business and commerce.

TOP COMMERCE HIGHLIGHTS

KEY MILESTONE DRIVING INDIA'S ECONOMIC GROWTH

The year 2025-26 reinforced India's position as one of the world's most dynamic economies. Backed by official data, institutional reports, and policy developments, these highlights capture the most significant developments in India's commerce landscape.

India Retains Status as Fastest-Growing Major Economy

According to the International Monetary Fund (IMF) and India's Economic Survey 2025-26, India's GDP growth remained in the 6.8%–7.4% range.



Reference: IMF World Economic Outlook (2025); Economic Survey of India 2025-26

Record Digital Payment Growth via UPI



Reference: NPCI Monthly UPI Reports (2025-26)

The National Payments Corporation of India (NPCI) reported that UPI crossed 12+ billion monthly transactions in 2025.

India Remains the 3rd Largest Startup Ecosystem

As per DPIIT, India continued to rank as the third-largest startup ecosystem globally, with over 100,000 recognized startups.

Reference: DPIIT Startup India Report (2025)



TOP COMMERCE HIGHLIGHTS



Service Exports Hit Record Levels

The surge was driven largely by IT services, business outsourcing, and digital platforms, strengthening India's position as a global services hub.

📖 *Reference: RBI Annual Report 2025-26*

ONDC Expands Digital Commerce Access

📖 *Reference: ONDC Official Updates; Ministry of Commerce Reports (2025-26)*



Improved credit discipline, better risk management, and economic recovery have significantly strengthened the stability of the banking system



Banking Sector Shows Strong Asset Quality

This initiative is reducing the dominance of large e-commerce players and promoting inclusivity by empowering MSMEs and local businesses.

📖 *Reference: RBI Financial Stability Report (2025)*

Growth in Renewable Energy Investments

This initiative is reducing the dominance of large e-commerce players and promoting inclusivity by empowering MSMEs and local businesses.

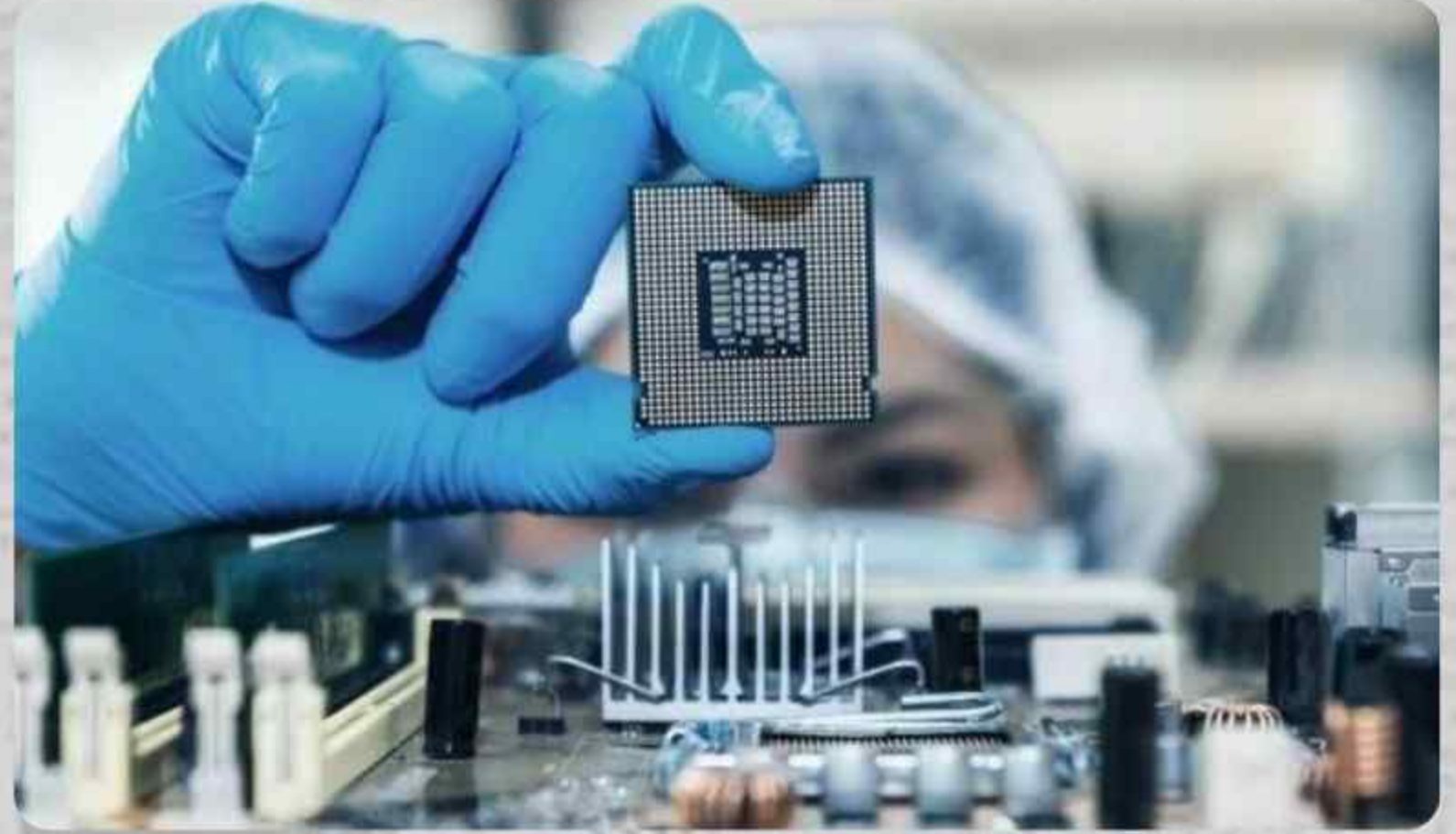
📖 *Reference: MNRE Annual Report (2025-26)*



TOP COMMERCE HIGHLIGHTS

'Make in India' Boosts Manufacturing Momentum

The initiative is attracting global companies to set up production in India, enhancing job creation and reducing dependence on imports.



📖 Reference: Ministry of Commerce & Industry Reports (2025-26)

Strengthening Global Trade Engagements

Rising disposable incomes, urbanization, and the growth of e-commerce are key drivers behind this rapid expansion.



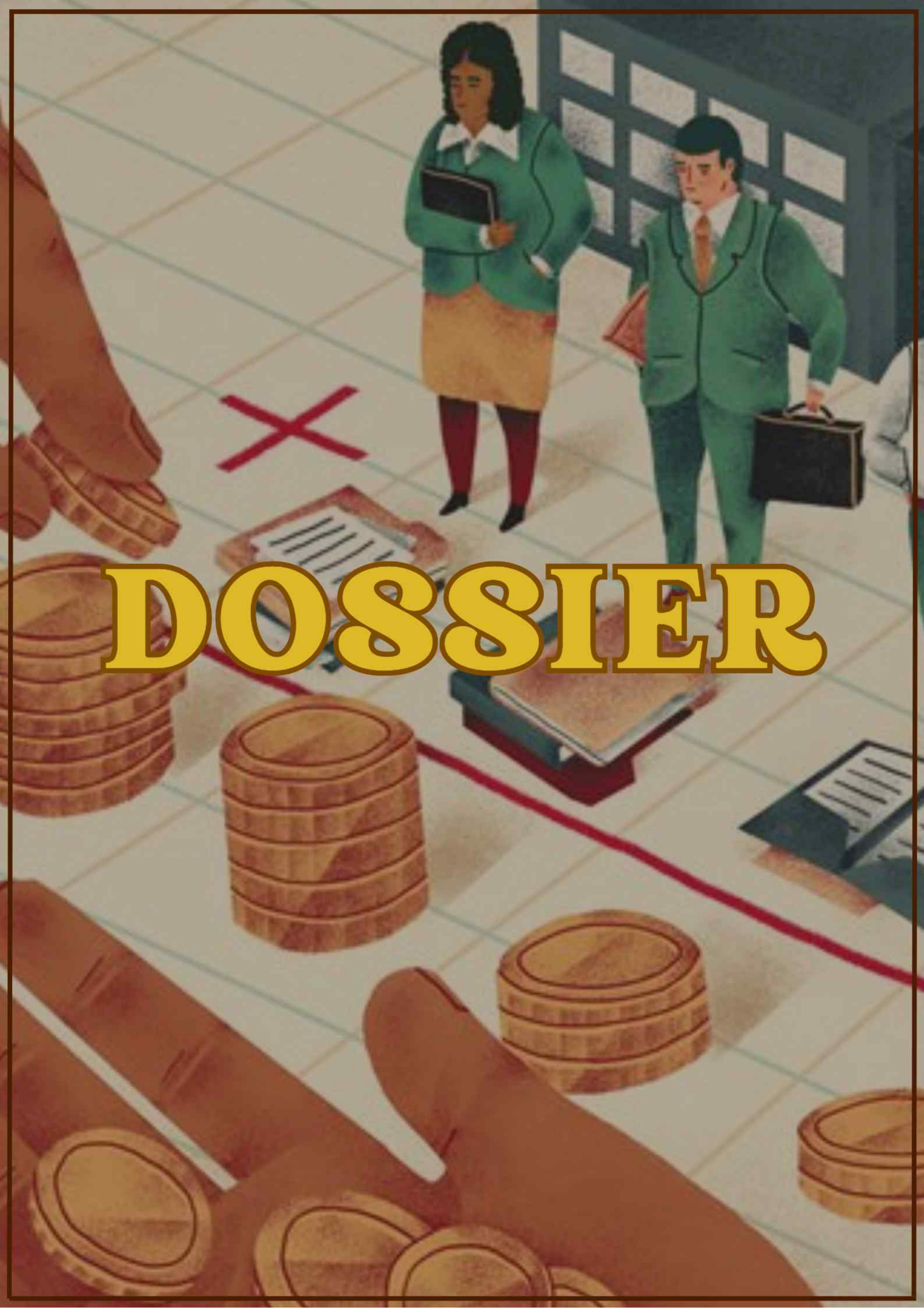
📖 Reference: Invest India Retail Sector Report (2025)

Retail Market Expansion Driven by Consumption

These agreements aim to boost exports, improve market access, and integrate India more deeply into global supply chains.

📖 Reference: Ministry of Commerce & Industry Reports (2025-26)





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EXTENSION SOCIETY

ANNUAL REPORT

2025-26



DOSSIER



NIRVANA'26



NIRVANA'26, the annual event of the Extension Society, was held on **13 February 2026**. It was focused on meaningful community engagement and on-ground activities. The orphanage drive took place at **Welfare Home for Children, Sarita Vihar (13 Feb)**. The team spent quality time with the kids—playing games, colouring, and dancing. The whole idea was simple: make them feel seen and happy. Stationery and chocolates were distributed, but, the conversations and bonding feel genuine and more meaningful. It gave everyone a better understanding of their lives and environment. On the same day, a food distribution drive was conducted at Dwarka Sector 19 in collaboration with Robin Hood Army. Fresh meals were collected and distributed in a smooth and respectful way. Volunteers interacted with people, shared a few moments. The team didn't just serve food, but also shared time and conversation.

Then on **15 February 2026**, a cleanliness drive was carried out at **Chhath Ghat, Yamuna River, IP Estate, Delhi**. The team cleaned the riverbank, collecting plastic and other waste using gloves and masks. It was organized, but still very hands-on. It also made people more aware of how small actions can affect the environment. Overall, the event was straightforward but meaningful. It wasn't about big claims—it was about effort, teamwork, and creating small but real impact where it actually matters.

"IMPACT ISN'T ALWAYS LOUD.
IT LIVES IN QUIET CONVERSATIONS,
SHARED SMILES,
AND MOMENTS THAT
DON'T ASK TO BE REMEMBERED —
BUT NEVER FADE.
NIRVANA'26
WASN'T JUST AN EVENT,
IT WAS A FEELING
WE CARRY FORWARD."





COMSOC SOCIETY

ANNUAL REPORT

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THE COMMERCE ASSOCIATION: The Commerce Department



On 1st October 2025, the Commerce Association of Sri Venkateswara College organised its annual departmental fest, COMFLUENCE 25, at Seminar Hall Room 322. The event witnessed the participation of 176 attendees and created a vibrant space for innovation, competition, and collaborative learning rooted in real-world business thinking.

The fest unfolded through three major segments—a Speaker Session, followed by two flagship competitions, Dice and Destiny and Case Cure. Each segment was curated to test different dimensions of business acumen, ranging from entrepreneurial insight and analytical reasoning to strategic decision-making and teamwork.

The Speaker Session featured Mr. Aditya Poddar, Founder of Fit Feast and a familiar face from Shark Tank India. He shared his journey from engineering to building a ₹6-crore health snacking brand, reflecting on failures, pivots, and the importance of customer-centric innovation. Dice and Destiny, a Monopoly-inspired strategic game, challenged participants through a series of engaging tasks, culminating in Team Think Tankers from SRCC securing the top position.

The event concluded with Case Cure, a national-level case competition that drew over a thousand participants in its preliminary rounds. The top ten teams competed in the offline finale, where Team Think Tank emerged as winners, marking COMFLUENCE 25 as a successful blend of experiential learning and the spirit of commerce.





**ASCEND - THE
ENTREPRENEURSHIP CELL
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12TH
FEBRUARY

E-TALK 2026



ASCEND - THE ENTREPRENEURSHIP CELL



“An engaging session with Rajat Arora inspiring future entrepreneurs”

E-TALK 2026 was successfully organized by the Entrepreneurship Cell (ASCEND), Department of Commerce at Sri Venkateswara College on 12 February 2026 in the Seminar Hall from 10:00 AM to 11:00AM through an offline mode, with participation from around 120 students. The event was coordinated by Mr. Ajit Singh and aimed to inspire and guide students towards entrepreneurship by fostering innovation, resilience, and self-belief.

The highlight of the seminar was a session by Rajat Arora, an EdTech founder and educator, who shared his journey from being an ordinary student to a successful entrepreneur and content creator. Through real-life experiences and practical insights, he emphasized the importance of discipline, consistency, risk-taking, and clarity of goals in achieving success. The session was highly interactive, with students actively participating in discussions and raising queries related to academics, career decisions, and personal growth. Such initiatives play a crucial role in enhancing practical knowledge and overall development.

The seminar provided valuable exposure to real-world challenges and opportunities, helping participants understand the importance of perseverance and a growth-oriented mindset. Overall, E-TALK 2026 proved to be an impactful and motivating initiative that enhanced students' entrepreneurial awareness and encouraged them to confidently pursue their ambitions and transform ideas into meaningful ventures. The event was well-organized and received positive responses from participants.”





THE BLUE CHIP FINANCE AND INVESTMENT CELL

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Where Strategy Meets Finance Excellence

The Annual Fest, NIVESH'25, organised by The Blue Chip—Finance and Investment Cell of the Commerce Department, Sri Venkateswara College, University of Delhi, was held on 12th and 13th February 2026. Conducted across Room Nos. 301, 302, and the Seminar Hall from 11:00 AM to 5:00 PM, the fest saw participation from 154 students and was convened under the guidance of Dr. Mamta Arora. Entirely student-driven, the event reflected strong coordination and execution by the organising team. The fest featured three flagship competitions—Beyond

Unicorns: Business Plan Competition, Profit Over People: Mock Stock, and Cluedo: Murder on Dalal Street. Profit Over People tested participants on financial knowledge, investment strategies, and risk management through multiple rounds, including quizzes, simulated trading environments, and strategic presentations. Cluedo combined finance with investigative reasoning, requiring teams to analyse financial data, interpret clues, and solve a corporate mystery using logic, precision, and teamwork under time constraints.

Beyond Unicorns focused on entrepreneurship, where participants developed comprehensive business models, supported by detailed financial planning, market research, and growth strategies, and presented them before a judging panel.

The event witnessed active engagement and showcased participants' analytical thinking, creativity, and financial awareness. It successfully achieved its objective of promoting practical learning by blending theoretical knowledge with real-world application. The competitions not only enhanced decision-making and problem-solving abilities but also encouraged collaboration, innovation, and strategic thinking, leaving students with valuable insights and a deeper understanding of finance and investment.





THE MARKETING CLUB

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ZEAL'26:

Forging Minds, Fueling Marketing Marvels



The Marketing Club of Sri Venkateswara College successfully organized its annual event Zeal'26 on 12th and 13th February in offline mode. The event commenced at 10:00 a.m. in the Seminar Hall under the guidance of Teacher In-Charge, Dr. Sindhumani Bag. The inaugural ceremony began with the traditional lighting of the lamp by Dr. Bag, along with faculty members and presidents of participating societies.

A key highlight of the event was an insightful session by guest speaker Rajat Arora, a renowned commerce educator, on the topic "Learning, Decisions and Early Choices: Preparing Students for the Real World."

He encouraged students to shift from consumers to creators and to begin building meaningful initiatives early in their careers.

He stressed the importance of developing a strong CV, staying informed through regular newspaper reading, and effectively utilizing artificial intelligence. Emphasizing that "money chases impact" and "network is net worth,". He urged students to focus on solving real-world problems and building strong professional connections. The session concluded with a motivating message on confidence and self-growth, inspiring participants to take charge of their personal and professional journeys.



Commerce Chronicles

4th Edition



TEG

AI as the New Capital: Rethinking Wealth Creation in the Digital Economy

There was a time when being rich meant having a lot of land. Then it meant having machines. Then it meant having oil. Every time period had its special thing that made some people rich and others poor. Well things just changed again. The new way to get rich is not about having something it is about having something that works on computers thinks fast and does not need breaks

Artificial Intelligence is slowly changing everything like what happened when people started owning land or when machines were invented or when oil was discovered. It is putting a lot of power in the hands of the people who control it. But this time it is not about having a factory it is about having a lot of data and computers.. What you get from it is intelligence. This is a change. It is like a new world.

Think about what money does. It grows even while you sleep. It increases without much added cost. The same thing is happening with artificial intelligence. Once a computer program is built, using it for a million people costs almost the same as using it for ten people. Labor doesn't work this way—monopolies do. The cost of getting intelligence is dropping fast, and that shift is changing how people become ~~Wealth~~ **Wealthy**. the bad news: most people have things that are needed to make money in this world like their information, their actions and what they like but they are not getting anything for it. Meanwhile a few big companies are using this information to make models. These models are making them very rich. People are not fighting back they are just helping these companies.

There is another side to this story. For the first time, a small business owner in Jaipur, a freelance designer in Lagos, or a new entrepreneur in Jakarta can use tools that were once available only to big companies. One person can now do what used to take a team of twenty. This is a big shift. This is giving power to the people.

The problem is not between humans and machines it is between the people who own the Artificial Intelligence and the people who just use it. Owning something gives you power, renting something makes you dependent. The question is, will people be able to use Artificial Intelligence to be in control of their money or will they just be working for someone else.

We need to think about how wealth is created. Who makes the models? Who owns the information ? Who decides how people can use it? If only the companies that own that own the platforms are getting richer while the workers and small business owners are just getting by then it is not progress. This is like the revolution all over again.

The smart thing to do is to stop thinking of Artificial Intelligence as something you can just use and start thinking of it as something you need to understand. Because, in the past the people who understood the changes were the ones who got rich. Everyone else just worked for them.

Artificial Intelligence is the way to get rich. The only question is, will you be the one getting rich or will you be left behind?

– **Shrey Verma**
B.com Prog.

Algorithmic Advantage:

Can AI Outsmart Human Investors in the Long Run?"

In the few years artificial intelligence has changed the way people think about money and investments. Artificial intelligence is now used for trading systems and robo-advisors which make decisions that people used to make. This

makes us wonder: **can artificial intelligence really do better than investors over time?**

Artificial intelligence is good at looking at a lot of information. Human investors are limited by how much time they have and how well they can think in that time. Artificial intelligence systems can look at what's happening in the market, read financial reports, check the news and even see what people are saying on social media in just a few seconds. Companies like Renaissance Technologies have shown that using algorithms can give you returns because they can find patterns that people cannot see.

Another good thing about intelligence is that it does not get emotional. Human investors often make decisions because they are scared, greedy or too confident. For example when the market is not doing well people often sell their stocks quickly which can lead to losses. Artificial intelligence on the hand makes decisions based on logic and rules which helps it make consistent choices. This means artificial intelligence can stay calm and make decisions even when the market is not doing well. However artificial intelligence is not perfect. The stock market is not about numbers; it is also about how people behave what is happening in politics and unexpected events around the world. Things like the COVID-19 pandemic affected the market in ways that no algorithm could have predicted. In these situations human judgment, intuition and experience are important for understanding what is happening and making choices.

Also, artificial intelligence models rely heavily on what happened in the past. While this helps them find patterns it can also lead to problems. This happens when the system focuses much on what happened before and not enough on what might happen in the future. The market is always changing. What worked before might not work again. Humans can think creatively. Adapt to these changes.



Another important thing to consider is responsibility and ethics. Artificial intelligence systems do not understand the picture of what they are doing. Humans need to oversee decisions about risk following rules and doing what is right. Even the advanced algorithms need guidance to keep the financial system stable and fair.

Even with a strong industrial potential, India's metallurgical recycling rates are just 30%. There is a sizable gap compared to countries leading in this area, where 60-70% of metal production is made from recycled scrap. This stark difference indicates a tremendous economic and environmental opportunity that remains untapped. To address this difference, the Ministry of Steel introduced the Steel Scrap Recycling Policy in 2019. It is intended to support three broad outcomes: sustainable development, reduced reliance on imports, and efficient resource utilization. With the proper infrastructure and incentives, India is ready to unlock this dormant opportunity and help conjoin its global leadership in circular economy management with best practices.

Beyond the simplistic recycling process, metal refurbishing takes it a step further. It encompasses multiple activities like repairing, reusing, and upgrading products made from metal. It involves a retransformation of old, worn-out components to create value. It has several advantages. It saves landfill space and strengthens local economies by supporting small enterprises and skilled workers who provide a key service in India's informal repair economy. Metal refurbishing extends the useful life of auto parts and reconditions industrial machinery, creating more value with less environmental impact. In economic terms, refurbishing is a high-impact, low-cost solution for inclusive growth and sustainable industrialization.

– **Ritu Gupta**
B.com (Hons.)

How AI tools are helping GENZ build wealth earlier than ever

Not long ago, the idea of teenagers earning money online or even understanding investments felt unrealistic. Financial growth was something people associated with jobs after college. But things have changed quickly. With AI, Gen Z is entering the world of earning, investing, and entrepreneurship much earlier than previous generations.

Today, AI is not just a futuristic concept, it is a daily tool that is reshaping how young people learn skills, start side hustles, and build wealth from a young age. Even students around us are starting small online projects or earning through content creation.

One of the biggest advantages AI offers is speed. Learning new skills doesn't always take months anymore. AI tools can assist with writing, designing, coding and editing, making it easier for beginners to produce high quality work.

For example, a student interested in content creation can use AI to brainstorm ideas, improve scripts, and even optimize their posts. This basically cuts down the time it takes to get good at something and allows individuals to start earning from their skills much earlier than before.

AI has made side hustles more accessible than ever. Unlike traditional part time jobs, many of these can be managed alongside studies.

Common examples include:

- Freelancing in content creation or design
- Running social media pages or YouTube channels
- Selling digital products such as notes or templates

With AI assisting in productivity and efficiency, students can manage these ventures more easily. As a result, earning while studying is becoming increasingly common.

Another significant impact of AI is in financial literacy. Previously, understanding investments required extensive knowledge or professional guidance. Now, AI tools simplify complex concepts and make financial information more accessible.

Young individuals can explore topics such as stocks, mutual funds, and savings strategies with greater clarity. This early exposure helps them make better financial decisions early on.

Despite its benefits, AI is not a shortcut to instant success. While it provides tools and opportunities, consistent effort and creativity remain essential. Also, as more people adopt AI, competition is increasing. Standing out still requires originality and dedication.

Therefore, while AI makes starting easier, long-term success depends on how effectively it is used.

AI is playing a transformative role in how Gen Z approaches wealth creation. By making it easier to learn skills and find opportunities, it is enabling young individuals to take control of their financial future earlier than ever.

However, just having access to AI is not enough, but in using it wisely. For those who do the path to early financial independence is becoming more achievable than before.

**-Ashi Rathore
B.com Hons.**



ALUMNI SPOTLIGHT





Excellence in Higher Education



Dia Ahuja : B.com Prog. (2021-24)
Studying at London Business School.

Tanushree Verma : B.com Hons (2021-24)
Studying at London Business School



Ananya Katyayan: B.com prog.(2021-24)
Studying at XLRI Jamshedpur (PGDM)



Working / Employed at —



Arushi Garg : B.com Hons. (2021-24)
Analyst (Risk Advisory), EY India

Varun Soni : B.com Hons. (2021-24)
Actuarial Analyst, Accenture



Vansh Chawla : B.com Hons. (2021-24)
Associate Researcher, Nomura



CAMPUS TO CAREER OUTCOMES 2024-25



CAMPUS TO CAREER : 2024-25



PLACEMENT OFFERS

B.COM (P)

26

B.COM (H)

58



INTERNSHIP OFFERS

B.COM (P)

50

B.COM (H)

49



ARTICLESHIP OFFERS

B.COM (P)

03

B.COM (H)

04

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Deloitte.
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Willis Towers Watson

PROFESSORS' PUBLICATIONS



PUBLICATIONS



DR. VINOD KUMAR

Authored the book “Conserving the Climate: Investigating India’s Role in Clean Energy Trade.”

DR. POOJA JAIN

Published the research paper “Understanding Internet Banking Adoption Behavior: A Study of Perceived Benefits and Costs in India”.



MS. ANGEL JOSY LAKRA

- Co-authored the chapter ‘Leadership Styles in Industry 5.0’ : Navigating the Human–Tech Interface in the edited book Industry 5.0: Pioneering Business and Management Transformations published by Emerald Group Publishing.
- Co-authored the research paper “Leadership Vulnerability: A Grounded Theory Approach to Conceptualize, Instrumentation, and Its Content Validity”.



PUBLICATIONS

DR. ARPITA KAUL

- Authored the book Leadership Development, specially designed for GE of VI Semester student.
- Published the research paper Leadership Style and Qualities of Dr. S. Venkat Kumar: A Case Study of Administrative Leadership of Sri Venkateswara College, University of Delhi (2021–2022).
- Co-authored the research paper Comparative Analysis of the Values of Generation X and Generation Y in India with students Ankit Satija, Harsh Gupta, and Karnika Pagaria.



MR. AASHISH JAIN

Presented the paper “Sustainability and Technology: An Interdisciplinary Scientometric Review and Research Agenda.”



DR. MOHINI YADAV

- Published the research paper Developing a Multidimensional Scale of Post-Merger Identification (PMI) for Hospitals.
- Published the research paper A Study of HR Practices and Cultural Adaptability of Employees during Mergers and Acquisitions.
- Published the research paper Mapping the Cultural Landscape of Mergers and Acquisitions: A Bibliometric Analysis Revealing Key Themes and Prospective Research Avenues.



DR. NEETU KUSHWAHA

Co-authored Book- GE: Basis of Organisational Behaviour



SOME NOTABLE ACHIEVEMENTS



MS. ANGEL JOSY LAKRA

- Best Research Paper Award for the year 2024-2025 for the paper titled 'Leadership vulnerability: a grounded theory approach to conceptualize, instrumentation, and its content validity assessment' by Sri Venkateswara College, University of Delhi.



DR. MOHINI YADAV

- Best research paper award for A.Y 2023-24 by Sri Venkateswara College.
- Minor research grant of Rs. 4,00,000 by Institution of Eminence, University of Delhi.





COLLEGE
DiarTIES

Page 1



Tamanna : College wasn't just about classes for me , it really changed me as a person. I met people who supported me and became real connections for life. Somehow, between all the chaos I learned how to handle everything and believe in myself.

I'm honestly going to carry a part of this place with me forever.



Tanya Yadav : 3 years of college has been a rollercoaster ride with many ups and many downs . Still if I look back I can only remember good and memorable moments , I am so thankful to venky for giving me people that I will adore for the whole of my life .



Aradhya Pandey : My college journey shaped me into a more confident and resilient person.

Beyond academics, the friendships and experiences made it truly meaningful.

I leave with not just a degree, but a stronger version of myself.

Page 2



Srishti - College has been an experience immensely different from what I had imagined it to be. Venky having the standing it does provided me with some of the most important openings for both my personal and professional growth, which I am very grateful for.



Sia Arora : I was a different person before Venky, the societies, environment and various opportunities presented gave me a chance to outgrow my comfort zone and take up things I wouldn't have otherwise. It was an experience I'll forever cherish.



Samriddhi Kapoor : Venky for me was the place where I got to experience my true self, because there was no limitation to what I could do. The environment and scope presented to me here has helped me grow both personally and professionally. I found my best friends here and opportunities that changed my life ❤️

Page 3



Harshita :

Started as strangers, leaving as stories.

Somewhere between lectures and laughter, we grew up.

Venky, you didn't just give me a degree—

you gave me a version of myself I'll always carry.



Suhangi Dass: As I stand at the beautiful chapter it feels surreal and just can't imagine saying this but our time at Venky comes to an end.. it's not just a college with a lot of emotions attached but also our home, having the constant support of our friends, this journey has been nothing less than an adventure.

Cheers to everyone! ✨ Here's to new beginnings, but never forgetting where it all started!



Drishti Singh : This feels less like a goodbye and more like leaving a part of myself behind.

Somewhere between lectures, chaos, and countless laughs, Venky became home.

I came here to earn a degree, but I'm leaving with memories, people, and growth I never expected.

Forever grateful, forever a Venky kid.

TEAM 2025-26

CONTRIBUTING FACUTLY



Dr. Sindhumani Bagh
Teacher-in-charge



Ms. Angel Josy Lakra
Convenor



Dr. Devendra Malapati
Member



Mr. Aashish Jain
Member

MEET OUR STUDENT
Core TEAM



MAYANK RANJAN
DESIGN EDITOR



GUNNIKA GOSANI
EDITOR-IN-CHIEF



BHOOMI SINGH
LOGISTICS HEAD



VANSH MANWATI
SOCIAL MEDIA HEAD



SHILPEE DOHAREY
CONTENT EDITOR



BHAKTI GUPTA
SOCIAL MEDIA HEAD



VISHAKHA
SOCIAL MEDIA TEAM



APARNA
SOCIAL MEDIA TEAM



AMIT KUMAR
SOCIAL MEDIA TEAM

TEAM

2025-26

MEMBERS



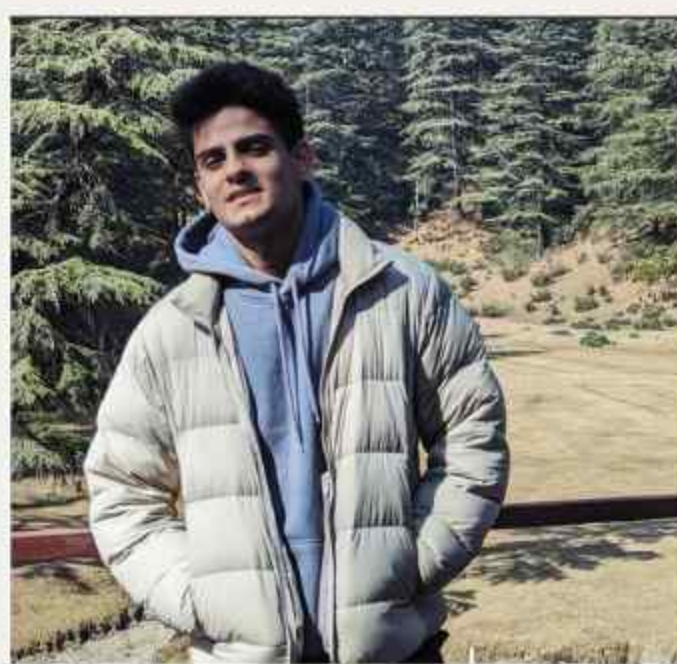
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SOCIAL MEDIA TEAM



AKSHAT GARG
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CONTENT TEAM



RITU GUPTA
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ASHI RATHORE
CONTENT TEAM

