



Tirumala Tirupati Devasthanams

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Sri Venkateswara College

(University of Delhi)

NAAC Grade A+

**SRI VENKATESWARA COLLEGE
(UNIVERSITY OF DELHI)**

EVENT REPORT

NAME OF THE EVENT:			
DATE	DEPARTMENT	COMMITTEE/SOCIETY	COORDINATORS' NAME
18/04/2024 & 19/04/2024	Economics	Economics Association	Patron- Prof. V. Ravi Teacher-in-charge- Dr. Aruna Rao Faculty Advisor- Dr. Sheebani Goswami
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor; online/offline/hybrid
9:00 a.m.	Seminar Hall & Room 57, Sri Venkateswara College		Indoor; Offline
FINANCIAL SUPPORT/ASSISTANCE (if any):			

BRIEF INFORMATION ABOUT THE ACTIVITY

TOPIC/SUBJECT OF THE ACTIVITY	The annual Flagship event of the economics association i.e. Blisspoint
OBJECTIVES	Blisspoint is an event where participants engage in thought-provoking dialogues, competitions, and activities that challenge conventional wisdom and inspire new perspectives. With a diverse lineup of events spanning various facets of economics and beyond, we aim to provide a platform for holistic growth and learning.
METHODOLOGY	Welcome address and introductory remarks by college authorities and core team, followed by the enlightening presentation by distinguished speakers on each day. The event concluded with an interactive Q&A segment. This was followed by 9 events spread across both the days.
INVITED SPEAKERS WITH AFFILIATION DETAILS (IF ANY)	Dr. Arvind Virmani Member- Niti Aayog Former Chief Economic Advisor Mr. Subhasish Nath

	<p>CEO, Global Risk Management Institute (GRMI) Alumnus: Delhi University (Bachelors) Professor Biswajit Dhar Professor, Council for Social Development, New Delhi Former Director General of the Research and Information System for Developing Countries (RIS), a think-tank of Ministry of External Affairs</p>
OUTCOMES	<p>The first session ended on an inspiring note, encouraging the attendees to think about a plethora of contemporary issues including the shifting geopolitical dynamics of the 21st century, especially after initiatives like Viksit Bharat 2047 and G20 which was taken up by Dr. Virmani.</p> <p>Mr. Nath talked about the benefits of taking a slightly unconventional path of career with risk management.</p> <p>Professor Dhar spoke on many problems, concerning labour organisations, the environment, unemployment, the manufacturing sector and more.</p> <p>The events that followed attempted to engage the undergraduate students to widen their intellectual horizons via fun activities including debates, quizzes, case competitions and much more.</p>

PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):

1 Notice & Letters	2 Number of Participants & Name of participants	3 Video clip	4 Photos	5 Feedback Form & analysis
6 News clip with details	7 Sample Copy of the Certificate	8 Posters/ Invites	9 Event report Attested by Event Coordinator & IQAC Coordinator	10 Any other document

IQAC Document No: IQAC/SVC/2022-2023/COM/01	Criterion No:
Departmental file no: COMMERCE/2022-2023/COMSOC/AK	IQAC file No: SVC/2022-23

NAME OF TEACHER & SIGNATURE	NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE	IQAC COORDINATOR (SEAL & SIGNATURE)

For Reference

Criterion I	Curricular Aspects (planning & Implementation)	Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation	Criterion VI	Governance
Criterion III	Research, Innovations & Extension	Criterion VII	Institutional Values & Best Practices
Criterion IV	Learning Resources and Infrastructure		

REPORT

Organiser: The Economics Association, Sri Venkateswara College, DU.

Event: Blisspoint 2024

Date: April 18th, 2024

Venue: Seminar Hall, Sri Venkateswara College, University of Delhi

Blisspoint is the event that lies at the heart of our annual endeavours. It is an event that encapsulates the essence of our Economics contingent by encouraging innovation, fostering creativity, and stimulating thought-provoking dialogue among participants. Additionally, it embodies the spirit of innovation, creativity, and intellectual discourse.

This year, Blisspoint'24 is centred around the theme "India and the New Global Order", serving as a platform to explore and dissect the evolving dynamics of India's role in the contemporary global landscape.

New World Order (NWO) refers to the emergence of new forms of co-operation amongst different countries in the 21st century. Its main focus lies on globalisation, international dialogue, pandemics, terrorism and other issues that require collective action and global attention.

Recently, in 2023, India hosted the G-20, a premier forum for international economic cooperation. India gained much more international economic prominence after hosting the 18th G-20 Summit with over 200 meetings in 60 Indian cities across all 28 states and 8 UTs including New Delhi. The G-20 summit aims to build bridges between developed and developing countries, marking the end of old multilateralism, and the beginning of a new order.

Also, with PM Modi's newest initiative, Viksit Bharat @ 2047 introduced in December 2023, which is the current government roadmap to making India a completely developed nation by 2047, it is safe to say that India is slowly but surely acquiring a very important place among the current world leaders. According to PM Modi, Viksit Bharat aims to nurture inclusive economic participation among all citizens, something that all nations strive for.



DAY 1: April 18, 2024.

This year, SVC Economics Association's flagship event- Blisspoint, aimed to explore India's role in the evolving global landscape, the primary focus being on the economic opportunities and implications amidst the emergence of a new world order.

Before calling upon the stage our esteemed speaker, we were delighted to unveil our annual magazine- Econ Expressions. The editorial team, headed by Akansh Gandhi and Vedansh Lamba, along with the marketing team, headed by Gracy Gupta and Sansriti Mishra, worked day and night to compile articles, heartwarming notes from the core team and professors, and activities that were conducted by the Economics Association throughout the academic session. The magazine, which consisted of highly illuminating articles by students and professors of our college on various topics related to the field of Economics, was launched with great gusto and pride.

We were honoured to have Dr. Arvind Virmani as our first keynote speaker of the day. Esteemed economist and member of NITI Aayog, Dr. Virmani specialises in policy and institutional reforms for sustained and inclusive economic growth. He provided an overview of India's economic trajectory and its positioning within the shifting geopolitical dynamics of the 21st century, especially after initiatives like Viksit Bharat 2047 and G20. All students were engrossed in sir's compelling presentation, and the discussion afterwards was very fruitful and beneficial for the students.

Our second key speaker of the day, renowned entrepreneur and motivational speaker Mr. Subhashis Nath, carried the discussion further. Being the founder and CEO of the prestigious Global Risk Management Institute, Mr. Nath is highly regarded in the field of Economics. He gave us invaluable insight into the field of risk management and how it is crucial

for further development of Indian Economics. But along with that, he also gave all students vital motivation to excel in different fields and disciplines.

The topics of utmost importance were geopolitical shifts and economic realignment and how globalization is affecting India's trade and role in the global economy. Another important theme was India's economic growth due to the digital transformation in the country over the last 10 years.

The panel discussion was concluded by Dr. Aruna Rao, who expressed her heartfelt gratitude to Dr. Virmani and Mr. Nath.

After the speaker session, the students dispersed off to different corners of the college to commence with their respective interactive and entertaining competitions. The various competitions that were held on the first day were: Vanguard, Carbon Conundrum, Case-a-Blanca, Conspectus and Ecoscape.

These engaging and informative competitions were all successful, utilizing case competitions, problem analyses, treasure hunt, quizzes, and the like. All the participants had a very enlightening experience coupled with a lot of fun.

With that, Day 1 was a sure success!

Events Report:

1. Vanguard (Flagship Event- Day 1)

Vanguard kicked off on April 18th at the Bliss Point 2024, hosted by Sri Venkateswara College's Economics Association. The day began with a detailed briefing on the committee's rules of procedure, setting the stage for a simulation involving participants representing eminent economists like Milton Friedman, Anne Krueger, Dannie Rodrick, and Stephanie Kelton. Tasked with addressing the 1982 Argentine economic crisis, characterized by hyperinflation and political instability, the student economists applied their assigned economic theories to propose recovery strategies. Throughout the day, rich discussions unfolded as each participant advocated solutions from their unique economic perspectives, ranging from Keynesian to Austrian approaches. This vibrant exchange of ideas not only brought theoretical economics to life but also highlighted the importance of diverse economic thought in tackling complex real-world problems. The day concluded with preparations for the next phase of crisis management and solution presentations.



2. Carbon Conundrum

Carbon Conundrum was a trade-based simulation. Teams competed to maximise their output in a world of limited resources and restrictions on carbon emission allowances. Only the top three teams that are successfully able to harness a market modelled on a sustainable economic system, gauge their competitors' prowess, and potentially form cartels and groupings with them, emerged as the winners. The event had commenced with a briefing session aimed at explaining the rules of the game, which became clearer with each round of auctioning and trading – as did each team's competitive streak. At the end, however, only three emerged as the winners. Team Hawks, comprising Kartik, Priyasha and Vivan, secured the first position, while Ananya, Akanksha, and Nayonika became the runners-up. The second runners-up position was awarded to Alok and Anant. The Economics Department faculty was called, photographs were clicked, and the certificates and prizes were given away.

It was a successful first day of Blisspoint '24, the annual fest of the Economics Association, Sri Venkateswara College, and as much fest-related chaos (and enjoyment) went on outside, in an equally chaotic manner did teams buy, trade, shout, exclaim, despair, and, most significantly, enjoy themselves, inside. After the feedback session with the OC and the participants, in which much constructive criticism was exchanged by both parties, they parted ways, each having gained a little more understanding of what real-world trading looks like.

3. Case-a-Blanca

Case-A-Blanca was the consulting competition held at Blisspoint by the Economics Association of Sri Venkateswara College. A total of 8 teams qualified for the final presentation round that was on campus on the day of the event. Teams were required to solve a case study and prepare a deck, and present it to the judges in 7 minutes followed by an Q/A session by both the judges and other competing teams. Judges present were Johan J. Chirackel, President of 180DC SVC; Vansh Chawla, Senior consultant at 180DC SVC and Dr. Arpita Kaul who teaches Human Resource Management in the Commerce Department of SVC. The Teacher in charge was Mr. Yogesh Malhotra.

The event was held in the spirit of finding solutions to profound economic problems relating to the Corporate sector, trade, Macroeconomic policies and their workings.

At the Conclusion, winners were announced, judges were thanked and photos clicked to commemorate the event.

4. Conspectus

Conspectus is Blisspoint's quintessential research paper presentation event. This signature event of the fest aimed to embolden the assiduous and analytical skills of young research aspirants, providing them a platform to showcase their ideas. The topic for the papers was open to choose from, and any research idea from the field of economics was appreciated.

Conspectus kicked off on 18th April at Blisspoint 24 organised by the Economics Association of Sri Venkateswara College. The event began with a detailed introduction of all the rules the participants were supposed to follow as well as an introduction of the esteemed panel of judges setting the stage for the presentations. Participants delved into the transformative effects of artificial intelligence (AI) on employment dynamics, highlighting concerns over job displacement and skills mismatch. They explored the nuanced repercussions of trade wars on global economic growth, emphasizing the intricate interplay of tariffs, supply chains, and geopolitical tensions. Moreover, presenters elucidated the burgeoning phenomenon of platform economies, analyzing both the promising opportunities for innovation and the attendant challenges of regulation and market concentration. The competition fostered intellectual discourse and critical thinking, offering a platform for students to engage with contemporary economic debates and propose solutions to complex challenges facing the global economy.

5. Ecoscape

The Ecoscape event, held on the 18th of April at Blisspoint'24 organised by the Economics Association of Sri Venkateswara College, was a whirlwind of adventure and intellect that left participants buzzing with excitement. Ten dynamic teams from diverse colleges eagerly entered the fray, ready to test their mettle in a treasure hunt cum escape room extravaganza.

After a riveting treasure hunt that challenged both wits and endurance, only two teams, rohitraj70038 and samykjain005, emerged victorious, earning their coveted spots in the heart-pounding escape room finale.

As the tension mounted, samykjain005 team showcased their prowess, navigating through a labyrinth of cryptic puzzles with finesse and teamwork. With each solved challenge, they edged closer to victory until, finally, they emerged triumphant, their jubilant cheers echoing through the halls.

Blisspoint's Ecoscape event was more than just a competition; it was a testament to the power of collaboration, creativity, and perseverance. Participants forged bonds, pushed boundaries, and discovered new depths of their capabilities, all under the banner of thrilling adventure.

Congratulations to samykjain005 team for their well-deserved win, and to all participants for making Ecoscape an unforgettable journey filled with camaraderie, challenge, and triumph.

DAY 2: April 19,2024

Organiser: The Economics Association, Sri Venkateswara College, DU.

Event: Blisspoint 2024

Date: April 19th, 2024

Venue: Room 57, Sri Venkateswara College, University of Delhi

The Economics Association of Sri Venkateswara College, under its flagship event Blisspoint-2024, invited Professor Biswajit Dhar as the chief guest. Professor Dhar, a distinguished professor at the Centre for Economic Studies and Planning, Jawaharlal Nehru University, New Delhi, was invited to present the keynote address on the topic 'India and the Global Order with a special focus on Economic Reforms 2014-2024'. The event was initiated by Haripriya Muralidhar, president of the Economics Association, who welcomed Professor Dhar with a quick speech. Dr Aruna Rao, Teacher-in-charge, thanked our esteemed guest and along with Dr Sheebani Goswami presented the guest with a memento. S. Krishna Kumar sir then shared with the audience how he first met Professor Dhar, sharing a short note about the chief guest. Professor Dhar was then called on to share his insights on the fascinating topic

Professor Dhar started by mentioning that the best years of his career were spent along with students in the classrooms of JNU. He shared his thoughts on India's domestic industry and foreign trade during different phases of the economy- The late 1980s and the 2010s. He mentioned various economic initiatives taken during the past decade, including the introduction of GST, the Make in India initiative, the PLI scheme etc.

Professor Dhar spoke on many problems, concerning labour organisations, the environment, unemployment, the manufacturing sector and more. A key topic of discussion was the comparison of the development of India and China. Professor Dhar stressed that due to various factors, including ease in getting clearances and setting up workstations, China has been more successful with regard to foreign investment. He stressed that India's point of increasing domestic production by sidelining imports has created a sort of import substitution policy, and that foreign companies come to India just to maximise profits, and not to develop the environment

The keynote came to an end with an interactive question-and-answer session, following which D. Brahma Reddy sir expressed his deepest gratitude towards Professor Dhar for his presence, on behalf of the Economics Department of SVC.

After the keynote address, the students proceeded to their respective competitions. The competitions being held on the second day were: Vanguard (continuing from day 1), Big Brand Theory, De Battle, Econquizta and Footlocker. On the second day, we saw the completion of all events for Blisspoint-2024. All the members and organising staff were then invited to explore the various stalls set-up within the college premises. With that, Day 2 was a big success!



Events Report:

1. Vanguard (Day 2)

Day two of Bliss Point 2024's Crisis Committee Vanguard, held on April 19th, was a dynamic culmination of collaborative problem-solving and strategic foresight. Participants, embodying the roles of distinguished economists like Paul Krugman, Peter Boettke, and Richard Thaler, focused their efforts on addressing futuristic economic challenges that India is anticipated to face by 2040. The agenda included navigating the impacts of automation, climate change, and evolving global trade dynamics. These student economists engaged deeply, forming strategic alliances to advocate for robust, sustainable economic policies. Their presentations highlighted innovative solutions aimed at reinforcing India's economic stability and promoting sustainable development. The day concluded with an awards ceremony where Peter Boettke, Richard Thaler, and Paul Krugman were honoured for their exceptional strategies, demonstrating outstanding creativity and depth in their proposed solutions. This session not only tested their theoretical knowledge but also their ability to apply it to complex, real-world scenarios.

2. Big Brand Theory

Big Brand Theory was an event that showcased thrilling display of creativity and innovation as contestants dived into the nitty-gritty details of their solutions. Judges were on the lookout for

practicality, effectiveness, and that special factor that sets a solution apart. The deliverable were in the form of a physical pitch of the campaign.

On 19th April 2024, as part of the Blisspoint 2024 hosted by the Economics Association of Sri Venkateswara College, five teams presented their marketing pitches to judges.

Each team demonstrated creativity and strategic thinking in their presentations, covering topics ranging from digital marketing campaigns to experiential marketing strategies.

After careful deliberation, the top prize was awarded to CDC for their comprehensive understanding of consumer behavior and compelling marketing strategy tailored to the target audience.

Big Brand Theory provided a platform for students to showcase their marketing acumen and innovative ideas, contributing to the vibrant atmosphere of Blisspoint.

3. FootLocker

The Footlocker Football Auction was a resounding success, with players showcasing tremendous enthusiasm throughout each round. The atmosphere was electric as bids soared and anticipation filled the air.

The second round of the auction introduced a unique twist, utilizing a Google Form where teams could purchase remaining players from the transfer window. This innovative approach streamlined the process and added a modern touch to the traditional auction format, allowing teams to strategically bolster their squads.

One of the most memorable moments of the night was the bidding war between football legends Cristiano Ronaldo and Lionel Messi. Despite their rivalry, Messi emerged victorious, adding an extra layer of excitement to the event.

Another standout performance was by Erling Haaland, who ended up scoring the most goals throughout the evening. His impressive display on the field mirrored the energy and competitiveness of the auction, leaving fans in awe of his talent.

Amidst cheers and applause, the auction concluded with a sense of fulfillment, as teams secured their prized acquisitions, ready to embark on a new footballing journey.

The Footlocker Football Auction not only celebrated the spirit of the game but also united fans in a shared love for football's greatest talents.

4. De'Battle

In every debate room, these sentiments reverberated as passionate discussions unfolded between opposing teams, each striving to assert their position and sway the panel of judges. With each successive round, the judges' task appeared increasingly daunting, given the exceptional caliber of arguments presented by all sides.

The event kicked off with the unveiling of the first motion for the preliminary round, prompting teams to scramble for any available space, including the corridor floors, to prepare their arguments. What ensued was a display of intellectual prowess as teams delved into complex socio-economic perspectives, leaving judges grappling with the task of determining the winners.

Ultimately, team 'Bling bang bong born', represented by Krishaang Kohli and Akshit Gupta, clinched the top spot, closely followed by team 'Mukmem nahi toh yehi sahi', comprising of Aayushi Bose and Mehal Bisht, securing second place. Team 'Kheench Lenge', led by Aryan Chopra and Aaryan Sharma, secured the third place.

The inaugural day of Blisspoint '24, the yearly celebration hosted by the Economics Association of Sri Venkateswara College, proved to be a triumph. Amidst the bustling fest activities outside, inside the venue, teams engaged in lively debates, passionate arguments, and, most importantly, moments of sheer enjoyment.

5. Econquizta

Blisspoint 2024, hosted by the Economic Association at Sri Venkateswara College, Delhi University, witnessed the exhilarating Gen Economic Quiz, EconQuizta, on its second day. The event, led by Vishwajeet Shukla and Ronit Kant, began with a warm welcome to participants from diverse backgrounds. As the quiz commenced, participants were immersed in a blend of general knowledge and economic trivia, challenging their intellect and keeping the atmosphere lively.

The event unfolded in two rounds, each designed to test participants' knowledge on topics ranging from stock markets to pop culture. Vishwajeet, as the event head, meticulously explained the rules encompassing pounce, bounce, and the scoring system, ensuring fairness and excitement throughout. After rounds of intense competition, Team Venky Slayy!!! emerged victorious, claiming the top position with their impressive performance. Team Dracarys and Team Springrolls secured the second and third positions, respectively, showcasing their expertise and teamwork.

The finals were a culmination of knowledge, camaraderie, and spirited engagement, captured beautifully by the Economics Department's enthusiastic photography. The event concluded with the distribution of well-deserved prizes and certificates to the position holders, marking a successful and memorable experience for all participants.

EconQuizta at Blisspoint 2024 not only tested participants' acumen but also fostered a sense of community and excitement, making it a highlight of the fest and leaving a lasting impact on everyone involved.



The events were co-ordinated by the students of the Economics Department under the supervision of the faculty-

Event Name	Student Co-Ordinators	Faculty Supervisor
DAY 1		
Vanguard	Nischay Narula; Priyanka Sheokand	Ms. Mausumi Mohanty & Dr. Abhishek
Carbon Conundrum	Prachi Kapoor; Simone Kalsi	Dr. Sheebani Goswami
Conspectus	Unnati Bhardwaj; Himanshu Sharma	Dr. Kanika Pathania, Dr. Dipika (Statistics)
Case-a-Blanca	Ayush Hans; Krsna Varadpande	Dr Arpita Kaul (Commerce) & Mr. Yogesh Malhotra
Ecoscape	Rishita; Payal Gupta	Ms. Sushmitha Naidu
DAY 2		
De'battle	Seharpreet Bedi; Divyanshi Wadhwa	Mr. Yogesh Malhotra
Big Brand Theory	Pooja Saluja; Kanishka Khipple	Dr. Kanika Patania
EconQuizta	Vishwajeet Shukla; Ronit Kant	Ms. Sushmitha Naidu
Footlocker	Mrityuanjay; Veddansh Mahajan; Manhar Singh	Dr. Sheebani Goswami