

**SRI VENKATESWARA COLLEGE**

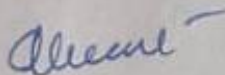
**DEPARTMENT OF COMMERCE**

This is to inform you all that the Department of Commerce is offering an Add on course on **"Digital Marketing"** starting from **Jan 29, - March 5, 2022**. The classes will be held on every Saturday/Sunday and Public Holiday via virtual mode. Due to the limited availability of seats, the candidates will be registered on first cum first serve basis. Kindly click on the following link for the registration:

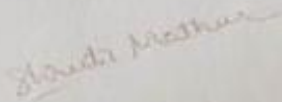
Link for Registration:

<https://college.svc.ac.in/svccoll/login.php>

**Teacher-In-Charge**

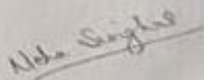
  
Principal

**Convenor**



**Dr. Shruti Mathur**

**Convenor**



**Dr. Neha Singhal**



# Sri Venkateswara College

## Department of Commerce

### (UNIVERSITY OF DELHI)



is offering  
Add on Course  
on

## "DIGITAL MARKETING"

**29th JANUARY ,2022 to 5th March,2022**

(Classes will be held on Saturday/Sunday/Holidays)

- Students pursuing any degree program in any subject any apply
- Working Professionals may also apply
- Selection will be done on First-come-first basis
- Online Certificate shall be awarded, based on the assessment conducted during the course

#### Note

The candidate pursuing the add on course & some other course/s from the University of Delhi or any other university simultaneously may note that the college does not take any responsibility for adjustments of dates for classes/Examinations.

**HURRY UP!**  
**LIMITED SEATS ONLY.**

## Highlights

- Lectures by experts -Mr Pradeep Singh, Ms Neeti Sirohi
- Interaction with successful industry resource person
- Discussion on relevant case studies
- Problem identification and problem solving
- Evaluation: An internal part of the curriculum

## ABOUT THE SPEAKERS



**Pradeep Singh, Marketing Manager, Zyxel Technology India Pvt. Ltd**

**A dynamic marketing leader and strategist**

**10+ years of rich experience**

**Expert in Content marketing/Professional Trainer/Enterprise Marketing/Digital Marketing/Design Thinking**



**Neeti Sirohi, Senior Media Planner, Publicis Sapient**

**8.5 years of experience in Digital marketing**

**Creative and dynamic marketer**

**Managing Search Presence for world's Leading Brands**

**Handled multiple Large Scale accounts for Search, Display & Video campaigns**

Course Fee :Rs 2700(including Rs 200 registration fee non-refundable)

The candidates fulfilling eligibility criteria, as specified above, may submit the online pre-admission form on the following link

<https://college.svc.ac.in/svccoll/login.php>

**PATRON: PROF.C.SHEELA REDDY**

FOR ADMISSION RELATED QUERIES, PLEASE CONTACT  
TEACHER-IN-CHARGE & CONVENOR: DR SHRUTI MATHUR

(smatur@svc.ac.in)

91+9871199584

CONVENOR: DR NEHA SINGHAL

(nehasinghal@svc.ac.in)

+91-9871724799