

## SRI VENKATESWARA COLLEGE

(University of Delhi)

Managed by Tirumala Tirupati Devasthanams (TTD) NAAC Accredited "A" Grade (2016), DBT Star College Status (2016) NIRF Rank # 14 (2020), NIRF #11(2021)

> Benito Juarez Road Dhaula Kuan, New Delhi -110021 Phone: 91 11-24118590 Fax: 911124118535 Webpage: <u>www.svc.ac.in</u> Email: <u>principal@svc.ac.in</u>

## **CRITERIA 5**

## **SUPPORTING DOCUMENT FOR 5.3.2**

5.3.2 Institution facilitates students' representation and engagement in various administrative, co-curricular and extracurricular activities (student council/ students representation on various bodies as per established processes and norms)

- Notices ICC Committee constitution (2018-21)
- Notices Elected Students Union (2016-20)
- Report- Ascend- The E cell (2018-21)

## NOTICES ICC – Committee Constitution (2018-21)





20th March, 2018

### Ref No : SVC/Admn/2018/P/9/7 Sexual Harassment of Women at workplace (Prevention, Prohibition and Redressal) Act, 2013(No. 14 of 2013)

#### INTERNAL COMPLAINT COMMITTEE (ICC)

The college is committed to provide a safe and conductive work and academic environment to students and its employees. The college is extremely alert to matter pertaining to any kind of harassment and gender sensitivity.

Accordance with the Section 4(1) of the Sexual Harassment of Women at workplace (Prevention, Prohibition and Redressal) Act, 2013(No. 14 of 2013), the college has constituted an Internal Complaint Committee against sexual harassment to look into the complaints of sexual harassment to look into the complaints of sexual harassment of girl students and women employees. Any women aggrieved in this matter may fearlessly approach the presiding officer of Internal Complaint Committee against sexual harassment.

In view of the above the Internal Complaint Committee (ICC) comprising the following Staff Members is constituted for maintenance of Discipline in the college:-

S.No	Name of the Members	Designation	Contact No & E-mail ID
1.	Dr Vibha Saxena	Presiding officer & Associate	9810217094
		professor, Department of	vibhasaxena.svc@gmail.com
		Chemistry	
2.	Dr. Anita Verma	Associate professor,	9818311447
		Department of Zoology	dranitaverma@yahoo.com
3	Dr Neerj Sahay	Associate professor,	9810086203
		Department of Political Science	neeraj.sahay1@gmail.com
5	Mr. Virendra Kumar	Administrative Officer	9818752834
			adminofficer@svc.ac.in
6	Ms. T.V. Padmavathi	Laboratory Assistant,	9958584377
		Department of Bio-Chemistry	padmasvc76@gmail.com
7	Ms Dahlia Sen Oberoi	Advocate & Proprietor,	9811117616
		Delhi High Court	dahlia@sen-oberoi.com
8	Atul Agrawal	B.Sc (Hons) Botany Part-III	9669502893
		(1415040)	atulagrawal9699@gmail.com
9	Prachi Gupta	B.Sc (Hons) Mathematics Part-	9416656070
		II (1716155)	guptaprachi9815@gmail.com
10	Rouli Kumari	B.Com (Prog) Part-III	8527877972
		(0915083)	roulikumari441@gmail.com

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PRINCIPAL Sri Venkateswara College (University of Delhi) Dhaula Kuan, New Delhi-110021 2

#### Contd Page ... 2/...

#### Notes:-

- 1. The term of office of the members of the ICC shall be for a period of three years. However, one-third of the members of the ICC may change every year.
- 2. The tenure of the students' representatives, as mentioned above, shall be ordinarily for one year. However, the students' representatives from final year shall serve only till they are bonafide students of the college.
- 3. The members appointed from amongst the non-government organizations or associations shall be paid such fee or allowances for holding the proceedings of the Internal Committee, by the Executive Authority as may be prescribed.
- The (Prevention, Prohibition and Redressal) Act, 2013(No. 14 of 2013) may be viewed at 4. http://wcd.nic.in/wcdact/womenactsex.pdf

Dr P.Hemalatha Reddy

Principal PRINCIPAL Sri Venkateswara College (University of Delhi) Dhaula Kuan, New Delhi-110021 2 N

Copy forwarded to the following for information and necessary action:-

- 1. Mr Virendra Kumar, Administrative Officer.
- 2. Mr Pawan Kumar Pandey, Section Officer (Administration).
- 3. Mr Madan Lal Gautam, In-Charge (Accounts Branch).
- 4. Mr J.P.Mishra, Mr Rajiv Goel, Mr Sudesh Kumar, Mr Kumar Ashish, Mr U.R.R.Narendra, Mr Durgesh Mudgal, Mr Arun Sharma
- and Mr Pankaj Bhati, Dealing Assistants/Hands (Administration).
- 5. All concerned/College Website/Notice Board (Staff & Students)/File.

Administrative Officer Sri Venkateswara College (University of Delhi) Dhaula Kuan, New Delhi-110021 Ø

Urgent/Out Today/By Hand/

11th October, 2018

Ref No : SVC/Admn/2018/P/ 1 004

Sexual Harassment of Women at workplace (Prevention, Prohibition and Redressal) Act, 2013(No. 14 of 2013)

## INTERNAL COMPLAINT COMMITTEE (ICC)

The college is committed to provide a safe and conductive work and academic environment to students and its employees. The college is extremely alert to matter pertaining to any kind of harassment and gender sensitivity.

Accordance with the Section 4(1) of the Sexual Harassment of Women at workplace (Prevention, Prohibition and Redressal) Act, 2013(No. 14 of 2013), the college has constituted an Internal Complaint Committee against sexual harassment to look into the complaints of sexual harassment to look into the complaints of sexual harassment of girl students and women employees. Any women aggrieved in this matter may fearlessly approach the presiding officer of Internal Complaint Committee against sexual harassment.

In view of the above the Internal Complaint Committee (ICC) comprising the following Staff Members is constituted for maintenance of Discipline in the college:-

S.No	Name of the Members	Designation	Contract No. 9. E. HUE
1.	Dr Vibha Saxena	Presiding officer & Associate professor, Department of Chemistry	Contact No & E-mail ID 9810217094 vibhasaxena.svc@gmail.com
2.	Dr Anita Verma	Associate Professor , Department of Zoology	9818311447 <u>dranitaverma@yahoo.com</u>
3.	Dr Neeraj Sahay	Associate Professor , Department of History	9810086203 neeraj.sahay1@gmail.com
4.	Mr Virendra Kumar	Administrative Officer	9818752834 adminofficer@svc.ac.in
5.	Ms T.V. Padmavathi	Laboratory Assistant , Department of Bio-Chemistry	9958584377 padmasvc76@gmail.com
6.	Ms Dahlia Sen Oberoi	Advocate & Proprietor, Delhi High Court	9811117616 dahlia@sen-oberoi.com
7.	Ms Prachi Gupta	Students' Representative B.Sc (Hons) Mathematics Part- III (1716155)	9416656070 guptaprachi9815@gmail.com
8.	Ms Nainika Singh	Students' Representative B.Com Part-II (0917033)	9839891854 nainikabayasi@gmail.com
9.	Mr Ankit Sharma	Students' Representative B.Sc (Hons) Electronics Part-II (1617008)	8053621173 ankitjatinaj3@gmail.com

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cipal Sri Venkateswara College (University of Delhi) Dhaula Kuan New Delhi-110 021

## Contd Page ... 2/...

## Notes:-

- 1. The term of office of the members of the ICC shall be for a period of three years. However, one-third of the members of
- 2. The tenure of the students' representatives is for a one-year period. Accordingly, the tenure of Ms Prachi Gupta will end on 20th March 2019 while Nainika Singh and Mr Ankit Sharma serve as Students' Representatives till 10th October 2019, as per rules.
- 3. The members appointed from amongst the non-government organizations or associations shall be paid such fee or
- allowances for holding the proceedings of the Internal Committee, by the Executive Authority as may be prescribed. The (Prevention, Prohibition and Redressal) Act, 2013(No. 14 of 2013) may be viewed at 4. http://wcd.nic.in/wcdact/womenactsex.pdf

Copy forwarded to the following for information and necessary action:-

Administrative Officer/Section Officers (Administration & Accounts)/Dealing Assistants/Hands (Administration & Accounts)/ All Concerned/Staff Notice Board /College Website/File.

m Administrative Officer Sri Venkateswara College (University of Delhi) ٨ Dhaula Kuan New Delhi-110 021

Dr P.Hemalatha Reddy Principal Principal

Sri Venkateswara College (University of Delhi) Dhaula Kuan New Delhi-110 021 a



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## SRI VENKATESWARA COLLEGE (UNIVERSITY OF DELHI)

Urgent/Out Today/By Hand/

24th October, 2019

Ref No : SVC/Admn/2019/P/1221

## Sexual Harassment of Women at workplace (Prevention, Prohibition and Redressal) Act, 2013(No. 14 of 2013)

## INTERNAL COMPLAINT COMMITTEE (ICC)

The college is committed to provide a safe and conductive work and academic environment to students and its employees. The college is extremely alert to matter pertaining to any kind of harassment and gender sensitivity.

Accordance with the Section 4(1) of the Sexual Harassment of Women at workplace (Prevention, Prohibition and Redressal) Act, 2013(No. 14 of 2013), the college has constituted an Internal Complaint Committee against sexual harassment to look into the complaints of sexual harassment of girl students and women employees. Any women aggrieved in this matter may fearlessly approach the presiding officer of Internal Complaint Committee against sexual harassment.

In view of the above the Internal Complaint Committee (ICC) comprising the following Staff Members is constituted for maintenance of Discipline in the college:-

S.No		Designation	Contact No. 9. E.
1.	Dr Vibha Saxena	Presiding officer & Associate professor, Department of Chemistry	Contact No & E-mail ID 9810217094 vibhasaxena.svc@gmail.com
2.	Dr Anita Verma	Associate Professor, Department of Zoology	9818311447
3.	Dr Neeraj Sahay	Associate Professor.	dranitaverma@yahoo.com 9810086203
4.	Mr D. Venkata Ramana	Department of History Administrative Officer I/C	neeraj.sahay1@gmail.com 9868097048
5.	Ms T.V. Padmavathi	Laboratory Assistant ,	admnofficer@svc.ac.in 9958584377
6.	Ms Dahlia Sen Oberoi	Department of Bio-Chemistry Advocate & Proprietor,	padmasvc76@gmail.com 9811117616
7.	Ayanabha Banerjee (Male)	Delhi High Court Students' Representative B.Sc (Prog) Life Sciences Part-	dahlia@sen-oberoi.com 6000572 508 ayanbonib@gmail.com
8.	Himanshi (Female)	II (1118011) Students' Representative B.Sc (Hons) Chemistry Part-II (1518076)	8708029619 himanshikharbanda765@gmail.com
Э.	Likhitha Reddy Batthina (Female)	Students' Representative B.A. (Programme) Part-II (0118133)	9032932651 likhireddy55@gmail.com

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Dr P.Hemalatha Reddy Principal

Principal Sri Venkateswara College (University of Delhi) Dhaula Kuan New Delhi-110 021

## Contd Page ... 2/ ...

## Notes:-

- 1. The term of office of the members (excluding students' representatives) of the ICC shall be for a period of three years i.e. upto 23rd October, 2021, if otherwise eligible, as per rules. However, one-third of the members of the ICC may change every year.
- 2. The tenure of the students' representatives is for a one-year period i.e. upto 23rd October, 2020, if otherwise eligible, as per rules.
- 3. The members appointed from amongst the non-government organizations or associations shall be paid such fee or allowances for holding the proceedings of the Internal Committee, by the Executive Authority as may be prescribed.
- 4. The (Prevention, Prohibition and Redressal) Act, 2013(No. 14 of 2013) may be viewed at http://wcd.nic.in/wcdact/womenactsex.pdf
- 5. Any addendum/corrigendum shall be posted on the college website (www.svc.ac.in) only.

end

Dr P.Hemalatha Reddy Principal Principal Sri Venkateswara College (University of Delhi) Dhaula Kuan New Delhi-110 021

Copy forwarded to the following for information and necessary action:-

Administrative Officer/Section Officers (Administration & Accounts)/Dealing Assistants/Hands (Administration & Accounts)/ All Concerned/Staff Notice Board /College Website/File.

(University of Delhi)

Dhaula Kuan, New Delhi - 110 021

Prof C. Sheela Reddy Principal E-mail : principal@svc.ac.in

Off.: 011 - 2411 2196 Off.: 011 - 2411 8590 Fax: 011-2411 8535

Ref No : SVC/Admn/2021/ P/1636

15th April, 2021

Most Urgent/Out Today/e-mail/ WhatsApp/

## INTERNAL COMPLAINTS COMMITTEE (PREVENTION OF SEXUAL HARASSMENT)

#### CORRIGENDUM

## Sexual Harassment of Women at workplace (Prevention, Prohibition and Redressal) Act, 2013(No. 14 of 2013)

The college is committed to provide a safe and conducive work and academic environment to students and its employees. The college is highly aware of issues regarding gender sensitivity and alert to matters arising out of harassment at the workplace. In accordance with the Section 4(1) of the Sexual Harassment of Women at workplace (Prevention, Prohibition and Redressal) Act, 2013(No. 14 of 2013), the college has constituted an Internal Complaints Committee against sexual harassment to look into the complaints of sexual harassment of girl students and women employees. Any women aggrieved in this matter may fearlessly approach the presiding officer of Internal Complaints Committee against sexual harassment.

In view of the above, the Internal Complaints Committee (ICC) comprising the following Staff Members is reconstituted for maintenance of Discipline in the college:-

S.No	Name of the Members	Designation	Contact No & E-mail ID
1.	Dr Meenakshi Kuhar	Presiding officer &	98182 78545
		Associate professor, Department of Bio-Chemistry	mkuhar@svc.ac.in
2.	Dr M.K. Shukla	Associate Professor, Department of Statistics	98915 84025
2	Dation		mkshukla@svc.ac.in
3.	Dr Vandana Joshi	Associate Professor, Department of	95609 01980
		History	vjoshi@svc.ac.in
4.	Mr D. Venkata Ramana	Administrative Officer I/C	9868097048
			admnofficer@svc.ac.in
<b>5</b> .	Ms P. Padmawati	Laboratory Assistant, Department	87000 16823
		of Electronics	ppadmawati@yahoo.co.in
6.	Dr Pawan Sharma	Legal Advisor	98681 56464
		(Former Joint Secretary & Law Officer)	pmsharma58@yahoo.co.in
7.	Ayanabha Banerjee	Students' Representative	6000572 508
	(Male)	B.Sc (Prog) Life Sciences Part-III (1118011)	ayanbonib@gmail.com

Dr R.K. Yadav Proctor Contd Page ... 2/ ...

C. Shile Riddy Prof C. Sheela Reddy

Principal Principal Sri Vankateswara College (University of Delhi) Dhaula Kuon New Delhi-110 021

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## INTERNAL COMPLAINTS COMMITTEE (PREVENTION OF SEXUAL HARASSMENT)

#### CORRIGENDUM

<b>S.No.</b> 8.	Name of the Members Himanshi (Female)	Designation Students' Representative B.Sc (Hons) Chemistry Part-III (1518076)	Contact No & E-mail ID 8708029619 himanshikharbanda765@gmail.com
9.	Likhitha Reddy Batthina (Female)	Students' Representative B.A. (Programme) Part-III (0118133)	9032932651 likhireddy55@gmail.com

Notes:-

Dr R.K. Yadav Proctor

1. The term of office of the members (excluding students' representatives) of the ICC shall be for a period of upto three years ending before/on members of the ICC may change every year.

## Term of the student members to the ICC

Under regular circumstances, the term of the Students Representative to the ICC is <u>for a period of one</u> <u>year</u> or till the result of the subsequent election is declared in the category or till he/she is a bonafide student of that course for which he/she was admitted, whichever is earlier, provided that

- a) The student representatives shall not represent in the ICC from the end of their examination (in May) till the commencement of the subsequent academic session; and
- b) The Student Representatives to the ICC shall, in no case, have a term beyond one year.

However, as a one time measure, due to Covid-19 pandemic, since it is not possible for the college to conduct mandatory elections for the Students' Representatives in the list above, (vide S.No. 7-9), the tenure has been extended till further orders. This shall be reported in the next Governing Body meeting of the college.

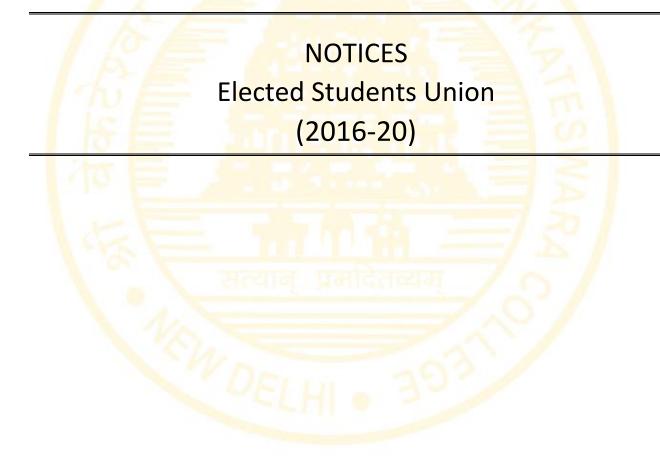
- The members appointed from amongst the non-government organizations or associations shall be paid such fee or allowances for holding the proceedings of the Internal Committee, by the Executive Authority as may be prescribed.
- 3. The (Prevention, Prohibition and Redressal) Act, 2013(No. 14 of 2013) may be viewed at http://wcd.nic.in/wcdact/womenactsex.pdf

Any addendum/corrigendum shall be posted on the college website (www.svc.ac.in) only.

C Stula ledy Prof C. Sheela Reddy

Prof C. Sheela Reddy Principal Principal Sri Venkateswara College (University of Delhi) Dhaula Kuon New Delhi-110 021

Copy forwarded for information and necessary action to :- Proctor, University of Delhi/Teacher-in-Charge/Coordinators of the respective departments/ Administrative Officer, Section Officers (Administration & Accounts), All Concerned/College Notice Board (Staff & Students)/ College Website/College GB File/File.







Ref No : SVC/Admn/2016/P/

## OFFICE OF THE ELECTION OFFICER STUDENTS UNION ELECTION

Given below is the List of the Candidates declared elected on 09th September, 2016 for the Executive Committee of Sri Venkateswara College Students' Union and Central Councillors (DUSU) for the academic year 2016-2017:-

S.No.	Post	Name of the Student
1.	President	Mr Vinayak Sharma
2.	Vice-President	Ms Natikta Yadav
3.	Secretary	Ms Nishtha Verma
4.	Joint-Secretary	Mr Hitien Dabas
5.	Central Councillors	Mr Sagar
		Mr Ankit Kumar
6.	Class Representatives	
A)	(Arts Stream)	Ms Bhavya Chhikara
B)	(Commerce Stream)	Mr Madhav Garg
C)	(Science Stream)	Mr Yogesh Kaushik

### Important Notes:-

- 1. The results are purely provisional subject to the outcome of the fact based on the complaints of violation of Code of Conduct and submission of Audited Accounts by the elected Candidates within the stipulated period. If any discrepancy is found in the information provided, suitable action shall be initiated as per rules.
- 2. For detailed information and any inadvertent typographical error, kindly also compare with the official records available with the office of the Section Officer (Administration).
- 3. The maximum permitted expenditure per candidate was Rs 5000/- as per rules. Each candidate shall, within two weeks of the declaration of the result, submit complete and certified account to the College Authorities, as per notification by the Hon'ble Supreme Court. The College shall publish such accounts within two days of submission of such accounts, through a suitable medium so that any member of the student body may freely examine the same.
- The election of the candidate will be nullified in the event of any non-compliance or in the event of 4. any excessive expenditure.
- Any addendum/corrigendum shall be posted on the college website only. 5.

H.C.Tandon **Returning Officer** 

Copy forwarded to the following for information and necessary action:-

Dr P.S.Dhanaraj Acting Principal & **Election Officer** PRINCIPAL Sri Venkateswara College

(University of Delhi)

- 1. Prof D.S.Rawat, Chief Election Officer, University of Delhi, Delhi-110 007.
- Dhau 2. The Station House Officer, University of Delhi South Campus, Benito Juarez Road, New Delhi-110 021.
- 3. Mr Virendra Kumar, Administrative Officer.
- 4. Mr Pawan Kumar Pandey, Section Officer (Administration).
- 5. Mr Madan Lal Gautam, In-Charge (Accounts Branch).
- 6. Mr J.P.Mishra, Mr Rajiv Goel, Mr Sudesh Kumar, Mr Kumar Ashish, Mr U.R.R.Narendra, Mr Durgesh Mudgal, Mr Pankaj Bhati and Mr Narendra Bhardwaj Dealing Assistants/Hands (Administration).
- 7. All concerned/College Website/Notice Board (Staff & Students)/File.

Administrative Officer Sri Venkateswara College (University of Delhi) Dhaula Kuan, New Delhi-110021



Ref No : SVC/Admn/2017/P/ 854

12th September, 2017

## **OFFICE OF THE ELECTION OFFICER** STUDENTS UNION ELECTION

Given below is the List of the Candidates declared elected on 12th September, 2017 for the Executive Committee of Sri Venkateswara College Students' Union and Central Councillors (DUSU) for the academic year 2017-2018:-

S.No.	Post	<ul> <li>Name of the Student</li> </ul>
1.	President	Mr Prabal Khatri
2.	Vice-President	Mr Alok Singh
3.	Secretary	Mr Vipul Garg
4.	Joint-Secretary	Mr Sanjay Sharma
5.	Central Councillors	Mr Gurmeet Singh
		Mr Mohit Sehrawat
6.	Class Representatives	
A)	(Arts Stream)	N/A
B)	(Commerce Stream)	N/A
C)	(Science Stream)	Mr Mohit Yadav

## Important Notes:-

- 1. The results are purely provisional subject to the outcome of the fact based on the complaints of violation of Code of Conduct and submission of Audited Accounts by the elected Candidates within the stipulated period. If any discrepancy is found in the information provided, suitable action shall be initiated as per rules.
- 2. For detailed information and any inadvertent typographical error, kindly also compare with the official records available with the office of the Section Officer (Administration).
- 3. The maximum permitted expenditure per candidate was Rs 5000/- as per rules. Each candidate shall, within two weeks of the declaration of the result, submit complete and certified account to the College Authorities, as per notification by the Hon'ble Supreme Court. The College shall publish such accounts within two days of submission of such accounts, through a suitable medium so that any member of the student body may freely examine the same.
- 4. The election of the candidate will be nullified in the event of any non-compliance or in the event of any excessive expenditure.
- 5. Any addendum/corrigendum shall be posted on the college website only.

#### mahay

Dr Neeraj Sahay **Returning Officer** Sri Venkateswara College Students' Union

Copy forwarded to the following for information and necessary action:-

- 1. Prof S.B.Babbar, Chief Election Officer, University of Delhi, Delhi-110 007.
- (University of Delhi) 2. The Station House Officer, University of Delhi South Campus, Benito Juarez Road, New Delhi-110 021.
- 3. Mr Virendra Kumar, Administrative Officer.
- 4. Mr Pawan Kumar Pandey, Section Officer (Administration).
- 5. Mr Madan Lal Gautam, In-Charge (Accounts Branch).
- 6. Mr J.P.Mishra, Mr Rajiv Goel, Mr Sudesh Kumar, Mr Kumar Ashish, Mr U.R.R.Narendra, Mr Durgesh Mudgal, Mr Arun Sharma and Mr Pankaj Bhati, Dealing Assistants/Hands (Administration).
- 7. All concerned/College Website/Notice Board (Staff & Students)/File.

Acting Principal **Election Office** enkateswara College

> RINCIPAL Venkateswara College

(University of Delhi) Dhaula Kuan, New Delhi-110021

Dr E.Muralidhara Rao

Sri

Ref No : SVC/Admn/2018/P/90

· AR

12th September, 2018

## OFFICE OF THE ELECTION OFFICER STUDENTS UNION ELECTION

Given below is the List of the Candidates declared elected on 12<sup>th</sup> September, 2018 for the Executive Committee of Sri Venkateswara College Students' Union and Central Councillors (DUSU) for the academic year 2018-2019:-

S.No.	Post	Name of the Student
1.	President	Randip Singh
2.	Vice-President	Mukeem Chauhan
3.	Secretary	Asit Utkarsh
4.	Joint-Secretary	Jai Kishan Shakya
5.	Central Councillors	Khalid Bashir
		Piyush Baisoya
6.	Class Representatives	
A)	(Arts Stream)	Sagar Yadav
B)	(Commerce Stream)	Adarsh Kumar
C)	(Science Stream)	Himanshu Pandey
D)	(Science Stream)	Rishabh Jain

### Important Notes:-

- The results are purely provisional subject to the outcome of the fact based on the complaints of violation of Code of Conduct and submission of Audited Accounts by the elected Candidates within the stipulated period. If any discrepancy is found in the information provided, suitable action shall be initiated as per rules.
- 2. For detailed information and any inadvertent typographical error, kindly also compare with the official records available with the office of the Section Officer (Administration).
- 3. The maximum permitted expenditure per candidate was Rs 5000/- as per rules. Each candidate shall, within two weeks of the declaration of the result, submit complete and certified account to the College Authorities, as per notification by the Hon'ble Supreme Court. The College shall publish such accounts within two days of submission of such accounts, through a suitable medium so that any member of the student body may freely examine the same.
- 4. The election of the candidate will be nullified in the event of any non-compliance or in the event of any excessive expenditure.
- 5. Any addendum/corrigendum shall be posted on the college website only.

## Dr Neeraj Sahay

Returning Officer

Sri Venkateswara College Students' Union

Dr P. Hemalatha Reddy Princ**ipal** Sri Venkateswara College F(OniVersit) of Delhi) Dhaula Kuan New Delhi-110 021

Copy forwarded to the following for information and necessary action:-

Prof V.K. Kaul, Chief Election Officer, University of Delhi, Delhi-110 007/ The Station House Officer, University of Delhi South Campus, Benito Juarez Road, New Delhi-110 021/Administrative Officer/Section Officers (Administration & Accounts)/Dealing Assistants/Hands (Administration & Accounts)/ All Concerned/Staff Notice Board /College Website/File.



## SRI VENKATESWARA COLLEGE

(UNIVERSITY OF DELHI)

Ref No : SVC/Admn/2018/P/ 990

## OFFICE OF THE ELECTION OFFICER STUDENTS UNION ELECTION

Given below is the List of the Candidates declared elected on 12<sup>th</sup> September, 2018 for the Executive Committee of Sri Venkateswara College Students' Union and Central Councillors (DUSU) for the academic year 2018-2019:-

## All names are listed alphabetically.

#### PRESIDENT

S.No	Name of the Candidate	Course of Study	College Roll No
1.	Randip Singh	B.A. (Hons) Political Science Part-III	0716003
	Room No-47, Army Boys H	Hostel, Kirbi Place, Delhi Cantt, New Delhi 1 28, E.mail- randeepsngh893@gmail.com	10010

## VICE-PRESIDENT

S.No	Name of the Candidate	Course of Study	College Roll No
1	Mukeem Chauhan	B.A. (Prog) Part-II	0117132
1.	Vill- Issapur Khurgan, Tehsi	I- Kairana, Shamli, Uttar Pradesh- 2	247774
	M. No- 9456040065, E	.mail- wasimchauhan007@gmail.co	om

## SECRETARY

S.No	Name of the Candidate	Course of Study	College Roll No
1.	Asit Utkarsh	B.Com Part-III	0916108
	REL Vihar-I, G3-59, Rapti Naga	r-4, Post Chargawa, Gorakhpur, Utt	tar Pradesh
		, E.mail- asit.utkarsh.7@gmail.com	

Contd Page .... 2/.....

12th September, 2018

**Dr Neeraj Sahay** Returning Officer Sri Venkateswara College Students' Union Dr P. Hemalatha Reddy Principal Election Officer Principal Sri Venkateswara College (University of Delhi) Dhaula Kuan New Delhi-110 021

## OFFICE OF THE ELECTION OFFICER STUDENTS UNION ELECTION :: 2018-2019

### Page .... 2/.....

### JOINT-SECRETARY

S.No	Name of the Candidate	Course of Study	College Roll No
1.	Jai Kishan Shakya (Declared elected unopposed)	B.A. (Hons) Sanskrit Part-I	0418069
	Rzc-93 Mahavir Vihar, [	Dwarka Sector-1, New Delhi 110075 No- 8802300691	

## CENTRAL-COUNCILLORS

S.No	Name of the Candidate	Course of Study	College Roll No
1.	Khalid Bashir	B.Sc (Hons) Zoology Part-III	2016042
	Vill- Bathole, P/o- Bathole M. No- 88250601	, Tehsil- Mahore Distt- Reasi, State- J&K, 18 82, E.mail- khalidkhakmath@gmail.com	82315
2.	Piyush Baisoya	B.Com (Hons) Part-III	1016099
	C-47/B1, Sultanp M. No- 78382410	bur Colony, Mehrauli, New Delhi 110030 26 , E.mail- piyushbaisoya2@gmail.com	1010033

## CLASS REPRESENTATIVES (ARTS)

S.No	Name of the Candidate	Course of Study	Collogo Doll No
1.	Sagar Yadav (Declared elected unopposed)	B.A. (Hons) Political Science Part-III	<u>College Roll No</u> 0716090
	191, Mata Chowk M. No- 7053738	Mullahera, Gurgaon, Haryana 122015 175 , E.mail- <u>SY.RAO0124@gmail.com</u>	

## CLASS REPRESENTATIVES (COMMERCE)

S.No	Name of the Candidate	Course of Study	College Dell Ma
1.	Adarsh Kumar (Declared elected unopposed)	B.Com (Hons) Part-III	<u>College Roll No</u> 1016122
	H.No- 55, Ward-4, Vill- Katia Ja	ai Nagar, Parsabad, Kodermajh, Jharkhand, E.mail- adarsh.adarsh.kumar3@qmail.com	825318

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Dr Neeraj Sahay Returning Officer Sri Venkateswara College Students' Union

Dr P. Hemalatha Reddy Principal Election Officer Principal Sri Venkateswara College (University of Delhi) Dhaula Kuan New Delhi-110 021 U

## OFFICE OF THE ELECTION OFFICER STUDENTS UNION ELECTION :: 2018-2019

Page....3/.....

## CLASS REPRESENTATIVES (SCIENCE)

S.No	Name of the Candidate	Course of Study	College Roll No
1.	Himanshu Pandey (Declared elected unopposed)	B.Sc (Hons) Mathematics Part-III	1716048
	399/5 Shastr , M. No- 7081279121	i Nagar, Kanpur, Uttar Pradesh E.mail- raghavpandey700@gmail.com	
2.	Rishabh Jain (Declared elected unopposed)	B.Sc (Hons) Chemistry Part-II	1517004
	Banjariya Purvi, Bank C M. No- 766810801	Chowk Khalilabad, Uttar Pradesh, 272175 0 , E.mail- rishabh.rj328@gmail.com	

#### Important Notes:-

- The results are purely provisional subject to the outcome of the fact based on the complaints of violation of Code of Conduct and submission of Audited Accounts by the elected Candidates within the stipulated period. If any discrepancy is found in the information provided, suitable action shall be initiated as per rules.
- 2. The maximum permitted expenditure per candidate was Rs 5000/- as per rules. Each candidate shall, within two weeks of the declaration of the result, submit complete and certified account to the College Authorities, as per notification by the Hon'ble Supreme Court. The College shall publish such accounts within two days of submission of such accounts, through a suitable medium so that any member of the student body may freely examine the same.
- The election of the candidate will be nullified in the event of any non-compliance or in the event of any excessive expenditure.
- 4. For detailed information and any inadvertent typographical error, kindly also compare with the official records available with the office of the Section Officer (Administration).
- 5. Any addendum/corrigendum shall be posted on the college website only.

nearan

Dr Neeraj Sahay Returning Officer Sri Venkateswara College Students' Union

Dr P. Hemalatha Reddy Principal Election Office ipal Sri Venkateswara College (University of Delhi) Dhaula Kuan New Delhi-110 021

Copy forwarded to the following for information and necessary action:-

Prof V.K. Kaul, Chief Election Officer, University of Delhi, Delhi-110 007/ The Station House Officer, University of Delhi South Campus, Benito Juarez Road, New Delhi-110 021/Administrative Officer/Section Officers (Administration & Accounts)/Dealing Assistants/Hands (Administration & Accounts)/ All Concerned/Staff Notice Board /College Website/File.

Administrative Officer Sri Venkateswara College (University of Delhi) Dhaula Kuan New Delhi-110 021



Ref No : SVC/Admn/2019/P/1586

12th September, 2018

## OFFICE OF THE ELECTION OFFICER STUDENTS UNION ELECTION

Given below is the List of the Candidates declared elected on 12<sup>th</sup> September, 2019 for the Executive Committee of Sri Venkateswara College Students' Union and Central Councillors (DUSU) for the academic year 2019-2020:-

S.No.	Post	Name of the Student
1.	President	Rajat Sharma
2.	Vice-President	M. Anand
3.	Secretary	Nandagopan P.T.
4.	Joint-Secretary	Kamal Yadav
5.	Central Councillors	Kapil Singh and Naveen Yadav
6.	Class Representatives	
A)	(Arts Stream)	
	Part-I	Navya Taneja
	Part-III	Anand Kumar
B)	(Commerce Stream)	
	Part-I	Akshita Karhana
	Part-II	Piyush Popli
	Part-III	Aman Yadav

It is pertinent to mention here that in view of some administrative/technical problems, the election monitoring committee decided that the election to the posts of Class Representatives (CRs) for the following streams years-wise has been declared null and void:-

- 1. Arts Stream : Part-II
- 2. Science Stream : Part-I & Part-III

Re-election to the above post of Class Representatives (CRs) will be conducted on 20th September, 2019. Detail schedule will follow.

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Dr Nirmal Kumar Returning Officer Sri Venkateswara College Students' Union

Dr P. Hemalatha Reddy Principal Election Officer

Principal Sri Venkateswara College (University of Delhi) Dhaula Kuan New Delhi-110 021

#### Page....2....

## OFFICE OF THE ELECTION OFFICER STUDENTS UNION ELECTION

### **Important Notes:-**

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- 2. For detailed information and any inadvertent typographical error, kindly also compare with the official records available with the office of the Section Officer (Administration).
- 3. The maximum permitted expenditure per candidate was Rs 5000/- as per rules. Each candidate shall, within two weeks of the declaration of the result, submit complete and certified account to the College Authorities, as per notification by the Hon'ble Supreme Court. The College shall publish such accounts within two days of submission of such accounts, through a suitable medium so that any member of the student body may freely examine the same.
- 4. The election of the candidate will be nullified in the event of any non-compliance or in the event of any excessive expenditure.
- 5. Any addendum/corrigendum shall be posted on the college website only.

**Dr Nirmal Kumar** Returning Officer Sri Venkateswara College Students' Union

Dr P. Hemalatha Reddy Principal Election Officer

Principal Sri Venkateswara College (University of Delhi) Dhaula Kuan New Delhi-110 021

Copy forwarded to the following for information and necessary action:-

Prof Ashok K. Prasad, Chief Election Officer, University of Delhi, Delhi-110 007/ The Station House Officer, University of Delhi South Campus, Benito Juarez Road, New Delhi-110 021/Administrative Officer/Section Officers (Administration & Accounts)/Dealing Assistants/Hands (Administration & Accounts)/ All Concerned/Staff Notice Board /College Website/File.

Administrative Officer Sri Venkateswara College (University of Delhi) Dhaula Kuan, New Delhi-110021

## REPORTS ASCEND-THE E-CELL (2018-21)



# ANNUAL REPORT 2018-19

## A.S.C.E.N.D- THE ENTREPRENEURSHIP CELL SRI VENKATESWARA COLLEGE



A.S.C.E.N.D ENTREPRENEURSHIP CELL SRI VENKATESWARA COLLEGE, DELHI UNIVERSITY

## VISION

The vision of Ascend- The Entrepreneurship Cell, SVC is to foster entrepreneurial thinking, promote business knowledge and instill the zeal of entrepreneurship in both its members and other enthusiastic students. To see students walk out of the shielded shell, accept challenges and give action to their thoughts is what ASCEND envisions. Not only the needed entrepreneurial action plans but also the prerequisite entrepreneurial knowledge is what we aim to deliver by engaging students in workshops, seminars, talks, and tasks. We strive to create a pool of young, active adults who proudly elevate on the ladder of their aspirations and the awaiting entrepreneurial career.

### MISSION

ASCEND, as a team strives to encourage each other as a team to be creative entrepreneurs, encourage the inventive spirit and promote the principles and values of entrepreneurship. We also aim to create an entrepreneurship eco-system in the university, where students would learn the technicalities of entrepreneurship and become job providers instead of job seekers. Members see this society as a platform for students to get excellent professional mentorship from our experienced, varied and distinguished mentor pool, and to showcase their ideas in front of Venture Capitalists, Angel Investors, and Industry Leaders.

## VALUES

An entrepreneur is not valued on just the physical assets he owns, but the reputation he has speaks. It is the values he stands by that helps him come out successfully from any turmoil.

Values of A.S.C.E.N.D

• Fortitude

To stay resilient, determined and strong when faced with challenges.

• Integrity

While misrepresenting and adopting unethical means can give us huge gains, it is Integrity and honesty that helps an entrepreneur sustain in the market with a good reputation.

• Professionalism

It is the trait that helps one stand out of the crowd and also makes things more organized.

Our cell seeks to maintain fortitude, Integrity, and professionalism in all its endeavors and instill these values in all its members

Holding strong to our mission, vision, and values, A.S.C.E.N.D- The Entrepreneurship Cell, Sri Venkateswara College, DU held a variety of activities to hone our entrepreneurship skills and spread the values.

The variety of activities conducted were:

- 1. Recruitment planning meeting
- 2. Recruitment process
- 3. Freshmen orientation
- 4. Speaker session with the founders of Rural Roots Mr. Shagun Sethia
- 5. Wolf of the wall street movie screening
- 6. Speaker session with the Founder of YourShell Mr. Sunny Garg
- 7. GD conducted on various issues faced by college students.
- 8. Speaker session on Actuarial Science and emerging careers by
- 9. IIT-B Session Illuminate with Mr. Ankur Goel
- 10. Interview of faculty members

## **RECRUITMENT PLANNING MEETING**

The session kick-started on 10 August with the core members deciding on various strategies to be used during the recruitment. The faculty members were consulted with and also a variety of online platforms were explored to get into the depths of what steps are to be taken for recruitment and the pros cons of each were thoroughly analyzed.

## **RECRUITMENT PROCESS**

The recruitment process started by the end of Aug and by 5<sup>th</sup> September, the results were announced. To pick the most talented ones from the lot whose values were aligned with ours, a comprehensive process was undertaken consisting of Form filling, Group Discussion, and Personal Interview. The questions were carefully chosen and the process was conducted in a fair and transparent manner.

### **FRESHMEN ORIENTATION**

The orientation of the freshers was conducted in mid-September to acquaint them with the core members of our values. It was a fun activity conducted with the newly selected candidates having an ice-breaking session to know each other. The core members then introduced themselves. The further course of action to be done was discussed with each other and goals for the session were set.

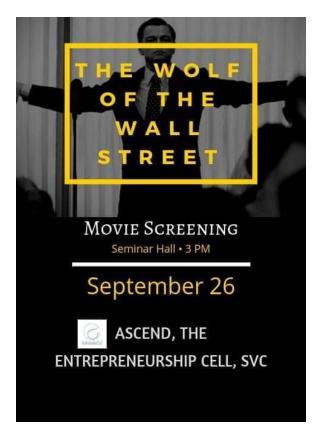


## SPEAKER SESSION WITH THE FOUNDER OF RURAL ROOTS- MR. SHAGUN SETIA AND MR. KUNAL BHATIA

ASCEND- The Entrepreneurship Cell, Sri Venkateswara College organized a seminar in collaboration with Rural roots on 19 September 2018. It was great to have such inspiring and self-driven leaders "Mr. Kunal Bhatia, CEO of Rural Roots and Mr. Shagun Setia, the co-founder of Rural Roots" amidst us, throwing lights on the astonishing journey of their successful startup. Rural Roots alongside the University of Idaho Extension hosts a variety of educational events for beginning farmers and ranchers throughout our region, including courses in vegetable production and livestock production. The event was a great success except for some technical difficulties. It received a high level of participation from the audience. The event was very inspiring and it offered various insights about the ups and downs of entrepreneurship to the audience.



### WOLF OF WALL STREET MOVIE SCREENING



Movies are one of the interesting ways of spreading awareness about a particular topic. It helps to understand the concept in a very interesting way. E-cell presented one such opportunity of watching WOLF OF THE WALL STREET to students in Seminar Hall.

It was planned to be held on 25 September but since the seminar hall was occupied we shifted the date to 26. We chose a time that would be convenient for the students of various streams and courses i.e. 3:0 pm.

We gave students a list of movies to choose from, Wolf of the wall street got the maximum votes. The movie showcased the skills, values, hard work, and perseverance that an entrepreneur must hold in order to succeed.

The mission of the event was to help people understand the real journey of an entrepreneur and their struggle. Ascend was expecting 25-30 students, but we were taken aback by the overwhelming response since 40 students joined.

### SPEAKER SESSION WITH THE FOUNDER OF YOURSHELL - MR SUNNY GARG

The speaker session which was held on 5th October 2018 was held in the commerce department of our college. Our speaker was Mr. Sunny Garg, co-founder, and owner of "YourShell". The session went as planned. The speaker addressed various issues faced by an entrepreneur while building his or her startup.

Mr. Garg broadly gave examples from his own experience with YourShell. He discussed crucial decisions like investments, finances, sponsors, resource allocation, team building, and sustainability.





## GD CONDUCTED ON VARIOUS PROBLEMS STUDENTS FACE IN OUR COLLEGE



The survey conducted by us revealed the following areas of problem:

- a limited number of food items in the canteen
- buying expensive curricular books every semester
- finding the right PG in the near surrounding of the college
- non availability of a new edition of books and readings in the library
- creating an awareness platform for all the students to showcase their technical skills.

Of all the problems faced by the students, the students chose to move further with the issue of non-availability of books in the library which consequently results in spending a huge chunk in buying expensive books every semester.

The students confronted with the unorganized and cluttered books in the library. Books of old editions were also a major issue among students. Adding to it, a number of books available for specific courses were proportionately less in comparison to the number of students. Furthermore, books had to be submitted before exams. The college libraries have a greater advantage for tapping new edition of books, but it's very difficult for students to find them instantly in the market

## SPEAKER SESSION ON ACTUARIAL SCIENCE AND EMERGING CAREERS BY ALPHA PLUS

Experienced and learned faculty from one of the leading actuarial science preparatory classes hooked students of multiple and relevant streams into the world of actuaries, their daily routine and job description and finally how to become one.

Senior mentors from 'Alpha Plus' directed the interactive and informative session, with visual and textual aids to help the gathered pool of aspirants, understand the hyped profession of an actuary and crack the highly streamlined yet dynamic set of corresponding exams.



## IIT BOMBAY SESSION - ILLUMINATE BY MR. ANKUR GOEL

A.S.C.E.N.D - The Entrepreneurship Cell, SVC successfully organized Illuminate, a workshop on entrepreneurship development in collaboration with IIT Bombay. Mr. Ankur Goyal, a CA CS with over 8 yrs of diversified experience in the field of business/ startup advisory graced the occasion as the speaker.



The interactive workshop touched upon various aspects of entrepreneurship starting with the basics of what it is, hr requirements, etc. to the development of a feasibility plan. The session had a pitching round wherein the participants put the theoretical knowledge into the practical application of developing a business model. Mr. Ankur Goyal patiently let the teams pitch and then dived into the depths of the idea from the feasibility check to the revenue points. The session then concluded with financial models of evaluation.

The session was indeed enriching and knowledgeable. The participants had lots of new things to take back home. The workshop came to a graceful conclusion with the felicitation of the certificates by Mr. Ankur Goyal and our convenor Mr. Ajit Sir.

#### **INTERVIEW OF FACULTY MEMBERS**

The E-Cell team conducted an interview session with three faculty members - Dr. Shruti Mathur, Ms. Shilpa and Mr. Ajit Singh towards the end of the semester.

The questions of the interview were targeted at paving a path for:

i. Improvement in current activities and endeavors of the Cell via feedback.

ii. Developing a future course of action in terms of more activities that the Cell could engage itself into and/or conduct.

The faculty members were interviewed on the following basis:

#### 1. Dr. Shruti Mathur

Dr. Mathur convenes the Placement Cell of Sri Venkateswara College and has, hence, had a great deal of experience in the functioning of a society in general. Additionally, she is a long-time faculty member having had great exposure during her career.

2. Ms. Shilpa

As a younger professor, Ms. Shilpa can offer fresh ideas and has been open in her opinion about the activities of the Cell, having been actively involved in the Cell's activities throughout the semester.

3. Mr. Ajit Singh

As the Convenor of the E-Cell SVC, Mr. Singh has worked closely with the members of the Cell, knowing the ins and outs of the entire process. Hence, his suggestions and feedback would be considered to be of utmost importance and relevance.

Finally, a big shout out our amazing audience and each and every member of Team A.S.C.E.N.D for making it possible to conduct so many activities in a semester.

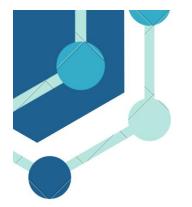
Ajitsingh

Mr. Ajit Singh Convenor E Cell 2018-19

## 2019 - 2020









Dating back to the year 2012, Entrepreneurship Cell is relatively a new club in Sri Venkateswara College. What started as a small team, is now **50 members** strong. At A.S.C.E.N.D, we strive to create a dynamic and vibrant pool of talent and shape future entrepreneurs.

We have represented Sri Venkateswara College at the E-Summit, 2020 hosted by IIT Bombay, securing rank #4 among 700+ colleges all over India and rank #1 across DU.

We also initiated SVC's first, very own start-up, "University Kart", in the year 2018.

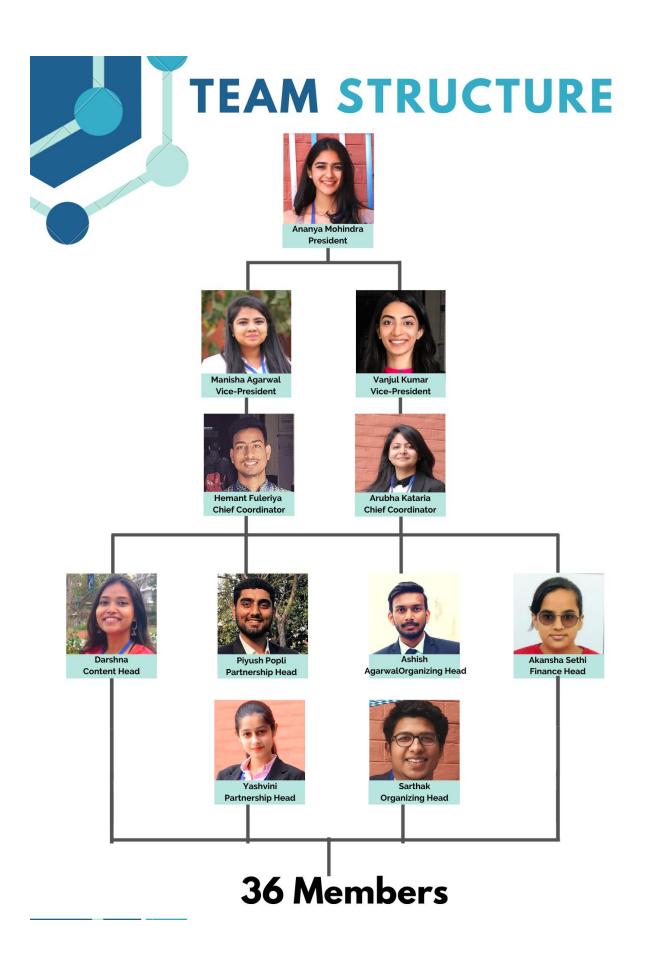
We regularly conduct seminars and skill development workshops to foster the spirit of entrepreneurship.

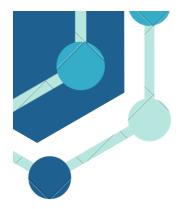
Adding a feather to our cap, we will be holding the annual ETalk, the first of its kind, our take on our annual event catering exposure and networking to students like never before.











# ADVISORY BOARD

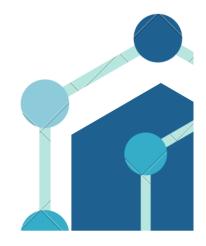
The Entrepreneurship Cell is guided by an Advisory Board consisting of 9 experienced and forward-looking members of faculty, who overlook activities and events hosted by the society to help the team get direction and clarity of thought.





## **MEMBERS OF THE E-CELL COMMITTEE**

DR. VENKATA S. KUMAR MS. SUNITA CHHABRA DR. ARPITA KAUL DR. VINOD KUMAR MR. AJIT SINGH MS. MOHINI YADAV MS. SHIVANI KALRA



A.S.C.E.N.D strives to develop an active entrepreneurial ecosystem within the institution and envisions building a strong community across various colleges in the country. The cell has a 3-dimensional vision, which we call the SDG approach: Sustain-Develop-Grow.

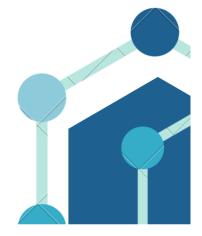
**Sustainability** is a necessity in all facets of business today. The long term vision of the society involves creating a sustainable platform that shall ensure the existence, relevance and viability of the society.

With the establishment of an E-Cell in a dynamic environment, it is imperative to **develop** in terms of approach and ideology. E-Cell aims at nurturing dynamic and change-pro leaders of tomorrow.

The graph looks better when steep. E-Cell plans to **grow** in terms of the number of members and associations, outreach, scale of operations and number of participants across various events.

Our vision is to nurture inquisitive, motivated & strong-willed entrepreneurs in all fields of life.

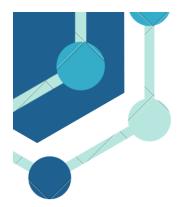
## LEARNERS TODAY ENTREPRENEURS TOMORROW





This year, we aim to achieve our **Sustainability**-**Development-Growth** goals by introducing various verticals in our functioning. These are discussed below:

- Providing our members with a platform for self-development
- Providing avenues for gaining industry knowledge
- Participating in inter-college events including competitions
- Hosting E-Talk '20
- Providing opportunities for practical startup
   experience



# **OUR VALUES**

A.S.C.E.N.D epitomizes the essence of entrepreneurship through identifying, innovating and nurturing the spirit of entrepreneurship among future leaders. We, at E-Cell, imbibe by the values of:

**Integrity** - The best business idea in the world is likely to fail if the wrong person is at the helm. For that reason, attitude is everything and that is what distinguishes us.

**Transparency** - The open door policy of the society benefits the members in every manner, aiding growth & building trust.

**Esprit De Corps** - One of the most significant beliefs in society is the accord and coexistence of multidisciplinary ideas and individuals.

**Leadership** - At A.S.C.E.N.D, each member is welcomed as a leader in their own right & is encouraged to put forth the ideas which align with the growth of the individual and the society.

**Fortitude** - We stand by the saying "If at first you don't succeed, try, try again" We believe in working hard, regardless of hindrances.

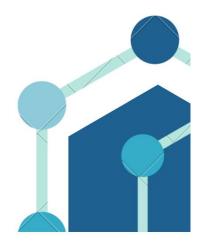
Eccentric Paths - Conventional is boring. We do it the Gen Z way!



To familiarize students with the society and it's working, a Freshmen Orientation was organised at the beginning of the session 2019-20. The event commenced with a brief introduction to the society and students were familiarized with the various facets attached to the cell's functioning:

- Vision, mission and work done by A.S.C.E.N.D
- Past achievements
- Startup opportunities and competition avenues
- Benefit to members
- Recruitment process
- Interactive informal session to highlight the essence of entrepreneurship



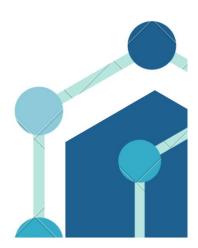


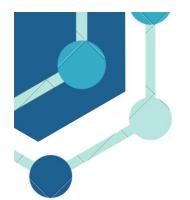


To further familiarize freshers with the cell and its existing members, an Ice-Breaking session was conducted, where the new recruits were expected to bring along their enthusiasm and experiences worth sharing. Kicking off the new session with utmost vigour and excitement, the session was complete with dares, discussions and a lot of fun!









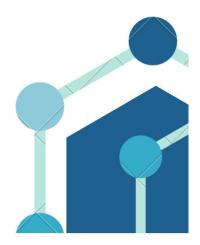
## SESSION IS COLLEGE THE RIGHT TIME TO START-UP?

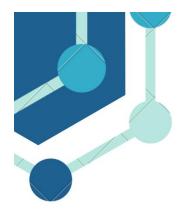
An interactive session was organized in collaboration with the popular brand **HappyShappy**, centred around the topic 'Is College the Right Time to Start-up'. The eminent speakers of the day were Mrs. Sana Sood and Mr. Nitin Sood, Co-Founders of the brand. Special emphasis was laid on the ideology behind entering the startup space in one's early years. After all, this is an opportunity, booming with a perfect balance of more flexibility and less responsibilities. Hence, experimentation becomes all the more easier with relatively lower risk.







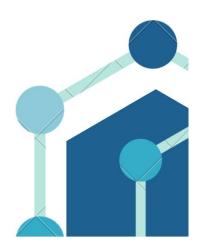


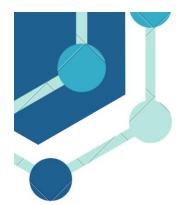




An enthralling case study competition was conducted to stimulate critical and analytical thinking so as to enhance overall decision making abilities. The competition invited entries from all those passionate about solving real-world problems and learning while doing. The case study comprised of a detailed study of a leading news app which wished to expand its business. An overwhelming response was received for this competition as well, with the winner, Dhanesh Khandelwal, receiving an inspiring book as his prize.





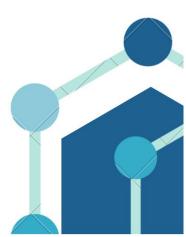


# BEYOND THE TANK 1.0

The first exclusive E-Cell meet went beyond mundane talks and discussions. With the purpose of building critical thinking skills, A.S.C.E.N.D conducted an interactive first-of-its-kind workshop focusing on communication, analytics and business acumen. Inspired from the much-popular show "Shark Tank", the hour long event was aimed at equipping participants with an opportunity to put into action their wit and express their opinions on the proposed business idea. A sample video was run for the members to analyse, critique and decide their stand on the proposal.

Turning Netflix and chill to Netflix and think!

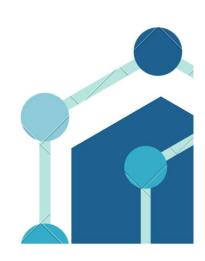






A group discussion was conducted among aspiring entrepreneurs. They began with the idea to create a platform to help eliminate the flaws of the Indian education system, moving onto the various factors contributing to the problem. The purpose was to get the most innovative minds in the institution to get their thinking caps on and condition themselves to view every problem as an opportunity for improvement.

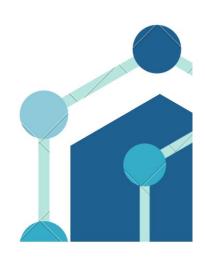






An interactive 6-hour business modelling workshop, Illuminate, was successfully organized by the A.S.C.E.N.D in association with guest speaker Mr. Puneet Raman, founder of Prowisdom, boasting a diversified experience in the field of business. 2019 marked the second consecutive year of organising this event.The in-depth interactive workshop touched upon various aspects of entrepreneurship and extrapolated the mere ideas developed by students to help harvest them into functional projects in future.The session consisted of a pitching round, followed by a feasibility check and financial modelling of the startup idea.



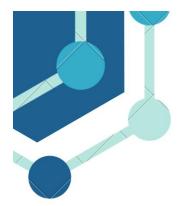




The team visited a rural area, called 'Sanjaya Camp' with the purpose of understanding the area's dynamics and conducting a motivational session for the residents. The visit included a full-fledged community session with about 30 listeners and one-on-one interaction with ladies, young adults as well as school-going children. The session focused on both motivating residents to take initiative within and outside the area, as well as informing them about various financial saving options available to them on a relatively small scale.



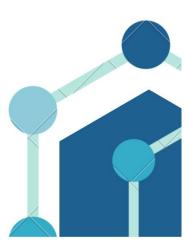


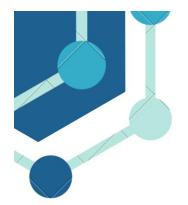


# BEYOND THE TANK 2.0

A sequel of the exclusive event conducted by A.S.C.E.N.D, Beyond the Tank 2.0 aimed at further building critical thinking skills analytical power of its members. Inspired from the much-popular show "Shark Tank", the hour long event was aimed at equipping participants with an opportunity to put into action their wit and express their opinions on the proposed business idea. An episode from the series was run for the members to analyse, critique and decide their stand on the proposal. *Turning Netflix and chill to Netflix and think*!





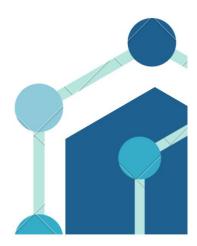


## SESSION THE JOURNEY OF A STARTUP FROM 0 TO 1

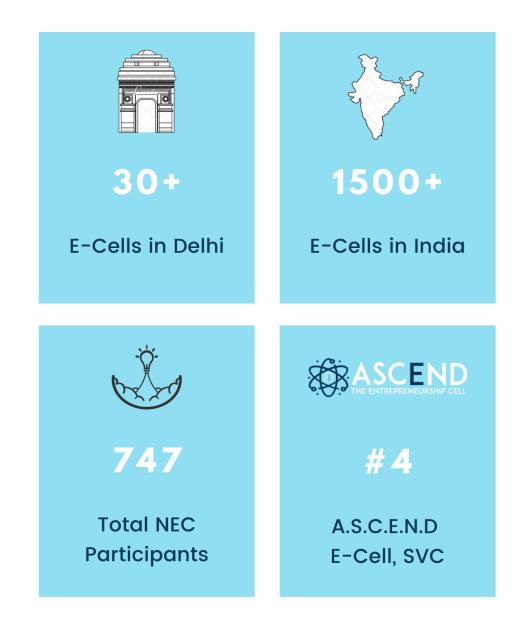
**Mr. Aishwarya Kacchal**, Founder and CEO at qQuick, was invited to our college to conduct an interactive session on the aspect of building a startup. He talked about the journey of an entrepreneur from 0 to 1 and the importance of doing it right.

Mr. Kacchal defined the first two fundamental rules before launching a startup - "finding the right team & evaluating your customer". He also quoted parallel examples from his own startup experience and provided insight into the world of finances for startups. A harvard alumni, Mr. Kacchal encouraged members of the audience to take the first step and learn-unlearn-relearn during the process.









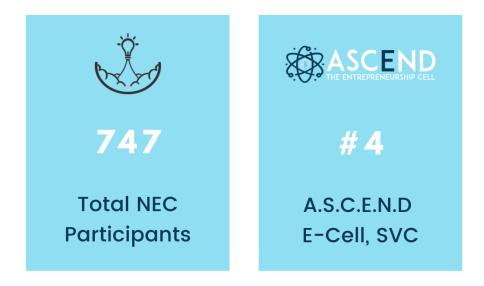


The National Entrepreneurship Challenge is an initiative by the E-Cell at Indian Institute of Technology, Bombay, that was created with the vision of developing entrepreneurship from grassroots, to promote entrepreneurship among the younger generation of the country and to make sure that youngsters don't feel that starting up a company is rocket science.

The National Entrepreneurship Challenge plans to develop entrepreneurship developing bodies in each student campus of India. It is the first of its kind pan India competition that encourages enthusiasts to step up and take the risk.

A.S.C.E.N.D participated in the NEC and stood 4th in the prestigious competition, competing with nearly 750 teams across the country.

We stand #1 in the Delhi University circuit and have established one of the strongest Entrepreneurship Cells in the University.





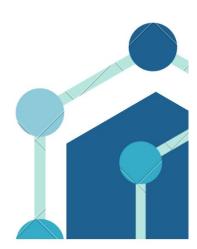
# SPONSOR SESSION MEDIA & ENTERTAINMENT BUSINESS

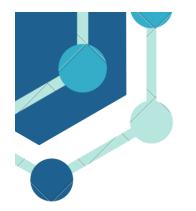
#### 13 FEBRUARY 2020

Pearl Academy hosted an informative session to introduce students to an unconventional field for pursuing their postgraduate education. The topic comprised of media and entertainment business as a career path and the various professional avenues post completing the course.

Ascend believes that information once shared tends to increase manifold, and with the same view in mind, sessions like such are conducted to spread awareness about the numerous existing yet undiscovered unconventional courses.







# E-TALK 20 PROMOTING VISIONS

E-Talk '20 was a **first-of-its-kind** event that the Entrepreneurship Cell launched at Sri Venkateswara College.

Inviting successful and budding entrepreneurs to host **sessions and workshops**, share their experiences and inspire a new generation of aspiring entrepreneurs was the aim of the 2 day event.

E-Talk '20 spearheaded the interaction between students and industry leaders, providing **exposure and networking like never before.** 

The participants, including professors were invited from across the DU circuit and other reputable colleges in the country, including Mumbai.

The event also comprised of student engaging activities and competitive platforms to showcase their innate entrepreneurial talent.









S.No.	College Name	University	
1.	Atma Ram Sanatan Dharma College University of Delt		
2.	Amity School of Engineering and Technology Amity Universit		
3.	Daulat Ram College	University of Delhi	
4.	Deen Dayal Upadhyaya College	University of Delhi	
5.	Delhi College of Arts and Commerce University of Delh		
6.	Deshbandhu College	University of Delhi	
7.	Gargi College	University of Delhi	
8.	Hierank college Dr. Abdul Kalam Technic University		
9.	Ideal institute of management and technology	GGSIPU	
10.	Institute of Future Education, Technology and Management Dr. Abdul Kalam Technology University		
11.	Institute of innovation technology and management GGSIPU		
12.	JIMS	GGSIPU	
13.	Maharaja Agrasen Institute of Management Studies	GGSIPU	
14.	Maitreyi College University of Delhi		
15.	Miranda House University of Delhi		
16.	Motilal Nehru College University of Delhi		
17.	PGDAV College University of Delhi		
18.	Ram Lal Anand College University of Delhi		
19.	Shaheed Bhagat Singh College	University of Delhi	
20.	Shaheed Rajguru College of Applied Sciences	University of Delhi	
21.	Shyama Prasad Mukherji College for Women	University of Delhi	
22.	Sushant School of Business	Ansal University	
23.	Sri Venkateswara college	University of Delhi	
24.	Swami Sharadhanand College	University of Delhi	





Nikhil Mohan Blackberry's Menswear



Shivam Ahuja SkillCircle



I-Empower



Hilal Khan Honda Motors

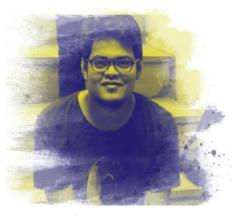




Shivansh Garg Young Engine



Vivek Madhukar IntrCity By RailYatri



Navjeet Kumar StartUp India





# **INAUGURAL SESSION**

#### MR. SHIVAM AHUJA

Founder at SkillCircle || Stanford University || Former Business Mentor at Atal Incubation Centre || TEDx Speaker

The start usually sets the path for the end. We were honoured to host Mr. Shivam Ahuja, founder at SkillCircle at E-Talk 2020.

Mr. Ahuja envisions a skillfull and equipped youth and upholds the vision of skilling the next million youngsters. With his very steer vision passion and towards entrepreneurship, he delivered the opening session on day 1 and introduced the startup space to the audience. He took up the most concerning question of 'when do you know you're ready to give it all'. From articulation idea to building willpower throughout the journey, Mr. Ahuja encouraged every individual in the audience to think further and step farther.







Four eminent personalities consisting of entrepreneurs, leaders in industry and high positioned executives - Mr. Vivek Madhukar, Mr. Abhinav Goel, Mr. Shivansh Garg and Mr. Hilal Khan, served as the panelists on our panel discussion on a topic very close to every student: Job Vs Education Vs Startup.



Founder at I-Empower || On a Mission to Train 1 Million Children on Life & Leadership Skills || Former Vice President at American Express || Leadership Excellence at Harvard Business School || Fellowship of the Startup Leadership Program in Boston

PANEL DISCUSSION

JOB VS. STARTUP VS. HIGHER EDUCATION



Shivansh Garg

IIM Dropout || CEO & Co-Founder at Young Engine || Up-Skilling Youth with Live Projects || Building India's Biggest Youth Community



Hilal Khan Honda Motors Vice President - IT at Honda Motors || 27+ Years of IT Experience || Business Strategist || CIO Certification Course from IIM Bangalore



Vivek Madhukar

Chief Business Officer at RailYatri || Leading Project 'IntrCity SmartBus' || Former Chief Operating Officer at The Times Group || Founder at ProsperX.com || Specialises in organisational design and Startup Consulting



Sharing their life experiences, they presented their opinions on various questions posed by the moderator. Attendees got a chance to experience a wide range of perspectives on their day-to-day struggles.

The session ended with an open house where students attempted to get answers to their dilemmas.











Boolean, the Technological Club conducted the Android App Making workshop at E-Talk '20. A 1.5 hour long workshop, it provided students with the basics of Android App Making for them to pursue the skill at beginner level.

The team guided students stepby-step through a practical project to help participants learn better. The students were given insights on the importance of a technical skill for a young budding entrepreneur, apart from simply adding a feather in one's cap.









### WORKSHOP: ART OF NETWORKING

#### **MR. SHIVANG SINHA**

Founder at Aura || Co-Founder & Chief Marketing Officer at Alphabet Factory || Content Strategist || Thought Leader

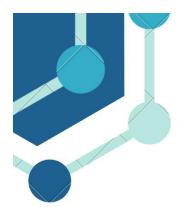
"Money gets you interest, networking gets you business".

A.S.C.E.N.D hosted Mr. Shivang Sinha, the founder at Aura to conduct a workshop on the topic "The Role of Networking and LinkedIn". workshop helped The students understand the importance of platforms like for building LinkedIn connections, finding freelance work, creating a customer finding potential base, partners, and not just for simply to keep your job prospects open.









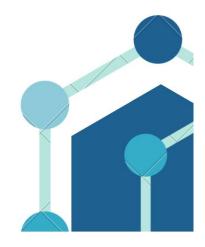
### WORKSHOP: DIGITAL MARKETING MR. AYESH GOEL

Director of Marketing at QDC Software || An Epitome of Fast-Track Promotion in the Era of Start-ups || Storyteller with a Knack to Sell

Ayesh Goel, Director of Mr Software. Marketing at QDC hosted a workshop on the upcoming genre in the business industry today - Digital Marketing. Along with students the in audience, he explored the path of Digital employed а as by companies around the world. He introduced the students to SEO -Search Engine Optimization and the theory behind it's algorithm. A very informative session indeed, it guided the participants onto the path of some unexplored and unconventional means to success marketing as using а core competency.







# **SPEAKER SESSION**

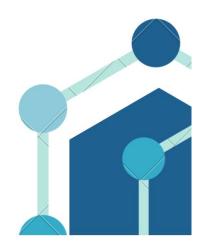
#### **MR. NAVJEET KUMAR**

Assistant Manager at Startup India || Former Delivery and Strategy consultant at Axience || Former Consultant and Business Analyst at BRIDGEi2i Analytics Solutions || Alumnus of IIT Bombay

E-Talk'20 day 2 was graced by the presence of Mr. Navjeet Kumar, Assistant Manager at Startup India. of the one leading government organisations in the start-up space. Mr. Kumar greatly students motivated towards entrepreneurship, focussing on the fact that even though a lot of have unique students ideas floating their minds, they don't know how to go about it. He with enlightened students information various on government led schemes and funding options and also the 'Make in India' initiative by the government in an attempt to encourage young entrepreneurs to establish, operate and expand their businesses in India.









# **SPEAKER SESSION**

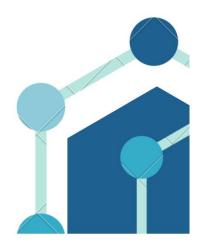
#### **MR. NIKHIL MOHAN**

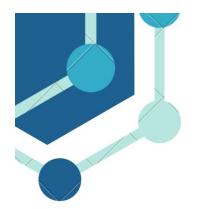
Founder at BlackBerrys Menswear || Director in Mohan Clothing Company Pvt. Ltd || 25+ Years of Experience in the Textile Industry || NIFT Delhi Alumnus

Mr. Nikhil Mohan, Founder of Blackberrys Menswear delivered a speaker session at E-Talk'20. Members of the audience got an opportunity to listen to the life story of a reallife entrepreneur and the creating struggles in а renowned brand name. He told how difficult it was to us continue the legacy of his family business, which was in the same field from about 1881. It was a commendable session wherein Mr. Mohan elaborated upon his journey of 25 years in men's fashion and his time taking Blackberrys from a wholesale to its dominant company position in India today.









### WORKSHOP: GRAPHIC DESIGNING

Graphic Designing workshop was organised in association with the technological club Boolean. A one-of-its-kind workshop which witnessed attendees from across Delhi University, it saw maximum participation in terms of number of attendees. The workshop resource persons pointed at the importance of Graphic Designing in the field of marketing, a skill that a new-age entrepreneur must possess.



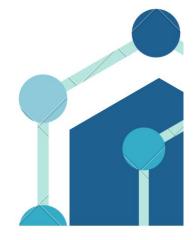


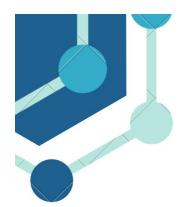
#### **MS. MRIGNAYNI PANDEY**

General Secretary at Boolean || All India Spark Topper by Times of India || Graphic Designer || Top Quora Writer || Blogger

#### **MR. RITESH SOUN**

Assistant General Secretary at Boolean || Lead Designer at a Book-Customisation Startup





### WORKSHOP: SOURCES OF FUNDING

Mr. Abhishek Gupta founder at the Starters' CFO, an SRCC alumnus, is now a startup consultant.

A very successful entrepreneur once said, "When looking for funding, don't just look for money, look for the right people" and a very crucial aspect of launching a startup lies in its finances. To give our audience a head start, Mr Abhishek introduced them to the smart ways to look for the right people and shared some tips about the sourchjng external funds. A very constructive and communicative session, it helped the participants learn how to market even with \$0!!



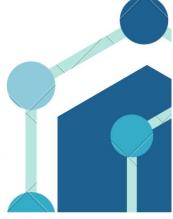


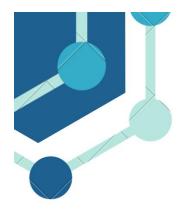
#### **MS. ABHISHEK GUPTA**

Founder at Starters' CFO || Former Assistant Manager at KPMG || Startup Consulting || Chartered Accountant || SRCC Alumnus

#### **MR. AMIT VIKRAM TRIPATHI**

Curator at Hustler || Former Programme Head at Nojoto || Finalist at Smart India Hackathon 2019 || Business Developer at Aeva Home Automation





# TEST YOUR WIT: SACRED GAMES

Original. Creative. Collaborative.

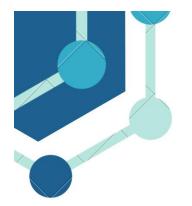
To give a first hand experience to participants about industry dealings, we hosted a mind stimulating activity - "Sacred Games". The participants in teams of 3-4, were given a big company like Amazon, Google, Airtel and so on, and were asked to evaluate the best possible merger in the room. They were asked to assess the financial, technical and logistical viability of the merger of the two firms and then create a new utility offer for the market. The game ended with a pitching round, where the new merged teams of 6-8 members presented their product offering to prospective investors.

A blend of creativity, communication and collaboration, this event marked the end of E-TALK 2020!









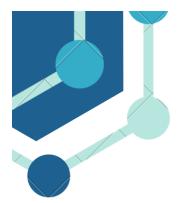
# SPONSOR SESSION CAREER OPTIONS IN THE USA 5 MARCH 2020

A.S.C.E.N.D hosted **Ms. Oksana Carlson, the Assistant Dean of Global Collaborations at The John Hopkins University**, to conduct an informative talk about the various sprouting courses outside of a regular MBA. Whether entrepreneurship and other practical fields can be taught in a classroom or not, remains an unanswered question. However, networking through established courses and leading business schools remains a fascinating next step for college students.

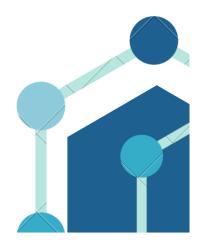
The speaker introduced the audience to the wide disparity in labour supply-demand and the rising need for qualified personnel in fields of FinTech, STEM based courses and many others.







## LEARNERS TODAY ENTREPRENEURS TOMORROW

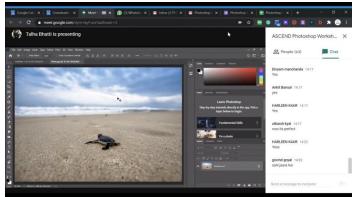




At A.S.C.E.N.D, we strive to create a dynamic and vibrant pool of talent and shape future entrepreneurs. Our E-Cell has a 3- dimensional vision: **Sustain- Develop- Grow.** A.S.C.E.N.D epitomises the essence of entrepreneurship through identifying, innovating and nurturing the spirit of entrepreneurship among future leaders at the college level.

ASCEND hosted a webinar on Entrepreneurship post Covid on 26th June 2020 with Mr. Vivek Kapoor, Co-founder of Dineout. He narrated the story behind Dineout. He then went on to tell us how the Company was coping with the pandemic and what innovative changes the founders had to incorporate to keep the business thriving.





retouching and photo manipulation.

ASCEND organised a workshop on **Basics of Photoshop** on 16th August 2020 with **Mr. Talha Bhatti**, a freelance Graphic Designer. He commenced the session by talking about what is Photoshop and career prospects of a graphic designer. He then went on explaining the basics of photoASCEND organised a workshop on **Digital Marketing with Facebook and Google Ads** on 8th October 2020 With **Mr. Arokia Vimalan**, a Website Development Specialist. He explained how Google ad extensions function, talked about the demand generation, the Google campaign structure and ad copywriting (AIDA).



ASCEND organised a workshop on **Stock market and Personal** 



**Finance** on 26th November 2020 with **Mr. Harsh Goela**, CEO of Goela School of Finance. Mr. Goela explained the reasons behind reducing the interest rates during the pandemic and how that will benefit the economic status of India.

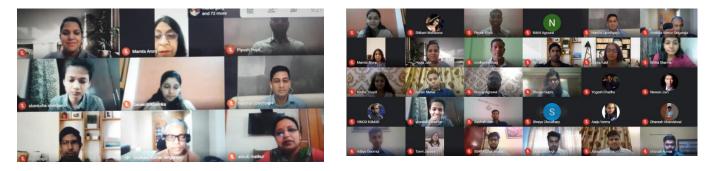


Ascend proudly launched their first start-up :**Fundvertise**, which is a onestop solution for companies trying to promote their merchandise and services amongst college students and for college societies trying to get sponsorship for their events. It will help both the company and college society elevate themselves. Services include **Networking:** we introduce our patronage to just the right person needed, **Company Oriented Services** and **Society Oriented Services**.



ASCEND organized its annual flagship event E-Talk 2021 to harbour the spirit of entrepreneurship amongst students. The 2-day summit consisted of several speaker sessions, workshops, panel discussion and competitions.

E-Talk'21 commenced with the inauguration at 9AM on 6th March where our faculty briefed the audience about the event and extended their best wishes to the students. The event was graced by the presence of our respected Principal ma'am, Prof C Sheela Reddy and our two chief guests Mr. Naveen Jain, Founder of Viome and Moon Express and Mr. Harsha Upadhyaya, CIO at Kotak Mahindra Bank.



The inauguration was followed by back-to-back speaker sessions from eminent entrepreneurs on a wide range of topics: E-Talk'21 started with an insightful session **A journey from a village to the Moon** by **Mr. Naveen Jain**, Founder and CEO of Moon Express and Viome. He inspired the students by talking extensively about his journey of founding great companies. He went on to talk about his tour of SpaceX and meeting Elon Musk.



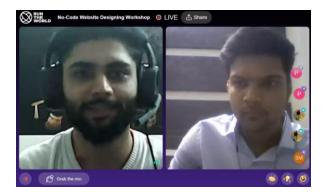


E-Talk'21 witnessed an informative session on **Scope of Entrepreneurship in the Corporate world** by **Mr. Nitin Sethi,** Vice President Digital at Indigo Airlines. He emphasized on the importance of building an entrepreneurial mindset early on in

life and stressed on the need to find the right mentor.

E-Talk'21 hosted a knowledgeable

Web Designing Workshop by Mr. Abhinav Singh , founder and CEO at Follege. He started explained the prerequisites of website designing. He also introduced 3 levels of website designing: ADI (automatic design interface), Editor stage and Developer Mode.

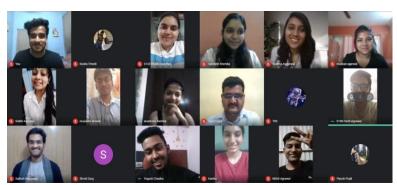




E-Talk'21 hosted one-of-a-kind **Round Table of CEOs: Education v/s Experience for Starting Up** with **Mr. Sahil Khanna, Mr. Naman Tekriwal, Mr. Saurabh Sharma, Ms Smriti Tomar and Mr. Shivansh Garg.** They delved on how MBA can help develop entrepreneurial skills in a person and the importance of personal branding.

Day 1 of E-Talk'21 ended with an insightful session **New Age Marketing and Content Creation** by **Mr. Abhinav Arora**, co-founder and CMO at Avalon Meta. He explained that the marketers should concentrate on storytelling. He urged the audience to be creative in marketing.





**Kaun Banega Ambani** was a 2 round competition conducted on 6th March wherein the participants had to identify the unicorns of India and answer questions about them. Thereafter, they had to invest in different

start-ups based on the news provided to them about different industries and companies.

Day 2 of E-Talk'21 started with an enriching session **Entrepreneurship in college** by **Mr. Ayush Jaiswal,** CEO and Founder of Pesto Tech. He talked about his journey and how internet helped him. He also explained the role of mentorship. He spoke about his work ethics and schedule.





E-Talk'21 hosted a session on **Freelancing** by **Mr. Harish Uthayakumar,** Co-founder of Clinify. He talked about the difference between working as an employee and as a freelancer and highlighted how freelancers can work for different companies at the same

time. he also focused on the importance of networking.

E-Talk'21 witnessed an insightful session on **Identifying High Growth Companies in Stock Market** by **Mr. Harsha Upadhyay,** Chief Investment Officer for the Equities Division at Kotak AMC. The session revolved around equity



investing and how to identify growing companies in the stock market.



E-Talk'21 ended with a knowledgeable session on **LinkedIn & Corporate Life Experiences** by **Mr. Sandeep Kochhar**, Founder of BlewMinds. He explained the psychological aspects of humans regarding their work and explained how to create a personal brand on LinkedIn.

**Pitchers** was a competition consisting of 2 rounds where students got a chance to exhibit their knowledge of different brands and their negotiation and pitching skills. It successfully gave the participants a platform to



showcase their entrepreneurial knowledge and talent.

E-Talk 2021 witnessed a total of **1150** registrations for speaker sessions and competitions from different universities such as DU, VIT, MU, Kathmandu University, Manipal University, IIT, NIT, Kathmandu University and many more. Ascend is thankful to our Principal Ma'am and the entire teacher committee for their constant support and guidance throughout the events and the year.

### **ETALK 2021 ATTENDANCE**

Sr. No.	Name of the student	Group	Signature
1.	Riya Ghosh		
2.	Rashi Pahwa		
3.	Bhuvnesh Singla		
4.	Manan Bajaj		
5.	Ram Naresh		
6.	Rohit Kumar		
7.	Shreyansh Sarohi		
8.	Komal Jot		
9.	Inderpreet Singh		
10.	Bhumanjay Tomar		
12.	Saksham Abhilashi		
	Shreya Gupta		
	Yashvi Seth		
	Sahil Mehra		
	Vishal Patel		
	Bhavy Khajanchi		
18.			
19.	Divyansh vashishta		
	Aakriti Gupta		
	Aditi Khandelwal		
22.	Shreya Chaudhary		
	Bhavya Verma		
	Ishika Sharma		
25.	Neetu Gupta		
26.	Bharat Bhushan		
27.	Komal Sanwal		
28.	Anshika Gupta		
29.			
	Aastha Uniyal		
31.	Nishank Gupta		
32.	Priyanshi Singhal		
33.	Aryan Sharma		
34.	Divya Arora		
35.	Paramjeet Singh		
36.			
37.	Shakshi Sharma		
38.			
39.	Nikhil Aggarwal		
40.	Madhav Jindal		
41.	Akanksha Shekhar		

40	· · · ·	1
	Kavya Jain	
43.	Vaibhav Gaur	
	Muzakkir Ahmad	
	Shubhi Upadhya	
	Sanket Periwal	
47.	Shruti Garg	
	Piyush Popli	
49.	Pankaj Dogra	
50.	Anisha Bansal	
51.	Yogesh Chadha	
52.	Rhythm Pandey	
53.	Parth Aggarwal	
54.	Mansi Garg	
55.	Sanskriti Khemka	
56.	Shaily Tiwari	
57.	Navya Taneja	
	Siddhant Singh	
59.	Jayati Gupta	
	Swasthik gautam	
	Divya Jain	
	Parth Bahl	
63.	Chirag Aggarwal	
	Vishrut Mehta	
65.	Dhanesh Khandelwal	
66.	Rajjoyti Bhattacharji	
67.	Shibani Maharana	
68.	Siddhi Aggarwal	
69.	Aarju Verma	
	Sagar Bahuguna	
	Aditya Doomra	
	Rohan Vashnay	
	Harshita joshi	
	Rishit Singhla	
75.	Aarav Kedia	
	Ravi Singh	
77.	Kunal Das	
78.	Tushar mudai	
	Pragath rao	
80.	Anisha Pritanshu	
81.	Vedic anand	
82.	Samit Chaudhary	
83.	Kosha Trivedi	
84.	Yash Kalonia	
85.	Divyansh Garg	
	Aman Dubey	
87.	Govind Goyal	
88.	Meng Chun Yang	
89.	Jaya Bharati	
	,,	1

90.	Akshit Gupta
91.	Yash Kedia
92.	Pranavi K
93.	Bhavya Gupta
94.	Rohan Mehar
95.	Pranay Aggarwal
96.	Ashish Sharma
97.	Tanya Saini
98.	Apurav Jain
99.	Charu Arora
100	Ishika Srivastava
101	Pooja Jain
102	Samridhhi Mittal

Houti Mathue

Dr. Shruti Mathur Convenor E-Cell 2020-21

Pooje Jain.

Dr. Pooja Jain Convenor E Cell- 2020-21