



Tirumala Tirupati Devasthanams

శ్రీ వేంకటేశ్వర కళాశాల

Sri Venkateswara College

(University of Delhi)

NAAC Grade A+

**SRI VENKATESWARA COLLEGE
(UNIVERSITY OF DELHI)**

EVENT REPORT

NAME OF THE EVENT: Aarohan'24			
DATE	DEPARTMENT	COMMITTEE/SOCIETY	COORDINATORS' NAME
19th Nov'24	Commerce	Entrepreneurship Cell	Mr. Ajit Singh
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor; online/offline/hybrid
9 A.M. to 5 P.M.	Google Meet	90	Online, Outdoor
FINANCIAL SUPPORT/ASSISTANCE (if any):	Nil		


BRIEF INFORMATION ABOUT THE ACTIVITY

TOPIC/SUBJECT OF THE ACTIVITY	<ul style="list-style-type: none">● Panel Discussion
OBJECTIVES	<ul style="list-style-type: none">● To guide college students about Navigating Challenges: Risk Resilience & Reward and enable them to gain valuable insights● To help participants build their entrepreneurial instincts and to provide a platform where they could enhance their communication skills, confidence, and assessment skills.● To instill self-belief and the path toward a successful career
METHODOLOGY	<ul style="list-style-type: none">● The session revolved around Navigating Challenges: Risk Resilience & Reward● An interactive session included the speaker's real-life experiences as anecdotes to foster self-belief and growth
INVITED SPEAKERS WITH AFFILIATION DETAILS by (IF ANY)	<ul style="list-style-type: none">● Shubham Keswani (CA AIR 8)● Reema Jain (Advocate, CS)● Surabhi Ahluwalia (IRS)● Mr. Ankur Dugar (CA, CFA Level 2)
OUTCOMES	<ul style="list-style-type: none">● Audience was equipped with the understanding of risk in early stages of their entrepreneurial journey.● Audience was inspired and learnt from the speaker's life experiences

PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):

1 Notice & Letters ✓	2 Number of Participants & Name of participants ✓	3 Video clip	4 Photos ✓	5 Feedback Form & analysis
6 News clip with details ✓	7 Sample Copy of the Certificate	8 Posters/ Invites ✓	9 Event report Attested by Event Coordinator & IQAC Coordinator ✓	10 Any other document

IQAC Document No:SVC/IQAC/ECELL/2024-25/October 2024	Criterion No:III
Departmental file no: SVC/ECELL//2024-25/October 2024/06	IQAC file No: SVC/2024-25

NAME OF TEACHER & SIGNATURE	NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE	IQAC COORDINATOR (SEAL & SIGNATURE)
Mr.Ajit Singh 	Dr.Shruti Mathur	Prof. Swaran Singh

For Reference

Criterion I	Curricular Aspects (planning & Implementation)	Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation	Criterion VI	Governance
Criterion III	Research, Innovations & Extension	Criterion VII	Institutional Values & Best Practices
Criterion IV	Learning Resources and Infrastructure		

Report by Convenor:

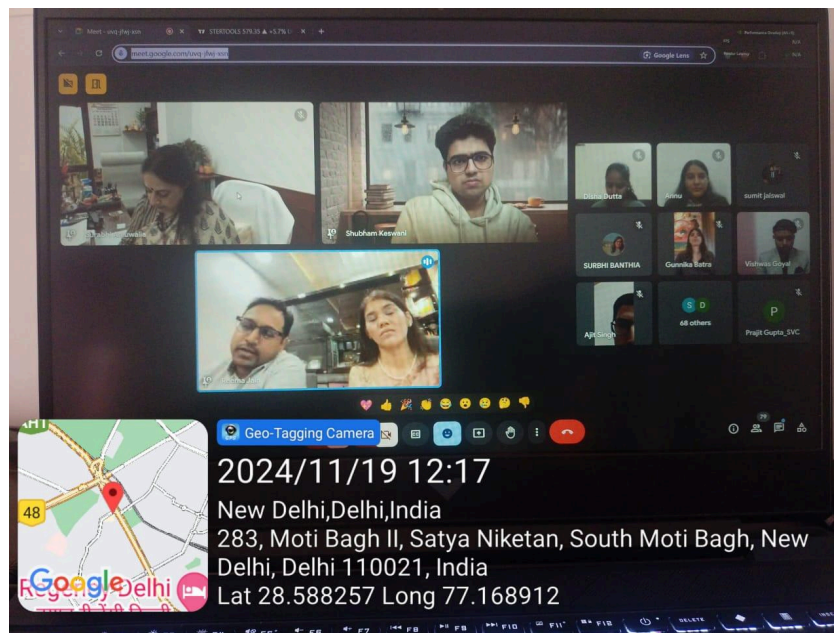
ASCEND - The Entrepreneurship Cell of Sri Venkateswara College Hosts AAROHAN 2024

On **19th November 2024**, ASCEND, the Entrepreneurship Cell of Sri Venkateswara College, successfully organized its bi-annual flagship event, **AAROHAN**, in an engaging online format via Google Meet. The event served as a dynamic platform to inspire budding entrepreneurs and foster discussions around challenges, resilience, and opportunities in entrepreneurship.

Opening Session

The event commenced with a formal welcome address by **Mr. Ajit Singh**, Convenor of The Entrepreneurship Cell, who highlighted the diverse initiatives undertaken by the Cell to encourage entrepreneurial spirit and innovation among students. In his remarks, Mr. Singh emphasized the importance of fostering an entrepreneurial mindset to adapt to an ever-changing world. He welcomed the distinguished speakers and participants, setting a vibrant tone for the day's proceedings.

The faculty of the **Department of Commerce** extended their warm greetings to all dignitaries, speakers, and attendees. Their encouragement underlined the Department's commitment to nurturing entrepreneurial talent and fostering critical discussions that align with contemporary business challenges.



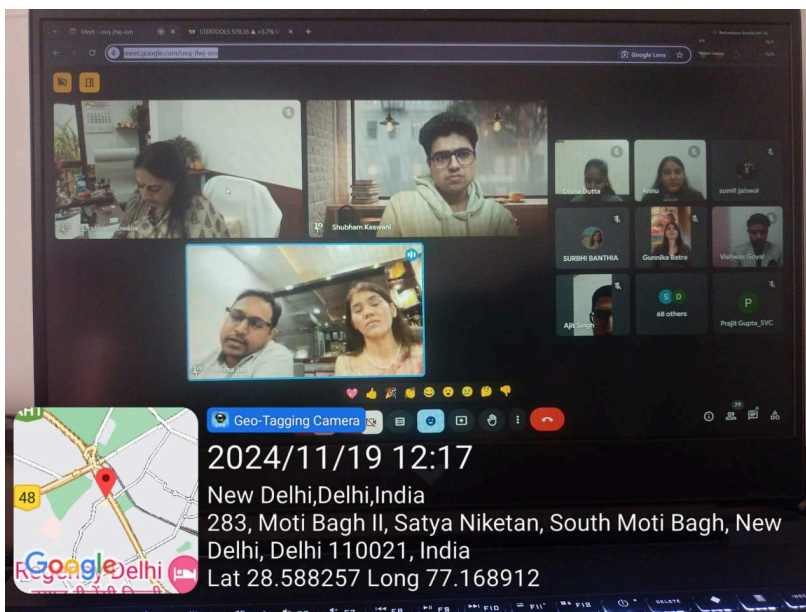
Keynote Panel Discussion

A centerpiece of the event was the dynamic panel discussion on the theme, **“Navigating Challenge, Risk, Resilience, and Reward,”** featuring an impressive lineup of keynote speakers:

- **Mr. Ankur Dugar (CA, CFA L2):** Shared his inspiring journey of leaving a stable job at EY to pursue entrepreneurship, driven by a desire to lead a life of fulfillment and purpose. His experiences highlighted the courage needed to step into the unknown while seeking personal and professional satisfaction.
- **Ms. Reema Jain (Advocate, CS):** Narrated her unconventional journey from being an English literature graduate to becoming a successful advocate and company secretary. Her story showcased the power of adaptability and the ability to thrive despite starting from a non-traditional background.
- **Mr. Shubham Keswani (CA AIR 8):** Shared how he transitioned from a high-paying corporate role at Marico to pursuing his passion for teaching and mentoring. This bold move underscored the importance of

aligning one's career with personal values and finding joy in empowering others.

- **Ms. Surabhi Ahluwalia (IRS):** Spoke about her journey of resilience when her dream of becoming a doctor didn't materialize, leading her to discover her calling in civil services and achieve a prestigious position in the Indian Revenue Service. Her story illustrated how setbacks can pave the way for greater opportunities.



Engagement and Takeaways

The discussion was both insightful and interactive, with participants actively engaging in a Q&A session, seeking advice, and gaining inspiration from the panelists' diverse experiences. The speakers' real-world stories resonated deeply with attendees, highlighting the importance of embracing challenges, taking calculated risks, and remaining resilient while striving for success.

The event concluded with participants expressing their gratitude for the knowledge and perspectives gained, which left them motivated to explore their entrepreneurial ambitions with renewed vigor.

AAROHAN 2024 successfully reinforced ASCEND's mission to inspire innovation, resilience, and proactive thinking, laying the foundation for future entrepreneurs to thrive in an evolving world. The Entrepreneurship Cell looks forward to continuing this tradition of excellence through its upcoming initiatives and events.

PERMISSION LETTER



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PERMISSION FOR ORGANIZATION OF EVENTS

- NOTE: 1. Please ensure a pre booking of the venue before getting the permission letter signed.
2. A copy of this duly filled form signed by the TIC/ Convener, IQAC Coordinator and Principal shall be submitted to ICT and/or Caretaker for necessary action.
3. Please ensure that the completion certificate of the event is physically signed by the Convener of the event, IQAC Coordinator and Principal after the event report is made.

EVENT DETAILS

1. Name of the Department/Society/Association: ASCEND - Ecell
2. Name of the TIC and/or Convenor: Prof./Dr./Mr./Ms. Ajt Singh
3. Proposed Title of the Event: Aarohan
4. Nature of Event: Seminar/Conference/Symposium/Workshop/FDP/Public or Community outreach/ Skill enhancement/others (Please specify) Bi-annual event
(Panel discussion and competition)
5. Participants: Student-centric /Faculty/ Other stakeholders (Please specify) student centric
6. Event Type: Offline/Online/Hybrid; Indoor/Outdoor
 Offline/Online/Hybrid; Indoor/Outdoor
7. Collaborating Agency /Organization (If any): -
8. Tentative List of Speakers with affiliations: Speakers for Panel discussion:-
 - 1) CA Shubham Keswani (Educator at BBVirtuals)
 - 2) Surabhi Ahluwalia (PCIT, Principal chief Commissioner Income Tax)
 - 3) CA Ankur Dugar
 - 4) Ms. Reema Jain [ES, Advocate]
9. Date & Time (from - to): 19 November, 24 11:45 - 3:00 pm
10. Financial Assistance/ Funding received (if any) (Please specify amount): -
11. Proposed Budget (please attach details in a separate enclosure): -

12. Faculty responsible for Geo Tagged Pictures Ms. Ajit Singh
13. Faculty responsible for Event Report Ms. Ajit Singh
14. ICT support required, if any (ICT Lab, Laptop, LCD projector)
15. Caretaker support required (tables, chairs, public addressing system, sanitation, manpower assistance) Mics, speakers, lamp, plants, nameplates
16. Venue requirement (Seminar hall/ Ground/others) Seminar Hall

Ajit Singh

TIC/Convenor

Date: 7.11.24

For official purpose

Comments (If any)

Criticism 5

Celebration of Women Entrepreneurship Day
and some dignitaries invited

Classes in Pre & Post lunch are
getting affected! Why can't this
whole event be conducted
Post-lunch only!

Principal

Date:

this way, the ECA
slot will also be utilized

V. V. [Signature]

For Richa Mishra
IQAC Coordinator
Date:

We would like to request the seminar hall for the upcoming Women's Entrepreneurship Day Event on 19th November. We will be hosting distinguished guests, including an IRS officer and other prominent officials, making it essential to have an appropriate venue to facilitate this gathering

Ajit Singh ← Convenor
8/11/24

POSTERS



SRI VENKATESWARA COLLEGE
DEPARTMENT OF COMMERCE
ASCEND-THE ENTREPRENEURSHIP CELL

PANEL DISCUSSION

NAVIGATING CHALLENGES: RISK RESILIENCE & REWARD



Ankur Dugar
CA | CFA(L2)

Surabhi Ahluwalia
IRS

Shubham Keswani
CA (AIR 8)

Reema Jain
Advocate | CS


19TH NOVEMBER | 11:30AM ONWARDS | SEMINAR HALL

SRI VENKATESWARA COLLEGE
DEPARTMENT OF COMMERCE
ASCEND-THE ENTREPRENEURSHIP CELL

presents

PANEL DISCUSSION

NAVIGATING CHALLENGE: RISK, RESILIENCE, AND REWARD



Ankur Dugar
CA | CFA(L2)

Surabhi Ahluwalia
IRS

Shubham Keswani
CA (AIR 8)

Reema Jain
Advocate | CS

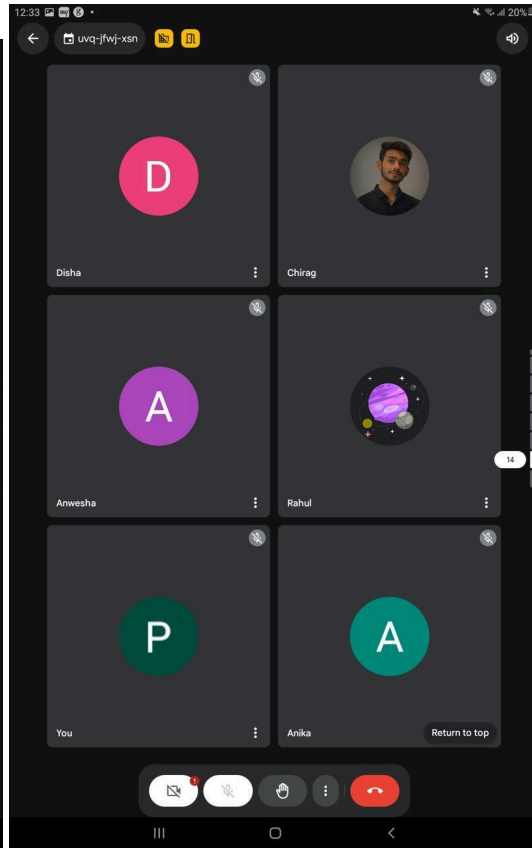
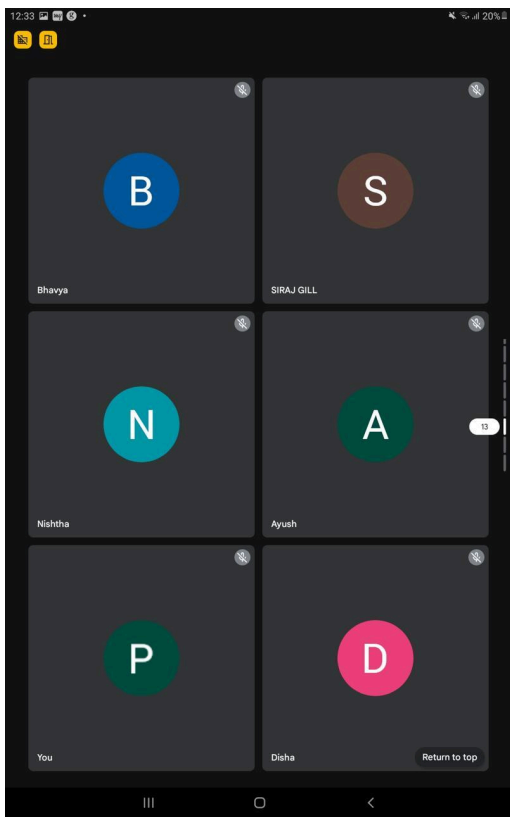
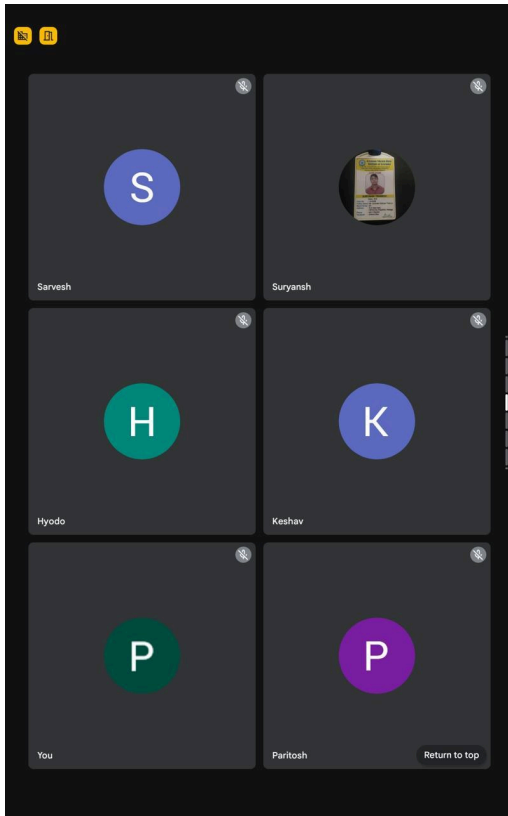
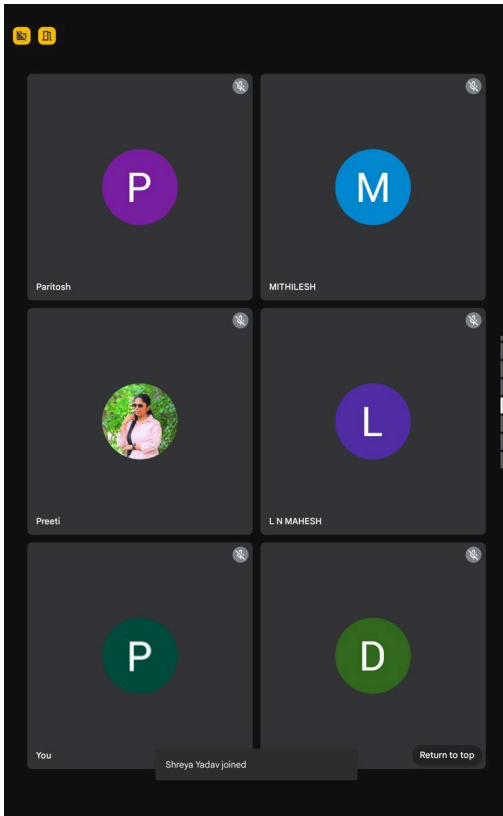
19TH NOVEMBER | 11:30AM ONWARDS

DUE TO UNFORESEEN CIRCUMSTANCES,
THE PANEL DISCUSSION WILL NOW BE
CONDUCTED **ONLINE ONLY**

[MEET.GOOGLE.COM](https://meet.google.com)

PRINCIPAL :- PROF. VAJALA RAVI | TIC :- DR. SHRUTI MATHUR | CONVENOR :- MR.AJIT SINGH

FOR FURTHER QUERIES CONTACT :- ANNU (8295450020) PRESIDENT | RAHUL (8700609175) VICE PRESIDENT



Event Certificate



Tirumala Tirupati Devasthanams

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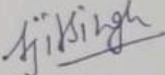
Sri Venkateswara College

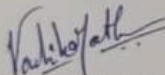
(University of Delhi)

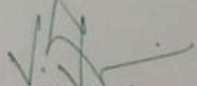
NAAC Grade A+

CERTIFICATE

This is to certify that **AAROHAN, The Bi-Annual event** was successfully conducted on **19th November 2024** from **11 am to 2 pm** by **Ascend E-Cell Sri Venkateswara College** in the **Online** mode and its event report has been submitted to IQAC for records.


Event In-Charge


IQAC Coordinator
Coordinator, IQAC
Sri Venkateswara College
(University of Delhi)
Dhaura Kuan, New Delhi-110021


Principal
प्रधानाचार्य
Principal
श्री वेंकटेश्वर महाविद्यालय
Sri Venkateswara College
दिल्ली विश्वविद्यालय | University of Delhi
धौला कुआँ, नई दिल्ली | Dhaura Kuan, New Delhi-21