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BUSINESS ORGANISATION AND MANAGEMENT

For Students of B.Com, Semester I (Paper BC 1.3)
University of Delhi

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DR. NEHA SINGHAL

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About the Book

Business Organisation & Management is a complete & lucid book designed for Students of B.Com. Semester I (Paper BC 1.3) under CBCS program of University of Delhi and other commerce & management courses. Unit 1 discusses role of organisation & management, functions of management, forms of business ownership, business formats, MSME's; Unit 2 covers business environment & entrepreneurship (including social entrepreneurship); Unit 3 includes planning, decision making & organising; Unit 4 includes motivation, leadership, communication, controlling, techniques of control; Unit 5 covers contemporary issues in management including workforce diversity.

Key Features:

- Chapter outline to give an overview of topics covered in each chapter.
- Comprehensive text catering to the learning needs of the graduate level students.
- Full coverage of the prescribed syllabus.
- Diagrams, relevant pictures, tables have been inserted to make reading text an experience.
- A set of discussion questions for reviewing the concepts learned in the chapter have been given at the end.

Teaching Aid

Teaching aids for teachers in the form of PowerPoint presentations will be provided to them at their respective email ID.

About the Authors

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